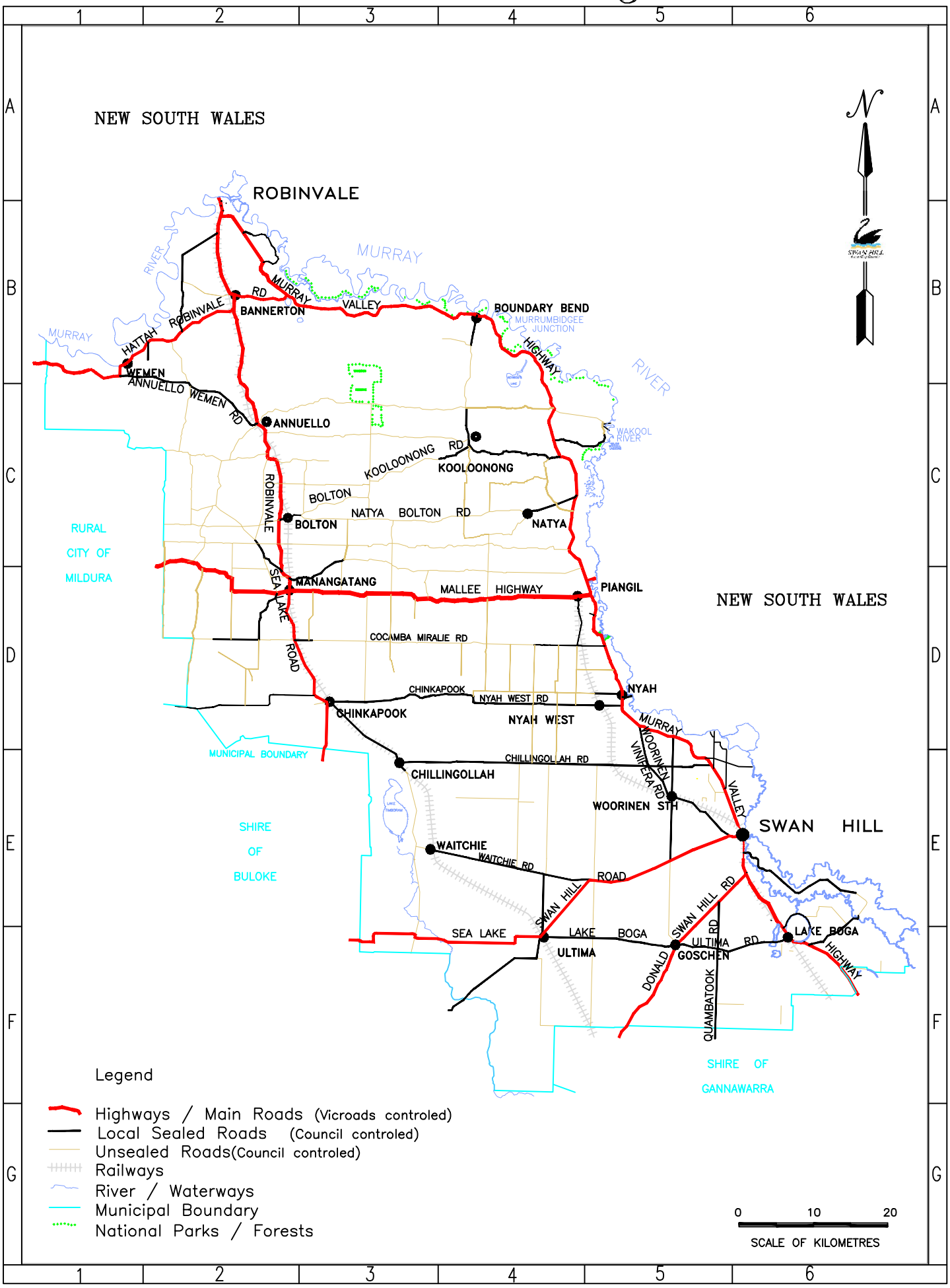Swan Hill Rural City Council