

2007-2008 Action Plan



Community Information/Residential Sector

- Utilise/educate Councils information technology Newsletters, Environment muster, Media Matters Council Newsletter
- Utilise Council Web page establish useful links and information Utilise print media and audio media links

Business Sector/Farming Community

- Encourage education programs waste management of farms including silage wrap and chemical drums collection services
- Support educate pine post and recycling practices
- Support improved commercial collection of waste/recyclable and green waste collection.

Community Organisations

- Promote/support Clean up Australia Campaign (tip fees)
- Encourage Adopt a highway program encourage community pride
- Focus on littering campaign and rubbish dumping education program

Schools

- Support Waste Wise Projects in local Schools with CMRWGM support
- Encourage support /liase with schools to develop links with recycling contractors
- Support and develop Environmental projects including information sessions and innovative programs to engage schools (Permaculture gardens with composting education)

Special Events

- Develop funding restrictions from Council to include all events must be waste wise events
- Including Swan hill Show New Years eve and Relay for Life
- Encourage event organisers to consider the environmental impacts of the event

Litter Prevention

- Enforce littering fines –develop a public littering awareness campaign
- Engage and educate schools community groups use public pressure to “dob in a waster”, liase with the EPA &CMRWGM

Leading by Example Encourage the community at every opportunity

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**Swan Hill Rural City Council Waste & Litter Education Strategy
2007-2008 Action Plan**

Budget & Timeline

Activity	Timing												Budget
	J	A	S	O	N	D	J	F	M	A	M	J	
Community Information/Residential													
1. Waste Wise Communication – leading to waste reduction													\$1000
2. Recycling community education													\$1000*
3. Audits													
Business/Farming													
4. Commercial Waste Reduction	Ongoing											\$500	
5. Farm Waste initiatives	Ongoing											\$500	
Community Organisations													
6. Support community initiatives	Ongoing											\$3000*	
Schools													
7. Support CMRWMG program	Ongoing											\$6500	
8. Recycling Provision/Tours	Ongoing											\$0	
Special Events													
9. Promote program/provide caps & bins	Ongoing											\$2000*	
Litter Prevention													
10. Roadside Litter *	Ongoing											\$1000*	
11. Landfill tidy campaign*	Ongoing											\$2200	
Leading by Example													
12. Waste Wise Council													\$2000*
13. Buy Recycled Purchasing													\$0
14. Recycling at Council Buildings													\$100*
Total Expenditure:												19800	

* Costs incurred during the implementation of these actions will be covered through other areas of Council's budget.