MANUFACTURING

SECTOR SNAPSHOT

SWAN HILL
Rural City Council



Investment opportunities include:

- Food and beverage manufacturing
- Agricultural processing and AgTech
- Advanced manufacturing and engineering
- Modular construction and building products
- Packaging and logistics
- Mining services and supply chains
- Circular economy and renewable energy

Building Australia's Next Regional Manufacturing Hub

Swan Hill region is positioned to become northern Victoria's leading regional manufacturing and value-added processing hub, supported by a $3.9+ billion economy, $1.5+ billion agricultural sector, skilled workforce, available industrial land and strong freight connections.

The region enables businesses to manufacture closer to source, strengthen supply chains and access domestic and export markets. With strong agricultural foundations, competitive operating costs and strategic connectivity, Swan Hill region provides the opportunity for businesses to expand, relocate and establish value-added manufacturing operations.

ECONOMIC PROFILE

LOCAL JOBS 942+ | **VALUE AD** $123M | **OUTPUT** $413M

OPPORTUNITY HIGHLIGHTS

A PLACE OF PLENTY. A PLACE OF OPPORTUNITY. A PLACE OF POSSIBILITY.

Affordable Industrial Land

Swan Hill offers a diverse supply of competitively priced industrial land, supporting a range of development opportunities from small business sites through to large-scale industrial, service, logistics and manufacturing operations. With room for future expansion, businesses can establish and grow in a well-connected regional location.



Road Reach

Direct access to major freight routes linking agricultural production, processing facilities and key markets across Victoria, New South Wales and South Australia.



Rail Network

Leverage access to the Ultima Intermodal Terminal and Victoria's broader rail freight network, providing efficient connections to the Ports of Melbourne and Geelong. This supports regional freight, agriculture, logistics, manufacturing and export-oriented industries.



Skilled Workforce

Access a capable workforce with strong experience in agriculture, food manufacturing, transport, logistics and related industries.



Renewable Energy

Tap into growing renewable energy generation and infrastructure to support sustainable, low-emission business operations.



Contact: Economic Development Unit
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Scan to visit swanhill.vic.gov.au

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