



Public Health and Wellbeing Plan 2013 - 2017



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Executive Summary

Swan Hill Rural City has a population of 20,830 people according to the 2011 Australian Bureau of Statistics Census data. It is principally an agricultural and horticultural region of 6116.5 km² bordered by the Murray River which is the water source for irrigation, domestic, industry, and recreational pursuits. The municipality consists of two large service centres, Swan Hill and Robinvale, and a number of smaller towns including Lake Boga, Manangatang, Nyah, Nyah West, Piangil, Ultima and Woorinen South. In Swan Hill Rural City Council the predominant employment sectors are agriculture, forestry and fishing and retail trade.

The Public Health and Wellbeing Plan (the Plan) is one of Council's key strategic documents that guides decision making and provides advice to Council (and other Agencies) on the important health and wellbeing issues facing the community.

The Swan Hill Rural City Council Public Health and Wellbeing Plan 2013-2017 addresses issues facing our municipality including;

- More than 4.5% of residents identify as Aboriginal or Torres Strait Islander, which is the highest percentage in the State. Indigenous people still remain the least healthy sub-population in Australia.
- Cultural diversity is relatively high compared to most regional areas.
- Swan Hill has the second highest rate of family incidents.
- Social housing dwellings make up over 7% of total dwellings, almost double the percentage of Victoria as a whole.
- There are high rates of overweight/obesity, ambulatory care sensitive conditions, influenza and Chlamydia notifications, alcohol consumption, and females reporting fair or poor health.
- 19.6% of the population 18+ years are current smokers
- 51.5% of persons do not meet fruit and vegetable dietary requirements
- 28.9% of persons do not meet physical activity guidelines
- Breast feeding rates are well below the State average, as is cervical cancer screening, but breast cancer screening is above average.
- Rates of intentional and unintentional injuries are relatively high, as are avoidable death rates.
- Hospital inpatient separations are among the highest of all Local Government areas, as are emergency department presentations, including primary care type presentations.
- Rates of Community Care Services clients, drug and alcohol clients and mental health clients are above average.
- Over the next 25 years, it is expected that the aged population in the Rural City of Swan Hill will increase with the population aged 65 years and over

increasing from 14% of the total population in 2001 to 27% in 2031 (ABS, 2011)

- Swan Hill Rural City Council can be considered relatively disadvantaged with pockets of relatively higher disadvantage within the townships of Swan Hill, Robinvale, Manangatang and Nyah West
- There are 23.4% of children developmentally vulnerable in one or more domains of the Federal government's Australian Early Development Index and 13% of children developmentally vulnerable in two or more domains.

Through Council's Community Planning processes the following were seen to be important to the community:

- a) Business development and tourism, beautification works and amenities, and attraction of industry to the area
- b) Infrastructure maintenance and development with a focus on developing specific precincts, redevelopment of infrastructure around tourist/travellers centres, and upgrades of community facilities
- c) Environment and climate change related matters, conservation issues, renewable energy, water security and water recycling
- d) Community wellbeing matters particularly in regard to young people and related health issues, improving health services for children, youth and aged persons, and migrant services.

The Plan includes objectives and actions designed to strengthen the health and wellbeing of our communities. From the above and following the municipal scan process the priorities for the Swan Hill Rural City Council Public Health and Wellbeing Plan 2013-2017 are seen to be:

1. Promoting healthier, safer and sustainable communities
2. Enhancing our communities wellbeing, connectivity and participation.

Community and agency consultation has been achieved through the community planning process and Council representation on committees and boards, especially through the Southern Mallee Primary Care Partnership networks.

Introduction

The Swan Hill Rural City Council Public Health and Wellbeing Plan 2013 – 2017 (the **Plan**) is the Strategic Plan which integrates with the Council Plan through the implementation of strategies and initiatives that relate to the Council Plan priority Community Health and Wellbeing. The Plan also links to other Council activities.

It is also intended that the Plan links with the priorities of local health and community organisations and is informed by the Victorian Public Health and Wellbeing Plan 2011-2015.

The purpose of the Plan is to promote a strategic and integrated approach to local public health planning. It is intended that the Plan will be a tool for working across a range of local strategies and initiatives, informing other public health planning processes, and avoiding the duplication of planning effort at the local level. The aim of the Plan is to protect and improve public health and wellbeing of all communities in the municipality.

1.0 Background

1.1 Health and Wellbeing

The scope of public health is defined in the Victorian Public Health and Wellbeing Plan 2011 – 2015 as:

Public health is what we, as a society, do collectively to assure that the conditions in which people can be healthy. Public health focuses on prevention, promotion and protection rather than on treatment, on populations rather than individuals, and on the factors and behaviour that cause illness and injury.

Council plays a vital role in planning and coordinating public health and wellbeing in their communities. Council works across a range of areas that influence positive community health and wellbeing outcomes.

Services such as maternal and child health, childcare, kindergarten facilities, immunisation, home and community care, meals on wheels, environmental health, community planning, amenity services like parks and gardens, waste collection and street cleaning, libraries, art and cultural events and land use planning , all contribute directly to health and wellbeing outcomes of our communities.

In addition, access to income, education, employment, living conditions, supportive relationships, and social connections all matter when it comes to health. These determinants of health can be strengthened through Council's proactive approach to creating a liveable and healthy community.

1.2 Health Frameworks

Council has considered the following health frameworks when setting the priorities and goals for health and wellbeing in our community.

The environments for health framework (Department of Human Services, 2001) identifies four interdependent environments through which councils can continue to protect and improve the health and wellbeing of the community in a systematic way:

1. **Built**/Physical environment which focuses on enhancing our surroundings
2. **Social** environment which focuses on creating opportunities for participation in community life;
3. **Economic** environment which focuses on encouraging growth and prosperity for all members of the community; and
4. **Natural** environment which focuses on protecting and conserving the natural environment so that it continues to nurture our communities.

The World Health Organisation's Healthy Cities approach assists with the translation of these environments into the local government setting through the following eleven key parameters for healthy cities, communities and towns:

1. Clean, safe, high-quality environment
2. A sustainable ecosystem
3. A strong, mutually supportive community
4. Meaningful public participation in decision-making
5. Basic needs for all (food, water, shelter, income, safety, work)
6. Access to a range of experiences and resources, with opportunity for a range of contact, interaction and communication
7. A diverse, vital and innovative economy
8. Connections with cultural and biological heritage
9. Creating liveable places through design that promotes active and safer lifestyles.
10. Accessible public health and sickness care services
11. High health status.

1.3 Legislation requirements

The Victorian Public Health and Wellbeing Act 2008 requires Council to develop a municipal Public Health and Wellbeing Plan within 12 months following a general election of Council.

Accordingly, the health and wellbeing priorities are set for a four year period and have been identified through reviewing available data and evidence, by consulting with the community and key stakeholders, as well as the incorporation of shared priorities with local agencies who deliver services into the region.

1.4 Our Commitment

Council is committed to working in partnership with our communities so that together we can create healthier outcomes. As outlined in the Council Plan 2013-2017, Council will endeavour to achieve the following for our community:

- Engage communities in:
 - Working together to develop a realistic long term vision for their district.
 - The preparation of a living Community Plan which enables each community to aspire to achieve its vision.
- Provide and maintain the necessary infrastructure assets and services for our communities.
- Empower our community and nurture local leadership.
- The development of a sense of regional cohesion where everyone realises that they are interdependent, and benefit from each other's successes.
- Promote a sense of belonging, ensuring that everyone has a place in our community.
- Recognition and respect of the uniqueness and differences between our communities.

- Support and advocate on behalf of our communities to identify their own needs and aspirations and how to achieve them.
- Build a stronger community with, and between, established and new arrivals

The aim, priorities and objectives of the Swan Hill Rural City Council The Plan are outlined below.

Aim:

- To improve the health and wellbeing of current and future communities of the Swan Hill Rural City.

Priorities:

- Promoting healthier, safer and sustainable communities
- Enhancing our communities wellbeing, connectivity and participation.

Objectives:

- To promote and encourage healthier lifestyles
- To improve personal and community safety
- To promote a sustainable economy that supports healthier communities
- To promote environmental sustainability that nurtures our communities
- To contribute to better mental health and wellbeing through more connected and resilient communities
- To improve social connections and respect for cultural diversity.

1.5 Working in partnership

Although Council is in a position to have a significant contribution to the health and wellbeing of our communities, it is a shared responsibility. Building healthier communities requires the involvement of all levels of government, a range of organisations, businesses and participation of community as well as the individuals themselves. Council is committed to working together with communities, agencies and other levels of government to meet the goals and objectives over the coming four years.

2.0 Council Directions and Objectives

2.1 Council Plan

The Council Plan 2013-17 articulates the municipality's strategic direction and sets the vision for the future. It acknowledges that in order to achieve the Council's vision and objectives, the Council need to ensure that they operate effectively.

The four key strategic areas Council is committed to are:

- Governance and Leadership
- Community Health and Wellbeing
- Economic Growth
- Environmental Management

Council's vision and mission are as follows:

Our Vision

Through strong leadership Swan Hill Rural City Council Municipality will be a vibrant community that displays growth and sustainability with a strong identity and confidence in a prosperous future by working together

Our Mission

We will lead and create partnerships with our communities to build our future together within our available resources and responsibilities.

2.2 Relevant Strategic Documents

The following documents further contribute to the health and wellbeing of local communities;

State and Other Agency Plans:

- Victorian Health and Wellbeing Plan 2011 - 2015
- Victorian Health Priorities Framework 2012-2022: Rural and Regional Health Plan
- Southern Mallee Primary Care Partnership Strategic Plan (incorporating Community and Women's Health Plan) 2013- 2017
- Local Integrated Health Promotion Plans (Swan Hill District Health and Robinvale District Health Service)

Swan Hill Rural City Council Plans:

- Community Plans
- Integrated Community Plan
- Resilience Action Strategy 2012-2015
- Swan Hill Residential Development Strategy 2006-2030
- Robinvale 2030 Land Use Strategy

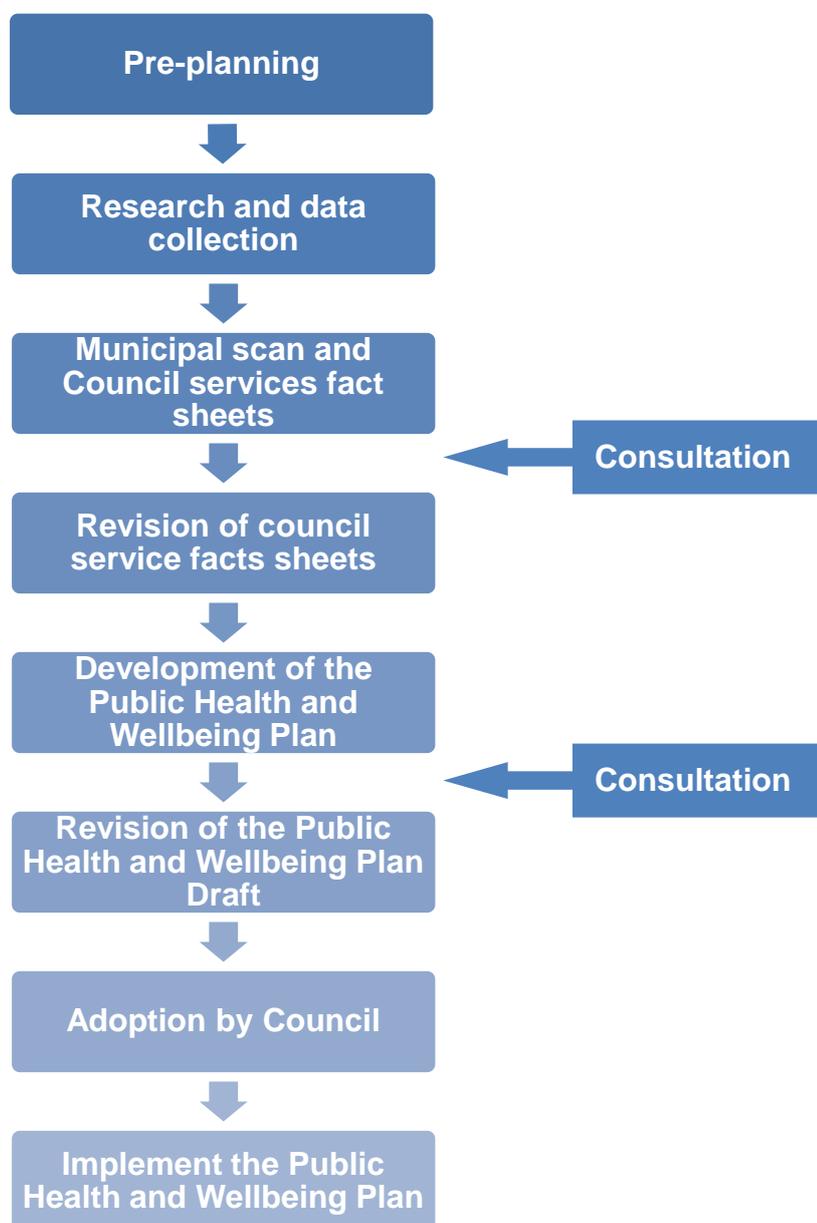
- Communication Strategy 2010-2013
- Sustainable Water Use Plan 2012-2016
- Sustainable Living Strategy 2010-2014
- Waste Management Strategy 2007-2012
- Domestic Wastewater Management Plan 2013-2017
- Economic Development Strategy 2012 – 2015
- Tourism Strategy 2010-2013
- Municipal Early Years Plan 2013 - 2017
- Youth Strategy 2009-2013
- Disability Action Plan 2012- 2015
- Recreation Reserve Master Plans
- Parks and Reserves Management Strategy
- Environmental Sustainability Strategy
- Emergency Management Plans including Influenza Pandemic Plan and Heatwave Plan

3.0 The development of the Public Health and Wellbeing Plan

The purpose of the Swan Hill Rural City Public Health and Wellbeing Plan 2013-2017 is to develop an ongoing strategic public health planning process that enables the identification of current and emerging public health issues and concerns, the assessment of these issues, and the development of strategies to address them. The outcomes of the Plan will enhance environments for health which strengthen and sustain communities within the municipality.

3.1 Development process

The development process undertaken by the internal Working Group consisted of the following steps outlined below:



4.0 Public Health and Wellbeing Priorities

The aim of the Public Health and Wellbeing Plan 2013-2017 will be achieved through two approaches – continuation of current programs, plans and services and through specific initiatives relating to the following identified priorities arising from Council planning processes:

Priority 1 Promoting healthier, safer and sustainable communities

Objective 1 - To promote and encourage healthier lifestyles

Desired Outcome: Healthier and more active communities.

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>1.1. Continue to provide new, upgrade and maintain passive recreation facilities and infrastructure that enhances physical activity and active transport.</p>	<p>Continue to implement the Active Transport Strategy.</p> <p>Continue to implement activities from the Riverfront Master Plan.</p> <p>Number of new or improved facilities such as footpaths, playgrounds, parks, recreation reserves, leisure centres and aquatic facilities</p>	<p>Economic and Community Development Engineering Services and Works Departments</p> <p>Partners: Swan Hill District Health Robinvale District Health Service Regional Development Victoria</p>	Ongoing
<p>1.2. Promote healthier lifestyles – focusing on physical activity, nutrition and mental health and wellbeing and be actively engaged in initiatives that support healthy lifestyles.</p>	<p>Continue to implement the Active Transport Strategy.</p> <p>Continue to implement activities from the Riverfront Master Plan.</p>	<p>Economic and Community Development Engineering Services and Works Departments</p> <p>Partners: Swan Hill District Health Robinvale District Health Service Southern Mallee Primary Care Partnership</p>	
<p>1.3. Actively seek external funding or support to deliver healthier lifestyles within the municipality and continue to advocate for funding and resources for</p>	<p>Number of applications for external funding.</p> <p>Number successful applications for external funding.</p>	<p>Economic and Community Development</p> <p>Partners: Swan Hill District Health Robinvale District Health Service</p>	

local agencies that provide health services or benefits to the community		Southern Mallee Primary Care Partnership	
Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>1.4. Advocating and negotiating for the inclusion of Healthy by Design Guidelines in developments such as the Swan Hill South West Precinct residential development</p>	<p>Policies and guidelines developed relating to the incorporation of the Healthy by Design principles for internal projects.</p>	<p>Economic and Community Development Engineering Services and Works Departments Planning Department</p> <p>Partners: Swan Hill District Health Robinvale District Health Service</p>	
<p>1.5. Incorporating the Healthy by Design Guidelines into Council projects</p>	<p>Policies and guidelines developed relating to the incorporation of the Healthy by Design principles for internal projects.</p>	<p>Engineering, Projects and Assets Department Works Department</p> <p>Partners: Swan Hill District Health Robinvale District Health Service Southern Mallee Primary Care Partnership</p>	
<p>1.6. Continue to work collaboratively with local agencies that provide health services for our communities</p>	<p>Demonstrated council participation at meetings and workshops with key agencies.</p>	<p>Community and Culture Services</p> <p>Partners: Southern Mallee Primary Care Partnership Swan Hill District Health Robinvale District Health Service</p>	
<p>1.7. Continue to promote a healthy workplace and work/life balance for our staff</p>	<p>Implementation of the Achievement Program.</p>	<p>Public Health Services Department Human Resources Economic and Community Development</p> <p>Partners: Swan Hill District Health Robinvale District Health Service</p>	

<p>1.8. Continue to provide services that enable the ongoing improvement of health within our communities.</p>	<p>Develop and implement the actions within the Municipal Early Years plan.</p> <p>Increased or maintained accreditation results in Community Care Services and Children's Services.</p>	<p>Family, Youth and Children's Services Community Care Services</p>	
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Objective 2 - To improve personal and community safety

Desired Outcome: Communities that are safe.

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>2.1. Continue to be prepared and keep our community safe by undertaking and implementing the Emergency Management Planning</p>	<p>Emergency Management Plans are kept up to date, including the Heat Wave Plan and Pandemic Influenza Plan</p> <ul style="list-style-type: none"> - Improved building compliance, particularly relating to essential safety measures and swimming pool safety <p>Decrease in the percentage of persons 18+ who are current smokers.</p>	<p>Works Departments Economic and Community Development Public Health Services</p> <p>Partners: Department of Health and Human Services Victoria Police Emergency Management Committee Member Agencies</p>	<p>Ongoing</p>
<p>2.2. Incorporate the Safer Design Guidelines in public and private developments</p>	<p>Reduction in crime activities</p>	<p>Economic and Community Development Engineering, Projects and Assets Department Works Departments Planning Department</p> <p>Partners: Swan Hill District Health</p>	<p>Ongoing</p>
<p>2.3. Public health protection through local law, food safety and infectious disease management and control, including ongoing implementation of the Mosquito Monitoring and Control Program.</p>	<p>Immunisation coverage remains above the state average.</p> <p>Improved or maintained compliance with public health regulations and local laws.</p>	<p>Public Health Services Department</p> <p>Partners: Department of Health and Human Services</p>	<p>Ongoing</p>

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>2.4. Implementing building controls and enforcement to keep our community and individuals safe.</p>	<p>Number of building compliance inspections conducted, particularly relating to essential safety measures and swimming pool safety</p>	<p>Building Department</p>	<p>Ongoing</p>
<p>2.5. Minimising harm from tobacco, alcohol and other drugs through implementation of programs and local laws.</p>	<p>Monitoring and enforcement of the Tobacco Act 1987. Monitoring and enforcement of Local Laws.</p>	<p>Public Health Services Department Family, Youth and Children’s Services Partners: Department of Health and Human Services Victoria Police</p>	<p>Ongoing</p>
<p>2.6. Active enforcement and education about tobacco legislation and reforms within the community.</p>	<p>Decrease in the percentage of persons 18+ who are current smokers</p>	<p>Public Health Services Department Partners: Department of Health and Human Services Victoria Police</p>	<p>Ongoing</p>
<p>2.7. Continue to explore issues relating to tobacco, alcohol and other drugs in our community, particularly among our youth.</p>		<p>Youth Services Economic and Community Planning Partners: Swan Hill District Health Robinvale District Health Service Southern Mallee Primary Care Partnership Victoria Police</p>	<p>Ongoing</p>

Objective 3 - To promote a sustainable economy that supports healthier communities.

Desired Outcome: Healthier communities with a sustained economy.

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>3.1. Continue to improve our local economy through implementation of the Economic Development Strategy and localised plans</p>	<p>Implement actions within the Economic Development Strategy and Plans</p>	<p>Economic and Community Development</p> <p>Partners: Swan Hill Inc. Regional Development Victoria</p>	<p>Ongoing</p>
<p>3.2. Implement the Workforce Development Strategy in association with key stakeholders.</p>	<p>Implement actions within the Workforce Development Strategy</p>	<p>Economic and Community Development</p> <p>Partners: Regional Development Victoria</p>	<p>Ongoing</p>
<p>3.3. Continue to provide and maintain facilities and services that provide economic benefits for the community</p>	<p>Number of Council owned public facilities maintained or upgraded</p>	<p>Economic and Community Development Engineering, Projects and Assets Department Works Departments</p> <p>Partners: Regional Development Victoria</p>	<p>Ongoing</p>

Objective 4 - To promote environmental sustainability that nurtures our communities.

Desired Outcome: A sustained natural environment for future generations to enjoy.

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>4.1. Promoting the reduction in usage of private motor vehicles through the implementation of the Active Transport Strategy.</p>	<p>Number of footpaths, trails and bicycle tracks installed or maintained.</p> <p>Implementation of the Riverfront Master Plan</p>	<p>Economic and Community Development Human Resources</p> <p>Partners:</p>	<p>Ongoing</p>
<p>4.2. Continue to encourage and educate the community to reduce their environmental footprint through ongoing programs and information sharing.</p>	<p>Implementation of Council's Sustainable Living Strategy, Waste Management Plan, Sustainable Water Use Plan.</p>	<p>Economic and Community Development Planning and Environment Department</p> <p>Partners: SLIM</p>	<p>Ongoing</p>
<p>4.3. Council continues to reduce its environmental footprint by ongoing improvement of waste management, recycling, reduced energy consumption and sustainability practices within Council.</p>	<p>Implementation of the Smarter Buildings and Revegetation Projects</p> <p>Implementation of Council's Sustainable Living Strategy, Waste Management Plan, Sustainable Water Use Plan.</p>	<p>Planning and Environment Department Economic and Community Development</p> <p>Partners: SLIM</p>	<p>Ongoing</p>
<p>4.4. Continue to improve Council's waste and recycling facilities.</p>	<p>Implementation of Council's Sustainable Living Strategy, Waste Management Plan, Sustainable Water Use Plan</p>	<p>Engineering, Projects and Assets Department Economic and Community Development</p> <p>Partners: SLIM</p>	<p>Ongoing</p>

Priority 2 Enhancing our communities wellbeing, connectivity and participation

Objective 1 - To contribute to better mental health and wellbeing through more connected and resilient communities.

Desired Outcome: Healthier communities that are connected and resilient.

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>1.1. Continue to maintain and create well utilised open spaces and facilities that encourage communities to interact, including parks, playgrounds, recreation reserves, leisure centres and aquatic facilities.</p>	<p>Continue to implement the Active Transport Strategy.</p> <p>Continue to implement activities from the Riverfront Master Plan.</p> <p>Number of new or improved facilities such as footpaths, playgrounds, parks, recreation reserves, leisure centres and aquatic facilities</p>	<p>Economic and Community Development Engineering, Projects and Assets Department Works Departments</p>	<p>Ongoing</p>
<p>1.2. Continue to engage the community, particularly the youth, in the design of open spaces</p>	<p>Continue to implement the Active Transport Strategy.</p> <p>Continue to implement activities from the Riverfront Master Plan.</p>	<p>Economic and Community Development Engineering Services and Works Departments</p> <p>Partners: Community Plan Focus Groups Youth Council NOVO Schools</p>	<p>Ongoing</p>
<p>1.3. Continue to provide grant contributions to community groups to assist with the improvement of community facilities</p>	<p>Number of applications for external funding.</p> <p>Number successful applications for external funding.</p> <p>Number of grants provided to Community Groups by Council.</p>	<p>Economic and Community Development</p>	<p>Ongoing</p>

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>1.4. Continue to provide services, advice and education to assist and empower the community to make decisions about their own health and wellbeing and improve access to information through media and technology.</p>	<p>Number of media releases and Facebook/Twitter updates.</p>	<p>Media Department</p>	<p>Ongoing</p>
<p>1.5. Continue to run programs that provide opportunities for social interaction within the community</p>		<p>Economic and Community Development Community and Culture Services</p>	<p>Ongoing</p>
<p>1.6. Continue to promote community involvement and ownership of projects that provide facilities and services for the community</p>		<p>Economic and Community Development</p> <p>Partners: Town Representative Groups Youth Council NOVO</p>	<p>Ongoing</p>
<p>1.7. Continue to expand youth leadership and engagement opportunities</p>	<p>Implementation of the Youth Strategy</p>	<p>Family, Youth and Children's Services</p> <p>Partners: Youth Council NOVO</p>	<p>Ongoing</p>
<p>1.8. Continue to advocate and collaborate with groups and agencies to improve mental health and wellbeing, including support for the Healthy Minds Network.</p>		<p>Community and Culture Services</p> <p>Partners: Southern Mallee Primary Care Partnership</p>	<p>Ongoing</p>

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>1.9. Planning for inclusive and attractive local areas including the investigation of including Healthy by Design Guidelines in the local Municipal Strategic Statement</p>	<p>Number of new or improved public spaces.</p>	<p>Economic and Community Development</p> <p>Partners: Town Representative Groups Youth Council NOVO</p>	<p>Ongoing</p>
<p>1.10. Continue to provide and improve library services and lifelong learning opportunities</p>	<ul style="list-style-type: none"> - Number of people accessing Library Services - Number of changes/improvements to library services 	<p>Library and Cultural Services</p>	<p>Ongoing</p>

Objective 2 - To improve social connections and respect for cultural diversity.

Desired Outcome: Socially connected and culturally inclusive communities.

Strategies	Measurable Indicators	Responsibility/Partners	Timeframes
<p>2.1. Continue to promote art and cultural activities and make available facilities for these opportunities.</p>	<ul style="list-style-type: none"> - Increase in the participation of Arts and Cultural Activities 	<p>Family and Children’s Services Community Care Services Library and Cultural Services</p> <p>Partners: Regional Development Victoria MASH</p>	<p>Ongoing</p>
<p>2.2. Continue to advocate for improved health and wellbeing of indigenous communities.</p>	<ul style="list-style-type: none"> - Review and implement the Aboriginal Community Plan 	<p>Economic and Community Development</p> <p>Partners: Department of Health and Human Services MDAS</p>	<p>Ongoing</p>
<p>2.3. Advocate for the co-location of services to enhance sustainability of services, social groups and connect the community</p>	<ul style="list-style-type: none"> - Continue to implement the Aboriginal Employment Strategy - Participation in the Local Indigenous Network 	<p>Economic and Community Development Human Resources</p> <p>Partners: LIN Robinvale LIN Swan Hill</p>	<p>Ongoing</p>
<p>2.4. Improve and promote inclusive access to facilities and services</p>	<ul style="list-style-type: none"> - Implementation of the Disability Access Plan 2012-2015. 	<p>Economic and Community Development</p> <p>Partners: Department of Health and Human Services Mallee Family Care PUSH</p>	<p>Ongoing</p>

These priorities form a core component for achieving the overall aim of the Plan. The specific results anticipated from the implementation of the above strategies will be the main performance measure used for this Plan, however, both the community wellbeing indicators provided by Community Indicators Victoria and the indicators of community strength provided by the Department Transport Planning and Local Infrastructure will also be used as part of the evaluation and re-development of the Plan.

5.0 Implementation and Management

Performance against the Public Health and Wellbeing Plan 2013-2017 will be monitored quarterly and reported to Council.

Council review and evaluation will take place in accordance with the timeframes listed below.

Timelines for review and evaluation	
Adoption by Council	November 2013
Annual review and report to Council	December 2014
Annual review and report to Council	December 2015
Annual Review and report to Council	December 2016
Evaluation and redevelopment of the Plan	March-July 2017

Council will lead and advocate for a healthy community through developing strong partnerships with those who deliver health services whilst maintaining a proactive approach to delivering health initiatives that will make a difference locally. Council will ask the following questions when reviewing and evaluating the Public Health and Wellbeing Plan;

- Have we done what we said we would do?
- Are we having the influence we expected?
- Have we achieved the change we sought?
- What worked and what needs improvement?

References

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