



ROBINVALE COMMUNITY GROWERS MARKET

CHARTER

- The focus of the Robinvale Community Grower's Market is locally grown fresh food and beverage selling.
- Emphasis must be on community, children and families' health and wellbeing.
- Authenticity in local product with truth in labelling and grading.
- The direct farmer to consumer transaction is critical and to be maintained. All produce and value added products are to be at least 80 percent locally grown. With no resellers permitted entry, except where local growers form a partnership to sell each other's produce.
- High standards of quality and freshness are required.
- Organic claims are to be backed by a certification.
- Prices to reflect the local supermarket rates, with premiums being offered for specialty items and second grade produce to be labelled and priced accordingly.
- It is the vendor's responsibility to comply with all regulatory requirements including food registration, liquor licensing, fruit fly and insurances.
- Home made specialty items are permitted but must be approved by the market committee prior to attending market.
- The committee of management to maintain the integrity of the charter.