AGRIBUSINESS & FOOD PROCESSING

SECTOR SNAPSHOT

SWAN HILL
Rural City Council



Australia's Food Bowl

Swan Hill region is one of Australia's most productive irrigated agricultural regions, supplying premium food and fibre to domestic and international markets. With a favourable climate, reliable water resources and established agribusiness sector have positioned the region as a national leader in high-value horticulture and food production.

Key Statistic

- 40+ commercially grown agricultural commodities underpin one of Victoria's most diverse agricultural economies.
- A $900M agricultural sector, led by almonds (36%), table grapes (27%), vegetables (16%), stone fruit (7%), olives (4%),
- Produces approximately 25% of Australia's carrot crop
- 69% of the region's (426,300 hectares) is dedicated to dryland farming, generating $280M in annual production value.
- Wheat and barley account for 70% of dryland agricultural output

"Swan Hill region offers a rare combination of productive irrigated land, reliable water resources, established supply chains and a skilled agricultural workforce.

As one of Australia's leading food-producing regions, we provide the foundation for value-adding opportunities, enabling businesses to grow, innovate and connect with domestic and global markets."

The region also is known as Australia's largest producer of almonds, table grapes, pistachios and olives.

ECONOMIC PROFILE

JOBS 2,246+ | **VALUE ADD** $499M | **OUTPUT** $1.1B+

OPPORTUNITY HIGHLIGHTS

A PLACE OF PLENTY. A PLACE OF OPPORTUNITY. A PLACE OF POSSIBILITY.

Affordable Industrial Land

Establish or expand operations on competitively priced industrial land with a range of sites suitable for small to large-scale developments, offering room for future growth, investment and business expansion.



Cross-Border Skilled Workforce

Access a capable and diverse workforce supported by strong cross-border relationships, with established skills and experience across agriculture, food manufacturing, transport, logistics and related industries.



Rail Network

Leverage the region's strategic rail freight network, including the Ultima Intermodal Terminal, providing efficient freight connections to major markets through direct links to the Ports of Melbourne and Geelong. This established rail infrastructure supports agricultural exports, manufacturing, logistics and value-added industries by improving supply chain efficiency.



Road Reach

Access a capable workforce with strong experience in agriculture, food manufacturing, transport, logistics and related industries.



Renewable Energy

Tap into growing renewable energy generation and infrastructure to support sustainable, low-emission business operations.



Contact: Economic Development Unit
ecodev@swanhill.vic.gov.au
03 5036 2333

Scan to visit swanhill.vic.gov.au

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