AGENDA

ORDINARY MEETING OF COUNCIL

Tuesday, 15 April 2014

To be held
Swan Hill Town Hall
Council Chambers,
McCallum Street, Swan Hill
Commencing at 5:00 PM

COUNCIL:
Cr LT McPhee – Mayor
Cr JN Katis
Cr GW Norton
Cr GI Cruickshank
Cr JA Kiley
Cr CM Adamson
Cr JB Crowe
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SECTION A – PROCEDURAL MATTERS

- Open

- Acknowledgement to Country

- Prayer

- Apologies

- Confirmation of Minutes
  1) Ordinary Meeting held on 18 March 2014
  2) Extraordinary Council Meeting held on 1 April 2014

- Declarations of Pecuniary Interest

- Receptions and Reading of Petitions, Memorials, Joint Letters and Deputations

- Public Question Time
B.14.16  PLANNING SCHEME AMENDMENT REQUEST – C55
LAND – 6 QUIN DRIVE, SWAN HILL

Responsible Officer: Director Development and Planning
File Number: 73-02-121
Attachments: 1 Swan Hill 001zn Map1 Authorisation C55

Declarations of Interest: Officer
Brett Luxford - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary
At its meeting of 19 November 2013, Council resolved to place the Amendment C55 on exhibition. This process is now complete and no objections were received. The Amendment can now proceed to the final stage in the process, which is for Council to adopt the amendment and forward the amendment to the Minister for approval and gazettal.

Discussion
Amendment C55 seeks to rezone land currently within a Public Use Zone – Service and Utility 1 (PUZ1) to an Industrial 1 Zone. VicRoads has declared the site surplus to operational requirements and aims to sell the land. In order to facilitate the disposal of this government land, the land must be rezoned from Public Use Zone to an appropriate zone. The Industrial 1 Zone has been identified as the appropriate underlying zone in this area. The site is located within an industrial area that is covered by the Industrial 1 Zone. The site is presently developed with a small office and a number of sheds.

Amendment C55 was placed on public exhibition for a period of one month. As there were no objections, the amendment does not need to go before an Independent Panel. The Planning amendment can be adopted by Council and may be submitted directly to the Minister for approval.

Consultation
Public exhibition was undertaken from 13 February 2014 to 17 March 2014. Notice of the amendment was sent to immediate owners and occupiers; a notice appeared in The Guardian, in the Government Gazette and at Council’s website. Four submissions were received, these were from the Department of Environment and
Primary Industries (DEPI) the Environment Protection Authority (EPA) Lower Murray Water (LMW) and VicRoads. None of the authorities objected to the Amendment.

Financial Implications

There are no adverse financial implications. The proponent is required to pay the Planning Scheme Amendment fees.

Social Implications

Nil

Economic Implications

The rezoning is a desirable administrative change that will allow the land to be used in a manner consistent with its built form and location.

Environmental Implications

Nil

Risk Management Implications

Nil

Council Plan Strategy Addressed

Creating population growth - We will actively seek to grow the Regional population (cross border).

Options

Council has two options when considering the amendment. These being:

- Council adopt the amendment and forward the amendment to the Minister for approval and gazettal.

or

- Abandon the amendment.
The Planning Scheme Amendment C55 has proceeded through the public exhibition process. There were no objections. Council has previously supported the amendment. There has been no change in material circumstances such that the Council approach to the rezoning should be changed.

Recommendations

That Council:

1. Formally adopt Amendment C55 to the Swan Hill Planning Scheme without change; and

2. Forward the Amendment to the Minister for Planning for approval and gazettal.
B.14.17  ADOPTION OF DEVELOPMENT PLAN OVERLAY (SCHEDULE 3)
KARINIE STREET INDUSTRIAL AREA

Responsible Officer:  Director Development and Planning
File Number:  73-18-02
Attachments:  1  Karinie Street North DPO

Declarations of Interest:  Officer

Brett Luxford - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

This report summarises the preparation of a draft Development Plan (DP) for industrial land affected by the Development Plan Overlay (DPO) on the northern side of Karinie Street, Swan Hill and recommends that Council approve the attached Development Plan.

Discussion

Council has prepared a draft DP for the Karinie Street Industrial area. Within the Swan Hill Rural City Planning Scheme there is a DPO - Schedule 3 (DPO3) covering this area. Prior to the issue of any planning permits within this area, a DP must be prepared and approved. At present no such approved DP exists, and as such, Council does not have the ability to approve planning applications within the area affected by a DPO.

To rectify this situation Council commenced the preparation of a DP. The DP identifies future roads to link with established roads and promotes an even spacing of lots. The draft DP was sent to affected landowners, adjacent owners and relevant referral authorities seeking comment. Seven submissions were received. An assessment of these submissions has led to greater detail being included on the draft DP.

Council is now in a position to approve a DP for the DPO3 area on the northern side of Karinie Street. Approval of the plan will provide greater certainty for landowners and allow the processing of planning applications.

Consultation

The draft DP was sent to landowners and referral agencies on 15 January 2014 seeking comment. Public notification for a DP is not mandatory and is also different to that typically associated with a planning application, as there are no third party or appeal rights associated with the process.
Seven submissions were received, three from relevant authorities and four from landowners.

The three relevant authorities made the following submissions:
- Lower Murray Water: Provided technical information regarding the supply of water and sewer services for future development.
- Goulburn Murray Water: Supports the plan and requested a notation on the DP regarding a former ex-channel reserve. This is an appropriate change.
- VicTrack was notified as the authority owns land adjacent to the DPO area. VicTrack raised concern that a proposed open drain could adversely impact on VicTrack assets. The plan has been modified accordingly.

Issues raised by the landowners include:
- The land should be rezoned to Rural Living
- The draft plan does not include all existing buildings.
- The proposed road treatment could be altered, and
- Additional detail could be included relating to drainage.

The current zoning of the land is outside the scope of this consideration. A number of other changes sought by the submitters have however been included in a revised DP. The open drain shown on the draft DP has been removed and a note has been included to ensure appropriate drainage is to be provided by landowners during future permit assessment process. The revised Development Plan also includes notation indicating that the internal lot and street layout may be altered to facilitate future use and development. In this way the DP has a considerable degree of flexibility to allow for changing circumstances.

**Financial Implications**

Nil

**Social Implications**

Nil

**Economic Implications**

Approval of the DP will allow the processing of planning applications which will in turn lead to greater economic development.

**Environmental Implications**

Nil
Risk Management Implications

Nil

Council Plan Strategy Addressed

*Creating population growth* - We will actively seek to grow the Regional population (cross border).

Options

Council can choose to approve or choose to not approve the DP. Should Council choose not to approve the DP Council will not be in a position to issue any planning permits within the area.

Recommendations

That Council:

1. Approve the Development Plan for the Development Plan Overlay (Schedule 3) - Karinie Street Industrial Area.

2. Advise submitters of Council's decision.
B.14.18 INTENTION TO DECLARE A SPECIAL RATE FOR THE SWAN HILL REGION – CONSIDERATIONS OF SUBMISSIONS

Responsible Officer: Director Development and Planning  
File Number: 26-34-00  
Attachments:  
1 Declaration of a Special Rate for the Swan Hill Region  
2 Special Rate Submissions  

Declarations of Interest: Officer  
Brett Luxford - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary  
Council resolved on 18 February 2014 to give notice of its intention to declare a Special Rate under Section 163 of the Local Government Act 1989 (the Act) on commercial, industrial and tourism properties for a period of five years commencing 1 July 2014 in accordance with the attached declaration. As part of the consultation process, comment on the proposed Special Rate was sought and submitters were given an opportunity to address Council in support of their submission at a Special Meeting of Council. Having received all submissions these must now be considered by Council.

Discussion  
At its meeting on 18 February 2014 Council, at the request of Swan Hill Incorporated, resolved to give notice of its intention to declare a Special Rate for the purposes of defraying expenses in undertaking marketing programs associated with the encouragement of business and commerce in the Swan Hill region.

It is intended that the Special Rate scheme run for a period of five years commencing from 1 July 2014, with $339,130 raised in the first year and the total raised increasing by CPI per annum thereafter. The marketing and business development programs involve activities associated with the promotion of the Swan Hill region as a pace to live, work, shop, invest and visit.

In line with sub-sections 163 (1A), (1B) and (1C) of the Local Government Act the public notice was published in The Guardian newspaper on 21 February 2014 and provided details of how the Special Rate will be assessed and levied and invited members of the community to make a submission. The public notice was also forwarded on 24 February 2014 to the owners and occupiers of 747 properties covered by the Special Rate, alerting them to the availability of the proposed declaration (attached at Attachment A) and notifying persons wishing to object or make a submission in relation to the Special Rate (under sections 163A and 163B of
the Act) to do so by close of business on 21 March 2014. The notice also outlined that any person requesting to be heard in support of their written submission was entitled to appear before a meeting of Council on 1 April 2014 or be represented by a person acting on their behalf and, further, that Council will consider the submissions and declaration of the Special Rate on 15 April 2014.

A total of 381 submissions were received in relation to the proposed Special Rate. Many of the submitters simply returned the form provided and ticked whether or not they were in support of the Special Rate. Some submitters added additional comments while others provided a more detailed submission. Submissions closed on 21 March 2014. Of the 381 written submissions received 12 indicated they wished to address Council in support of their submission. Eleven presented at a Special Meeting of Council on 1 April, 2014 with one presenter withdrawing at the last minute. All Councillors were present at the meeting.

The 381 submissions received can be broken down as follows:

<table>
<thead>
<tr>
<th>Liable to pay</th>
<th>318</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submissions</td>
<td>17</td>
</tr>
<tr>
<td>Multiples*</td>
<td>46</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>381</strong></td>
</tr>
</tbody>
</table>

(*In some cases multiple submissions were received from the one assessment. Only one submission per assessment was counted. In instances where the submissions differed, Council accepted the submission from the listed rate payer).

There are 747 properties that are liable to pay the Special Rate. During the consultation period Council heard from 43% of those affected by the Special Rate. The table below summarises the information received from those properties.

| No Response | 429 | 57% |
| Support     | 177 | 24% |
| Objections  | 141 | 19% |
| **Total Rateable Properties** | **747** | **100%** |

Various issues were raised in the submissions regarding the Special Rate. These issues and relevant comments are provided below.

**Discussion of Submissions in Support of the Special Rate**

Submissions in support of the Special Rate generally agreed on the following:

- Swan Hill Incorporated is a strong organisation with a proven track record in marketing and developing the region.
- The rate was needed to continue to promote the region and drive business investment.
The reach of Swan Hill Incorporated allowed businesses to advertise in markets that they wouldn’t normally be able to access through their own resources. The scheme is the envy of many other regional centres.

Discussion of Submissions in Objection to the Special Rate

(a) Specific type of business will not benefit, or the property is vacant land.

A number of submissions stated that the particular nature of their business means that they will not benefit or that the property is vacant land.

Comment
The special benefit which accrues to the owner of the property through a better marketed region is an increase in the property value and associated rental. In considering appeals on similar cases, the Victorian Civil and Administrative Tribunal (VCAT) has determined that the current use of the premises is not a primary consideration in the assessment of this special benefit. However, it is considered that non-retail or non-tourism businesses do receive a secondary benefit through the Special Rate in that the marketing program lifts the image and profile of the region, which provides spin-off benefits to all businesses to take up vacant land or premises. An additional benefit for businesses is to maintain a level of customer expenditure even during times of downturn.

(b) The Special Rate only benefits the tourism industry.

A number of submissions claimed that the funds collected are only of value to tourism related businesses and as they are not a tourism business, they should not contribute or contribute voluntarily rather than through the Special Rate.

Comment
Funds are used for programs which involve activities associated with the promotion of the Swan Hill region as a place to live, work, shop, invest and visit. The Special Rate will therefore benefit all commercial, industrial and tourism businesses. The current structure of Swan Hill Incorporated, the body charged with implementing the marketing and business development program, includes sub committees that specifically take into account programs and activities that support the retail sector as well as the professional services and trades areas. It has been highlighted through this process that the structure and make up of Swan Hill Incorporated should be reviewed and potentially altered to ensure it is an efficient, productive and relevant organisation that communicates effectively with its members.
(c) The Special Rate should not apply to residences where they are attached to businesses.

A number of motel operators submitted that the Special Rate should not apply to their private residence which is part of the property and that they should receive some compensation for this such as the write-off that is applied to commercial properties that are in common occupancy with a residence.

Comment
The write-off that applies to commercial properties that are in common occupancy with a residence was developed to cater for properties where the business makes up the minor part of the property. Residences attached to motels exist because it is the nature of the business that requires on-site managers or caretakers and in this instance the residence is usually a small portion of the overall property and in some cases is just a motel unit.

(d) The entire community ie: private residences should contribute to the Special Rate, because the entire community benefits. This would also pick up home based businesses that currently don’t current pay the Special Rate.

Some submissions suggested that the whole community benefits from the marketing of the region including the opportunities for employment and increased visitation to the region. They also argued that because of this everyone should contribute to the marketing of the region and that if every property contributed this would pick up the home based businesses who do not currently pay the Special Rate.

Comment
There is merit in the suggestion that increased visitation through marketing and promoting the region may result in increased employment opportunities and general benefits to the community. Section 163 (1) of the Local Government Act 1989 however highlights that "if Council considers that the performance of the function...will be of special benefit to the persons required to pay the special rate or special charge" it can declare the Special Rate.

The structuring of the Special Rate is designed to support and develop businesses as outlined in the attached declaration. This is determined by the Australian Valuation Property Classification Codes for each premise. Home based businesses would primarily be classified as a residential premise and are therefore not subject to the Special Rate.

Council could choose to increase the General Rate to raise sufficient funding to undertake the marketing and business development activities as proposed by this Special Rate declaration. If this were to happen the declaration of the Special Rate would need to be abandoned.
(e) Rates are too high.

A number of the submissions stated that they believed the municipal rates were already too high and that the Special Rate would add to this or that the removal of the Special Rate would be a small effort to reduce the impact on businesses.

Comment
The Special Rate has been in existence for 12 years and is therefore not going to be an additional 'cost' on those liable to pay the rate. Council will shortly consider its budget for the 2014/15 year where Council will consider the issue of rates. There has been significant public comment recently about the rating structure that Council has in place. The Special Rate is structured to ensure that the amount paid by each liable property is related to the benefit they are likely to receive.

(f) The cost of running a small business is high, businesses are doing it tough and don't need another cost.

Many submissions highlighted the current tough business climate and/or thought the Special Rate was new and would be an additional cost on their Council rates.

Comment
There is considerable comment across Australia around the challenges facing businesses in a changing business environment. Businesses in the retail sector are highlighted as doing it particularly tough as they compete with expanding world of online shopping. Unfortunately when businesses experience a decline in sales one of the first items they cut from their expenditure is marketing. It is at this time when undertaking activities that promote and market your business and give you the edge over other regions is important. It has to be acknowledged that there are currently vacant shops within the Swan Hill retail area. The nature of the businesses in the township is changing and new businesses are emerging as other close down.

The Special Rate has been in place since 2002 and was declared for a second time in 2007 for a period of seven years which concludes in June 2014. If declared beyond June 2014 the total amount raised in the first year will not alter and under the proposed declaration the remaining four years the rate is in place the annual figure will increase by CPI.

(g) Business is undertaking its own marketing.

Submissions from some businesses claimed that the Special Rate should not apply to them because they were undertaking their own marketing.

Comment
Many businesses within the region undertake marketing in some form as part of their normal operation. The purpose of the Special Rate is to provide for marketing of the whole region, which is considered to be an effective means of competing with the marketing programs of other regions and ensures that the Swan Hill region as a whole continues to grow and prosper. The Special Rate and the activities
undertaken by Swan Hill Incorporated allow businesses to buy into campaigns that extend their reach and allow them to advertise into markets that would normally be beyond their capacity.

(h) The small towns do not receive a benefit.

There were submissions received from some businesses in a number of the outlying towns such as Nyah and Nyah West that believe they do not receive any benefit from the Special Rate.

Comment
The Nyah and Nyah West regions and other small towns that are defined as part of the Swan Hill region and are marketed as part of the region. They are acknowledged as part of the Swan Hill Visitor Region Visitor Guide. Swan Hill Incorporated through the Special Rate have also funded a Visitor Guide and Business Directory for the Nyah and Nyah West area and have also undertaken marketing programs and other initiatives in small towns such as Lake Boga. It is also important to understand that businesses from these towns are encouraged to participate actively in Swan Hill Incorporated. They are also able to participate in any programs run by Swan Hill Incorporated.

(i) Robinvale businesses do not pay the Special Rate and they should.

Some submissions outlined that businesses in Robinvale do not pay the Special Rate and they felt that they should.

Comment
The Special Rate covers an area defined as the Swan Hill region which encompasses a numbers of towns and localities across the municipality; it does not however include Robinvale and as such Robinvale is not promoted as part of the Swan Hill region. The Robinvale community and its businesses do not receive a direct benefit as a result of the marketing that is undertaken using the funds raised by the Special Rate.

Consultation
Significant consultation has been undertaken including writing to all people liable to pay the Special Rate, public notices and information on the website. This has resulted in the submissions that have been received. The process undertaken, involving the seeking, receiving and hearing of submissions is integral to the consultation required by the Act.

Financial Implications
The consideration of the submissions in relation to the Special Rate has no financial implications for Council.
Social Implications
The consideration of the submissions in relation to the Special Rate has no social implications.

Economic Implications
The consideration of the submissions in relation to the Special Rate has no economic implications.

Environmental Implications
Nil

Risk Management Implications
Nil

Council Plan Strategy Addressed

*Attracting new business* - We will encourage new business development and will provide support to attract new business investment and expansion in the community.

Options
Nil

Recommendations

That Council:

1. Notes that it has completed the consultation process in compliance with Section 223 of the Local Government Act 1989.

2. Consider the submissions received in relation to the Special Rate.

3. Communicate its consideration of submissions to the persons who made a submission to the Special Rate.
Declaration of a Special Rate for the Swan Hill Region

Under Section 163 of the Local Government Act 1989 (the “Act”) Swan Hill Rural City Council (the “Council”) hereby declares a Special Rate for marketing and business development of the Swan Hill region (“region”).

Council specifies:

(a) The purpose of the Special Rate is to defray the expenses in relation to the performance of functions within the Swan Hill region, which Council considers are necessary and appropriate for the encouragement of business development and commerce through the promotion and development of the region as a place to live, work, invest, shop and visit.

(b) The area for which the Special Rate is declared is all the rateable properties used for commercial, industrial and tourism and hospitality purposes within the following parishes and localities within the Swan Hill Rural City (as detailed on Map in Attachment One):

<table>
<thead>
<tr>
<th>Benjeroop</th>
<th>Boga</th>
<th>Boga-Tresco Settlement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Castle Donnington</td>
<td>Chillingollah</td>
<td>Chinangin</td>
</tr>
<tr>
<td>Koem</td>
<td>Koro-Ganeit</td>
<td>Kunat Kunat</td>
</tr>
<tr>
<td>Kunat-Tresco Settlement</td>
<td>Lake Boga</td>
<td>Meatian</td>
</tr>
<tr>
<td>Mumbel</td>
<td>Murnungin</td>
<td>Nowie</td>
</tr>
<tr>
<td>Nyah Township</td>
<td>Nyah West Township</td>
<td>Nyrraby</td>
</tr>
<tr>
<td>Piangil Township</td>
<td>Pental Island</td>
<td>Piangil Parish</td>
</tr>
<tr>
<td>Piangil West</td>
<td>Pira</td>
<td>Polistbet</td>
</tr>
<tr>
<td>Proolga</td>
<td>Swan Hill</td>
<td>Turoar</td>
</tr>
<tr>
<td>Towan</td>
<td>Tyntynder</td>
<td>Tyntynder North</td>
</tr>
<tr>
<td>Tyntynder West</td>
<td>Ultima</td>
<td>Ultima Township</td>
</tr>
<tr>
<td>Waitchie</td>
<td>Wewin</td>
<td>Wood Wood Township</td>
</tr>
<tr>
<td>Woorinen</td>
<td>Woorinen South Township</td>
<td></td>
</tr>
</tbody>
</table>

(c) Council considers that the performance of the functions, as outlined in paragraph (a), will assist it in fulfilling the following facilitating objectives of Council which are set out in Section 9C(2) of the Local Government Act:
   - to promote the social, economic and environmental viability and sustainability of the municipal district.
   - to promote appropriate business and employment opportunities.

(d) The total cost of the performance of the functions is:
   (i) for the first year of the Special Rate - $339,130 (including Council’s contributing administrative costs of $5,200);
   (ii) for each of the subsequent four years the Special Rate remains in force - the previous year’s total amount of the Special Rate plus Consumer Price Index (CPI)\(^{(1)}\).

(e) The total amount of the Special Rate to be levied is:
   (i) for the first year of the Special Rate - $339,130;
   (ii) for each of the subsequent four years the Special Rate remains in force - the previous year’s total amount to be levied plus CPI\(^{(1)}\).

\(^{(1)}\) Based upon the movement in the March quarter annual weighted average of the eight capital cities all groups index as published by the Australian Bureau of Statistics.
(f) The land in relation to which the Special Rate is declared is all the rateable properties used for commercial, industrial and tourism and hospitality purposes in the parishes and localities within the Swan Hill Rural City listed in (b) above.

(g) The manner in which the Special Rate is assessed (that is, the criteria to be used as the basis for levying the Special Rate) is:

For the first year of the Special Rate:

- for tourism and hospitality properties (based on Australian Valuation Property Classification Codes [AVPCC] as detailed in Attachment Two) a rate in the dollar of each property's Capital Improved Value (CIV), in order to raise a total of $82,360 with a minimum rate per rateable property of $50 and a maximum rate per rateable property of $6,000.

- for commercial properties (based on AVPCC as detailed in attachment two) a rate in the dollar of each property's CIV, in order to raise $218,380, after inclusion of providing a 50% write-off for properties in common occupancy with a residence, with a minimum rate per rateable property of $50 and a maximum rate per rateable property of $6,000.

- for industrial properties (based on AVPCC as detailed in attachment two) a rate in the dollar of each property's CIV, in order to raise a total of $38,390 with a minimum rate per rateable property of $50 and a maximum rate per rateable property of $300.

For each of the subsequent four years the Special Rate remains in force, the rates in the dollar will be adjusted to be in accordance with the previous year's total amount of the Special Rate plus CPI\(^{(0)}\) apportioned over the sectors as follows:

- for tourism and hospitality properties (based on assigned AVPCC) a rate in the dollar of each property's CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector's CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of $50pa and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year.

- for commercial properties (based on assigned AVPCC) a rate in the dollar of each property's CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector's CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of $50pa and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year. A 50% write-off will apply to properties in common occupancy with a residence.

- for industrial properties (based on assigned AVPCC) a rate in the dollar of each property's CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector's CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of $50pa and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year.

(h) The Special Rate is levied by sending a notice in each year the Special Rate remains in force, to the persons liable to pay it, requiring that the Special Rate for that year be paid in four instalments by the dates which are specified in each respective notice.

(i) The Special Rate commences on 1 July 2014 and remains in force for a period of five years from that date, until 30 June 2019.
(j) Should a property included in the Special Rate receive a supplementary valuation that changes its AVPCC to residential land or primary production that property will cease to be included in the Special Rate from the date the supplementary valuation for that property is returned to Council.

(k) Should a property in the area covered by the Special Rate receive a supplementary or other valuation which includes it as a new or amended rateable property in the Special Rate, that property will be included in the appropriate AVPCC category of the Special Rate from the beginning of the financial year following the date the supplementary or other valuation for that property is returned to Council.

(l) The Council considers that there will be a special benefit to persons required to pay the Special Rate in that there will be a special benefit over and above that available to persons not the subject of the Special Rate and directly and indirectly, the viability of the Swan Hill region as a commercial, industrial and tourism region will be enhanced through increased commerce and economic activity. Further, the value of the properties included in the scheme, their desirability as letting propositions (where applicable) and their general image and stature, both separately and severally in the context of the area generally, will be maintained or enhanced.

(m) Council further considers, and formally determines for the purposes of sections 163(2)(a), (2A) and (2B) of the Act, that the estimated proportion of the total benefits of the Scheme to which the performance of the function and the exercise of the power relates (including all special benefits and community benefits) that will accrue as special benefits to all of the persons who are liable to pay the Special Rate is in a ratio of 1:1 (or 100%). This is on the basis that, in the opinion of Council, all of the services and activities to be provided from the expenditure of the special Rate are marketing, promotion and business development related and will accordingly only benefit the owners and occupiers of those properties and businesses included in the scheme.

Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
Attachment One

Area of land covered by the Special Rate
### Attachment Two

**Australian Valuation Property Classification Codes**

#### Tourism & Hospitality

<table>
<thead>
<tr>
<th>AVPCC</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>202</td>
<td>Commercial Land (with buildings that add no value)</td>
</tr>
<tr>
<td>210</td>
<td>Retail Premises (single occupancy)</td>
</tr>
<tr>
<td>230</td>
<td>Resident Hotel/Motel/Apartment Hotel</td>
</tr>
<tr>
<td>232</td>
<td>Serviced Apartments/Holiday Units</td>
</tr>
<tr>
<td>234</td>
<td>Tourist Park/Caravan Park/Camping Ground</td>
</tr>
<tr>
<td>240</td>
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Attachment 2

• Special Rate Submissions
B.14.19 DECLARATION OF A SPECIAL RATE FOR THE SWAN HILL REGION

Responsible Officer: Director Development and Planning
File Number: 26-34-00
Attachments: 1 Declaration of a Special Rate for the Swan Hill Region

Declarations of Interest: Officer

Brett Luxford - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

Council resolved on 18 February 2014 to give notice of its intention to declare a Special Rate under Section 163 of the Local Government Act 1989 (the Act) on commercial, industrial and tourism properties for a period of five years commencing 1 July 2014 in accordance with the attached declaration. This report recommends that Council declare the Special Rate.

Discussion

Council determined to commence the process of declaring a Special Rate for a period of five years at its Ordinary Meeting held on 18 February 2014.

All the legislative requirements as outlined in the Act for the attached Declaration of a Special Rate for the Swan Hill region have now been completed.

There were a large number of submissions in relation to the special rate. The table below summaries the responses from those properties liable to pay the Special Rate.

<table>
<thead>
<tr>
<th>No Response</th>
<th>Support</th>
<th>Objections</th>
</tr>
</thead>
<tbody>
<tr>
<td>429</td>
<td>177</td>
<td>141</td>
</tr>
<tr>
<td>57%</td>
<td>24%</td>
<td>19%</td>
</tr>
<tr>
<td>Total Rateable Properties</td>
<td>747</td>
<td>100%</td>
</tr>
</tbody>
</table>

Council has considered all submissions made relating to the declaration of the Special Rate. Under Section 163B(6) of the Act a “Council cannot make a declaration if the Council receives objections from persons who will be required to pay the special rate or special charge in respect of a majority of the rateable properties in respect of which the special rate or special charge would be imposed.” As highlighted from the table above, objections were received from only 19% of such properties.
If Council decides to declare the Special Rate all affected properties will be issued with a letter outlining the declaration. In addition, all persons who made submissions regarding the Special Rate will be notified in writing of Council's decision. The Special Rate, if declared, can be subject to appeal. Within one month of issue of the Special Rate letter by Council any persons liable to pay the Special Rate can appeal to the Victorian Civil and Administrative Tribunal (VCAT).

If the Special Rate is declared it is envisaged that reporting and accountability similar to that currently in place will continue and that Swan Hill Incorporated will be required to submit Strategic Plans and Annual Marketing Plans and Budgets for the approval of Council. The current agreement between Swan Hill Incorporated and Council will also be reviewed and a new agreement developed for the duration of the declaration.

Consultation

Significant consultation has been undertaken including writing to all people liable to pay the Special Rate, public notices and information on the Council website. The process undertaken, involving the seeking, receiving and hearing of submissions is integral to the consultation required by the Act.

Financial Implications

Council's administrative costs consist primarily of levying the Special Rate, collecting the contributions from property owners or businesses and forwarding the relevant amounts to Swan Hill Incorporated. It is estimated that these costs will total $5,200 in the first year of the Special Rate and increase by approximately 5% per annum for the remaining four years.

Social Implications

It is anticipated that the activities supported by the Special Rate will increase visitor numbers, employment, residents, investment and new businesses to the region contributing to improved social outcomes for the community.

Economic Implications

It is anticipated that the activities supported by the Special Rate will increase visitor numbers, employment, residents, investment and new businesses to the region contributing to our local economy.

Environmental Implications

Nil
Risk Management Implications

Nil

Council Plan Strategy Addressed

*Creating population growth* - We will actively seek to grow the Regional population (cross border).

Options

Council can choose to declare a Special Rate for the Swan Hill region or not.

Recommendations

That Council:

1. Declare a Special Rate for marketing and business development programs in the Swan Hill region as per the Declaration of Special Rate (Attachment 1).

2. Notify all owners and occupiers of properties affected by the Special Rate and all persons who made submissions regarding the Special Rate in writing of Council's decision to declare a Special Rate.
Declaration of a Special Rate for the Swan Hill Region

Under Section 163 of the Local Government Act 1989 (the “Act”) Swan Hill Rural City Council (the “Council”) hereby declares a Special Rate for marketing and business development of the Swan Hill region (“region”).

Council specifies:

(a) The purpose of the Special Rate is to defray the expenses in relation to the performance of functions within the Swan Hill region, which Council considers are necessary and appropriate for the encouragement of business development and commerce through the promotion and development of the region as a place to live, work, invest, shop and visit.

(b) The area for which the Special Rate is declared is all the rateable properties used for commercial, industrial and tourism and hospitality purposes within the following parishes and localities within the Swan Hill Rural City (as detailed on Map in Attachment One):

<table>
<thead>
<tr>
<th>Parish</th>
<th>Local Area</th>
<th>Parish</th>
<th>Local Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benjeroop</td>
<td>Boga</td>
<td>Boga-Tresco Settlement</td>
<td></td>
</tr>
<tr>
<td>Castle Donnington</td>
<td>Chillingollah</td>
<td>Chinangin</td>
<td></td>
</tr>
<tr>
<td>Koem</td>
<td>Koro-Ganelt</td>
<td>Kunat Kunat</td>
<td></td>
</tr>
<tr>
<td>Kunat-Tresco Settlement</td>
<td>Lake Boga</td>
<td>Meatian</td>
<td></td>
</tr>
<tr>
<td>Mumbel</td>
<td>Murnungin</td>
<td>Nowie</td>
<td></td>
</tr>
<tr>
<td>Nyah Township</td>
<td>Nyah West Township</td>
<td>Nyrraby</td>
<td></td>
</tr>
<tr>
<td>Piangil Township</td>
<td>Pental Island</td>
<td>Piangil Parish</td>
<td></td>
</tr>
<tr>
<td>Piangil West</td>
<td>Pira</td>
<td>Polistbet</td>
<td></td>
</tr>
<tr>
<td>Proonga</td>
<td>Swan Hill</td>
<td>Turoar</td>
<td></td>
</tr>
<tr>
<td>Towan</td>
<td>Tyntynder</td>
<td>Tyntynder North</td>
<td></td>
</tr>
<tr>
<td>Tyntynder West</td>
<td>Ultima</td>
<td>Ultima Township</td>
<td></td>
</tr>
<tr>
<td>Waitchie</td>
<td>Wewin</td>
<td>Wood Wood Township</td>
<td></td>
</tr>
<tr>
<td>Woorinen</td>
<td>Woorinen South Township</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(c) Council considers that the performance of the functions, as outlined in paragraph (a), will assist it in fulfilling the following facilitating objectives of Council which are set out in Section 5C(2) of the Local Government Act:
- to promote the social, economic and environmental viability and sustainability of the municipal district.
- to promote appropriate business and employment opportunities.

(d) The total cost of the performance of the functions is:
(i) for the first year of the Special Rate - $339,130 (including Council’s contributing administrative costs of $5,200);
(ii) for each of the subsequent four years the Special Rate remains in force - the previous year’s total amount of the Special Rate plus Consumer Price Index (CPI)\(^1\).

(e) The total amount of the Special Rate to be levied is:
(i) for the first year of the Special Rate - $339,130;
(ii) for each of the subsequent four years the Special Rate remains in force - the previous year’s total amount to be levied plus CPI\(^1\).

\(^1\) Based upon the movement in the March quarter annual weighted average of the eight capital cities all groups index as published by the Australian Bureau of Statistics.
The land in relation to which the Special Rate is declared is all the rateable properties used for commercial, industrial and tourism and hospitality purposes in the parishes and localities within the Swan Hill Rural City listed in (b) above.

The manner in which the Special Rate is assessed (that is, the criteria to be used as the basis for levying the Special Rate) is:

For the first year of the Special Rate:
- for tourism and hospitality properties (based on Australian Valuation Property Classification Codes [AVPCC] as detailed in Attachment Two) a rate in the dollar of each property’s Capital Improved Value (CIV), in order to raise a total of $82,360 with a minimum rate per rateable property of $50 and a maximum rate per rateable property of $6,000.
- for commercial properties (based on AVPCC as detailed in attachment two) a rate in the dollar of each property’s CIV, in order to raise $218,380, after inclusion of providing a 50% write-off for properties in common occupancy with a residence, with a minimum rate per rateable property of $50 and a maximum rate per rateable property of $6,000.
- for industrial properties (based on AVPCC as detailed in attachment two) a rate in the dollar of each property’s CIV, in order to raise a total of $38,390 with a minimum rate per rateable property of $50 and a maximum rate per rateable property of $300.

For each of the subsequent four years the Special Rate remains in force, the rates in the dollar will be adjusted to be in accordance with the previous year’s total amount of the Special Rate plus CPI\(^{(1)}\) apportioned over the sectors as follows:
- for tourism and hospitality properties (based on assigned AVPCC) a rate in the dollar of each property’s CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector’s CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of $50pa. and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year.
- for commercial properties (based on assigned AVPCC) a rate in the dollar of each property’s CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector’s CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of $50pa. and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year. A 50% write-off will apply to properties in common occupancy with a residence.
- for industrial properties (based on assigned AVPCC) a rate in the dollar of each property’s CIV, in order to raise the proportion of the Special Rate raised from the sector in the previous year adjusted for the relative movements in the proportion of the sector’s CIV of the total CIV within the Special Rate area. A minimum rate per rateable property of $50pa. and a maximum rate per rateable property to increase each year by 3% from the maximum set for the first year.

The Special Rate is levied by sending a notice in each year the Special Rate remains in force, to the persons liable to pay it, requiring that the Special Rate for that year be paid in four instalments by the dates which are specified in each respective notice.

The Special Rate commences on 1 July 2014 and remains in force for a period of five years from that date, until 30 June 2019.
(j) Should a property included in the Special Rate receive a supplementary valuation that changes its AVPCC to residential land or primary production that property will cease to be included in the Special Rate from the date the supplementary valuation for that property is returned to Council.

(k) Should a property in the area covered by the Special Rate receive a supplementary or other valuation which includes it as a new or amended rateable property in the Special Rate, that property will be included in the appropriate AVPCC category of the Special Rate from the beginning of the financial year following the date the supplementary or other valuation for that property is returned to Council.

(l) The Council considers that there will be a special benefit to persons required to pay the Special Rate in that there will be a special benefit over and above that available to persons not the subject of the Special Rate and directly and indirectly, the viability of the Swan Hill region as a commercial, industrial and tourism region will be enhanced through increased commerce and economic activity. Further, the value of the properties included in the scheme, their desirability as letting propositions (where applicable) and their general image and stature, both separately and severally in the context of the area generally, will be maintained or enhanced.

(m) Council further considers, and formally determines for the purposes of sections 163(2)(a), (2A) and (2B) of the Act, that the estimated proportion of the total benefits of the Scheme to which the performance of the function and the exercise of the power relates (including all special benefits and community benefits) that will accrue as special benefits to all of the persons who are liable to pay the Special Rate is in a ratio of 1:1 (or 100%). This is on the basis that, in the opinion of Council, all of the services and activities to be provided from the expenditure of the proposed Special Rate are marketing, promotion and business development related and will accordingly only benefit the owners and occupiers of those properties and businesses included in the scheme.

Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
Area of land covered by the Special Rate
Attachment Two

Australian Valuation Property Classification Codes

**Tourism & Hospitality**

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</table>
B.14.20  RISK MANAGEMENT POLICY

Responsible Officer: Director Corporate Services  
File Number: 22-42-00  
Attachments: 1  Risk Management Policy

Declarations of Interest: Officer

David Lenton - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

The Risk Management Policy has been reviewed and is presented for the approval of Council.

Discussion

Council has a range of policies that guide how Council operates to deliver services and its dealings with the community. These policies are periodically reviewed to ensure that they are still applicable.

Council, in its role as a leader of the community, has a legal and ethical responsibility to residents and visitors of the municipality to achieve best practice in controlling all adverse risks to which Council is exposed, in a reasonable and practical manner.

This policy clearly documents Council’s commitment to risk management principles and practices.

Consultation

No community consultation has been undertaken in relation to this policy. All members of the Executive Management Team and Risk Management Committee have reviewed the policy.

Financial Implications

Nil

Social Implications

Nil

Economic Implications

Nil
Environmental Implications

Nil

Risk Management Implications

Council’s risk register includes a risk of “failure to create, maintain and oversee appropriate and accurate policies”. This risk is mitigated through regular review of Council policies and procedures.

Council Plan Strategy Addressed

*Councillor and Staff accountability* - We will represent the interests of our community and will conduct our affairs openly and with integrity, reflecting high levels of good governance.

Options

Council may approve the policy for progression to the April Council meeting for adoption or seek to make changes.

Recommendation

That Council adopt the reviewed Risk Management Policy.
POLICY TITLE RISK MANAGEMENT

POLICY NUMBER POL/CORP216

PURPOSE
The purpose of this policy is to clearly document Council’s commitment to risk management principles and practices.

SCOPE
This policy applies to all activities undertaken across Council.

POLICY
Council has a legal and ethical responsibility to ratepayers, residents, employees and visitors to minimise the likelihood and consequences of adverse risks and maximise Council’s potential to achieve its strategic objectives.

Risk management plans will be devised, implemented and regularly reviewed for improvement. This will involve risk identification and evaluation linked to practical, cost effective risk control measures.

All Councillors, management, employees, contractors, and volunteers have a responsibility to follow effective risk management practices and ensure Council is aware of risks associated with its operations.

RELATED POLICIES/DOCUMENTS
Fraud Control Policy – POL/CORP226
Incident and Claims Handling and Analysis – DIR/CORP230
Staff Code of Conduct – DIR/STAFF127
Business Continuity and Disaster Recovery Directive – DIR/CORP233

RELATED LEGISLATION
Occupational Health and Safety Act 2004
Local Government Act 1989

Signed: _____________________________ Mayor Date: ___________________________
DIRECTIVE TITLE          RISK MANAGEMENT

DIRECTIVE NUMBER        DIR/CORP216

PURPOSE
To implement effective risk management practices across Council to ensure that:

- Key risks to Council are well known and that plans are in place to minimise the impact of these risks.
- Risk management at Council is proactive, systematic and integrated into normal business.

SCOPE
This directive applies to all activities undertaken across Council.

DIRECTIVE
Council’s approach to risk management will be structured and undertaken in accordance with the Risk Management Policy and associated plans and strategies.

RESPONSIBILITIES

Chief Executive Officer:
- Ensure that Council’s culture and strategies are consistent with the Risk Management Policy.
- Obtain commitment from Council to adequately resource risk management.
- Develop agreed and assessable success measures with all Directors and Councillors to support strategic objectives.
- Report risk management issues to the Internal Audit Committee.

Executive Management Team:
- Set strategic direction for the management of risk across directorates, ensuring a consistent approach across Council.
- Identify organisational level risks and implement actions to address them.
- Establish likelihood and consequences tolerance levels.
- Appoint employee relevant risk management groups and roles.
- Approve the Risk Management Plan and supporting documentation.
- Resource action plans for all extreme and high risks when required.
- Monitor and evaluate performance of employees against risk management responsibilities.
- Review the Council Risk Register.
Directors:
- Identify directorate level risks and implement actions to address them.
- Ensure a consistent approach to risk management across the directorate.
- Ensure employees are aware and have the capacity to meet their risk management responsibilities through adequate training, supervision and written procedures.

Risk Management Officer:
- Lead and promote risk management awareness with all stakeholders.
- Lead and facilitate development and implementation of an overall risk management plan and supporting plans and materials.
- Provide guidance and support to the development and implementation of risk action plans.
- Stay current with risk information within the industry and risk management issues across Council.
- Facilitate the development of the corporate and operational risk profile.
- Monitor and report changes to the Risk Register, particularly in regards to extreme and high risks.
- Advise on the adoption and use of risk management tools and systems.
- Assist all employees with the procedural aspects of risk management.
- Facilitate the operation of the Risk Management Committee.

Program Managers and Team Leaders:
- Systematically identify, manage, monitor, and review program level risks, and implement actions to address these risks within the resources provided.
- Set operational direction and tasks for risk management for employees, contractors, and volunteers within their responsibility.
- Allocate appropriate resources and responsibilities to manage identified risks.
- Monitor and evaluate performance of employees against risk management responsibilities.
- Inform employees about changes relating to risk management and Council’s Risk Register.
- Report on the progress of risk management within their allocated area.
Event Co-ordinators and Project Managers/Supervisors
Undertake and document a formal risk assessment for all proposed events and projects, prior to the business case, funding or event being approved by EMT.

This assessment must:
- Be based on Council’s Risk Management Procedure.
- Consider known risks identified for similar events or projects.
- Identify unique risks associated with a particular event or project.
- Where possible, modify the design of the event or project to eliminate risk.
- Where risks cannot be eliminated, re-design or re-engineer proposed activities, or establish plans to minimise the risk to an acceptable level.

Risk Management Committee:
- Responsible for the delivery of an effective and efficient risk management program.
- Respond to risk management issues raised by Council, Audit Committee, internal and external auditors or EMT.
- Monitoring risk management compliance and performance, including monitoring Council’s Risk Register.

Risk Management Representative:
- Maintain a detailed understanding of the risk profile within their area of responsibility.
- Maintain the Risk Register in relation to their area of responsibility.

All employees, contractors and volunteers:
- Follow effective risk management practices.
- Identify and communicate Council risks to the relevant personnel for action.

RELATED POLICIES/DOCUMENTS
Fraud Control Policy – POL/CORP226
Incident and Claims Handling and Analysis – DIR/CORP230
Staff Code of Conduct – DIR/STAFF127
Business Continuity and Disaster Recovery Directive – DIR/CORP233

RELATED LEGISLATION
Occupational Health and Safety Act 2004
Local Government Act 1989

Signed: ___________________________ CEO Date: _________________
PROCEDURE TITLE    RISK MANAGEMENT

PROCEDURE NUMBER   PRO/CORP216D

ENABLING POLICY/DIRECTIVE
RISK MANAGEMENT POLICY – DIR/CORP216

ENABLING LEGISLATION
Nil

PURPOSE
The purpose of this procedure is to describe the general process of risk management within Council.

SCOPE
This procedure applies to all activities undertaken by Council.

DEFINITIONS
Consequences - The outcome or impact of an event. Consequences can be positive or negative. There can be more than one consequence for an event.
Control - An existing process, policy, device, practice, or other action that acts to minimise negative risk or enhance positive opportunities.
Event - Occurrence of a particular set of circumstances.
Likelihood - Used as a general description of probability or frequency.
Risk - The chance of something occurring that will have an impact on the objectives. It is measured in terms of a combination of the likelihood of an event and its consequence.
Risk avoidance - An informed decision not to become involved in, or to withdraw from, a risk.
Risk analysis - A systematic process using available information to determine the nature of risk and to reduce the level of risk.
Risk assessment - The overall process of risk identification, risk analysis and risk evaluation.
Risk criteria - The term of reference by which the significance of risk is assessed.
Risk evaluation - The process of comparing the level of risk against risk criteria.
Risk identification - The process of determining the what, where, when, why and how something could happen that may impact on an organisations or individuals objectives.
Risk management - The culture, processes and structures that are directed toward realising the potential opportunities, while also managing adverse effects.
Risk appetite - The amount and type of risks an organisation is willing to accept in pursuit of its goals.

1. RISK MANAGEMENT PRINCIPLES
The following principles apply for risk management to be effective.
Risk management:

- Creates and protects value; including the achievement and performance in objectives such as safety, legal and regulatory compliance, reputation, service delivery and environmental protection.
- Is an important part of all processes. It is not a stand-alone activity.
- Assists decision-makers to make informed choices.
- Considers uncertainty and how it can be addressed.
- Is systematic, structured and timely.
- **Is based on the best available information, inputs such as historical data, feedback and observations and knowledge about the limitation to data are all important.**
- Is tailored to the organisation.
- Is transparent and includes all stakeholders.
- Is dynamic and responsive to change.
- Facilitates continual improvement.

2. **RISK MANAGEMENT OBJECTIVES**

The primary objectives for risk management at Council are to:

- Safeguard Council assets – people, financial, environmental, property and reputation.
- Support Council’s values and ethics.
- Ensure resources and operational capabilities are used effectively and efficiently.
- Ensure Councillors, employees and volunteers have the capacity and capability to manage risks.
- Ensure that risks are managed in a proactive, consultative, transparent and responsible way.
- Alignment of risk management policies and procedures with AS/NZS ISO 31000:2009 _Risk management - Principles and guidelines._
3. **RISK MANAGEMENT REQUIREMENTS**

To achieve the objectives outlined above, risk management at Council will incorporate the following requirements:

- Proactive risk management is the responsibility of all employees and volunteers.
- Council’s risk appetite is the basis of risk management decisions.
- Significant decisions are to be subject to a risk assessment and control.
- Significant incidents should be analyzed in order to inform future risk assessments.
- Projects and events should have a risk assessment before they commence.
- Responsibility for the assessment and control of risks should be clearly assigned to appropriate manager/s.
- Council will maintain a Risk Register (Tickit) of strategic and operational risks.
- The Council Risk Register will be regularly reviewed by the Risk Management Committee.
- All employees will have the appropriate level of information, resources and training to have the capacity to undertake their risk management responsibilities.
- Risks will be systematically reported.

<table>
<thead>
<tr>
<th>REPORT SCOPE</th>
<th>REPORT BY</th>
<th>REPORT TO</th>
<th>REPORT TYPE</th>
<th>REPORT FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance and risk profile</td>
<td>CEO</td>
<td>Council and External Audit Committee</td>
<td>Progress Report</td>
<td>Annually</td>
</tr>
<tr>
<td>Risk Register</td>
<td>Risk Management Officer</td>
<td>Risk Management Committee</td>
<td>Bi-Monthly progress report</td>
<td>Bi Monthly</td>
</tr>
<tr>
<td>Organisation-wide risk implications</td>
<td>Risk Management Officer</td>
<td>Executive Management Team</td>
<td>Specific Risk Report</td>
<td>As required</td>
</tr>
<tr>
<td>Extreme risk notification</td>
<td>Managers</td>
<td>Executive Management Team and Risk Management Officer</td>
<td>Notification</td>
<td>Prompt report/advice to EMT.</td>
</tr>
<tr>
<td>Extreme and High risk notification</td>
<td>Risk Management Officer</td>
<td>Executive Management Team</td>
<td>Notification</td>
<td>Prompt report to EMT.</td>
</tr>
<tr>
<td>Internal audit results -</td>
<td>Internal Auditor.</td>
<td>Audit Committee.</td>
<td>Audit Review Report</td>
<td>Quarterly</td>
</tr>
<tr>
<td>External audit results –</td>
<td>Auditor / Insurance Auditors</td>
<td>EMT and Risk Management Committee.</td>
<td>Insert as a note in the Audit Report</td>
<td>As required</td>
</tr>
</tbody>
</table>
4. TYPES OF RISKS

- **Strategic Risk**
  Risks associated with Council’s achievement of high-level goals, aligned with and supporting Council Plan objectives.

- **Operational Risk**
  Risks associated with ensuring effective and efficient use of Council’s resources.

These risks arise directly from activities undertaken by Council and include but are not limited to the following activities.

1. Corporate governance
2. Community engagement
3. Managing and maintaining physical assets
4. Managing community services
5. Managing human resources
6. Information management and technology
7. Contracting and purchasing

- **Compliance Risk**
  Risks that relate to resources used to meet requirements of relevant legislation and regulations. Council is subjected to legislation and regulations which range from issues such as general occupational health and safety to specific technical requirements.

- **Inherent Risk**
  The risk that is present before any controls are put in place to manage the risk.

- **Residual Risk**
  The risk the organisation will face after it has put in place any proposed controls. It might be necessary to say that the residual risk is too high, and that even with the proposed controls in place the activity or action is not acceptable for Council to undertake and should be avoided.

5. RISK MANAGEMENT PROCESS

Council has adopted the implementation of an organisational risk management program in accordance with the principles set out in the International Standard AS/NZS ISO 31000:2009.

The Risk Management Process (Figure 1) is an interactive process consisting of seven defined steps. Good decision-making is based on a clear understanding of risks, including possible outcomes.
6. **RISK ASSESSMENT**

**Identify risks**

It is important to identify risks so that threats can be proactively addressed. Unidentified risks cannot be assessed or managed.

Council will use both a systematic and incidental approach to identify new hazards and risk, including:

- Brainstorming sessions with all stakeholders.
- Checklists and templates developed to suit events, activities or projects.
- Technically experienced professionals to review or assess specific events, activities or projects.
- Examination of previous experience.

Strategic risks will be identified during the strategic planning process. Operational risks are normally identified by the relevant responsible departments, programs and employees. All risks identified are to be recorded in Council’s Risk Register (Tickit).

Members of the public can advise Council of any risks through the customer request system, or via Council’s website.

**Risk Register**

Council has in place an electronic Risk Register (Tickit). This software system is managed and maintained by Risk Management employees.

Each program or department will maintain entry of the risks that have been identified for their area on this register. Effective controls and actions will be determined and entered against the risk. The frequency of the review depends upon the level of risk that is present, with new emerging risks added to the register as required.
Analyse risks
This step is about determining the likelihood and consequence of each risk, in order to establish the level of risk.

Risk is the probability of an event which will have an impact on the activity’s objectives as a function of both likelihood and consequence. The responsible manager will assess how likely it is that a risk might occur and how large the impact would be if it did occur, based on the Risk Matrix (Table 1).

Evaluate Risk
This step is about deciding whether risks found during the analysis process can be accepted (tolerated) or not. If a decision is made to accept a risk and no action is taken on that risk, Council accepts the risk as it is.

Identified risks will be considered and evaluated by the responsible employee and a preferred treatment determined. Assistance can be provided by the Risk Management Officer or members of the Risk Management Committee in this process.

The level of risk is then modified by taking into account any existing controls that are in place. The residual risk is then recorded in the risk register.

Treat Risks
The responsible manager will undertake a risk/cost benefit analysis when treating risks. Treating risks involves planning an action, placing a priority on the action, and implementing the agreed action.

Allocating priorities against these actions is necessary to ensure the most important risks are dealt with first, and any resources that are necessary are committed and available.

Risk may be treated with one of the following approaches.
1. Reduce the likelihood of the risk occurring by using appropriate controls to reduce the probability.
2. Mitigate the consequences or impact if the risk does occur.
3. Transfer or share the risk with a third party, such as a contractor or insurer.
4. Avoid the risk by not undertaking the activity.
5. Accept the risk.

Treatment of the risk by risk transfer may include a requirement that the contractor manages the risk and accepts liability, or Council obtains suitable insurance cover within its insurance program.
7. CONSULTATION AND COMMUNICATION
Consultation and communication play a major part in the risk management process. They are essential components to ensuring all risks are captured and allows ‘buy in’ to the overall process.

An effective process will engage widespread understanding and application of risk management. It involves the need to communicate and consult internally and externally with stakeholders as you go through the risk management process. This involves communicating with key stakeholders such as Councillors, employees, contractors, government agencies, ratepayers, residents or the general public.

8. DOCUMENT, MONITOR AND REVIEW
This is an essential step in the process for managing risk and effectiveness of controls over time to ensure changing circumstances do not alter risk priorities or weaken the operation of controls. Few risks remain static.
Each stage of the risk management process must be recorded appropriately to allow better planning for the same or similar event, activity or project in the future.

The Risk Management Committee will be responsible for monitoring the performance and risk profile of Council.

The relevant managers will be responsible for the implementation and monitoring of Risk treatment plans to ensure that the agreed actions have been taken.

Once all actions have been completed the risk will be reassessed by the responsible manager/s. If the risk is considered to be unacceptable, a new treatment plan will be implemented to address the risk.

The risk review should be integrated into the corporate and business planning process to ensure it covers all risks; strategic, operational, compliance risks.

9. **RISK APPETITE**

Council is committed to ensuring risks are controlled in order to protect both internal and external stakeholders. Due to the varying risks Council programs and projects face, Council has put in place the following levels of risk that will be used to assess the acceptability of our risks:

**Low Risk** - Risks with a residual risk rating of *low* are acceptable and will be monitored by the routine procedures responsible officer. These must be reassessed at least every 2 years.

**Moderate Risk** - Risks with a residual risk rating of *moderate* are acceptable and will be monitored by the responsible manager. These must be reassessed at least every 12 months.

**High Risk** - Risks with a residual risk rating of *High* are acceptable when senior management clearly define the responsible officer’s responsibilities. These must be reassessed at least every 6 months and reported to EMT when they are identified.

**Extreme Risks** - Risks with a residual risk of *Extreme* require authorisation by EMT. The activity must be important to achieving Council’s objectives and all other options explored. EMT will closely monitor the activity with clearly defined responsibilities for the responsible manager. These must be reassessed at least every 3 months and reported to EMT when they are identified.
RISK CRITERIA

Table 1 Risk Matrix

<table>
<thead>
<tr>
<th>LIKELIHOOD</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>MEDIUM</td>
<td>HIGH</td>
<td>HIGH</td>
<td>EXTREME</td>
<td>EXTREME</td>
</tr>
<tr>
<td>B</td>
<td>MEDIUM</td>
<td>MEDIUM</td>
<td>HIGH</td>
<td>HIGH</td>
<td>EXTREME</td>
</tr>
<tr>
<td>C</td>
<td>LOW</td>
<td>MEDIUM</td>
<td>HIGH</td>
<td>HIGH</td>
<td>HIGH</td>
</tr>
<tr>
<td>D</td>
<td>LOW</td>
<td>LOW</td>
<td>MEDIUM</td>
<td>MEDIUM</td>
<td>HIGH</td>
</tr>
<tr>
<td>E</td>
<td>LOW</td>
<td>LOW</td>
<td>MEDIUM</td>
<td>MEDIUM</td>
<td>HIGH</td>
</tr>
</tbody>
</table>

Table 2 Control Effectiveness Rating

<table>
<thead>
<tr>
<th>Control Effectiveness</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Non existent</td>
<td>Not at all effective</td>
</tr>
<tr>
<td>2. Poor</td>
<td>Control does not operate as designed</td>
</tr>
<tr>
<td>3. Fair</td>
<td>Controls partly operate as designed.</td>
</tr>
<tr>
<td>4. Good</td>
<td>Control substantially operates as designed but could be improved</td>
</tr>
<tr>
<td>5. Excellent</td>
<td>Control operates as designed no improvement needed.</td>
</tr>
</tbody>
</table>

Table 3 Risk Likelihood Definitions

<table>
<thead>
<tr>
<th>Likelihood</th>
<th>Category</th>
<th>Quantitative Frequency</th>
<th>Qualitative frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Almost certain</td>
<td>A</td>
<td>Is expected to occur.</td>
<td>• frequent incidents</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• strong likelihood of recurrence</td>
</tr>
<tr>
<td>Likely</td>
<td>B</td>
<td>Will probably occur in most circumstances</td>
<td>• incidents recorded on a regular basis</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• anecdotal evidence indicates medium frequency</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• considerable opportunity to occur</td>
</tr>
<tr>
<td>Possible</td>
<td>C</td>
<td>Should occur at some time</td>
<td>• incidents have occurred infrequently</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• some opportunity to occur</td>
</tr>
<tr>
<td>Unlikely</td>
<td>D</td>
<td>Could occur at some time</td>
<td>• very few recorded or known incidents</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• some reasonable opportunity to occur</td>
</tr>
<tr>
<td>Rare</td>
<td>E</td>
<td>May only occur in exceptional circumstances</td>
<td>• no recorded or known incidents</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• little opportunity for occurrence</td>
</tr>
</tbody>
</table>

Table 4: Risk
## Consequence Definitions

<table>
<thead>
<tr>
<th>Risk Consequences Category</th>
<th>Description of Risks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial</td>
<td>Risks which have the potential to give rise to a financial loss.</td>
</tr>
<tr>
<td>Environmental</td>
<td>Risks of reduction in environmental amenity, either on Council owned or controlled sites or more broadly in the community. Environmental impact needs to be directly attributed to the actions of Council.</td>
</tr>
<tr>
<td>Health and safety</td>
<td>Risks related to the health and safety of staff, contractors and third parties, clients, tenants, volunteers, visitors and the community more broadly working on any Council owned or controlled site or impacted on by the direct actions of Council.</td>
</tr>
<tr>
<td>Reputation</td>
<td>Risks which would reduce the standing and reputation of Council in the local and broader community and with government.</td>
</tr>
<tr>
<td>Infrastructure, assets and systems</td>
<td>Damage to Council owned or Council controlled assets. Risks with the potential to limit or remove council services for a period of time.</td>
</tr>
<tr>
<td>Legal</td>
<td>Risks resulting from a failure to comply with legislative, contractual and regulatory requirements which apply to the operations of Council.</td>
</tr>
<tr>
<td>Category</td>
<td>Financial</td>
</tr>
<tr>
<td>---------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>Catastrophic</td>
<td>5</td>
</tr>
<tr>
<td>Major</td>
<td>4</td>
</tr>
<tr>
<td>Moderate</td>
<td>3</td>
</tr>
<tr>
<td>Minor</td>
<td>2</td>
</tr>
<tr>
<td>Insignificant</td>
<td>1</td>
</tr>
</tbody>
</table>
RELATED DOCUMENTS

- Risk Assessment Form
- Incident and Hazard Reporting Form
- Risk Management Committee Charter
- Risk Management Plan and supporting documents (when developed)

Signed: ____________________________  CEO  Date: ________________
B.14.21 KEY STRATEGIC INITIATIVES FOR 2013/14 STATUS REPORT FOR THE THIRD QUARTER

Responsible Officer: Director Corporate Services
File Number: 22-23-08
Attachments: 1  KSI 2013/2014 third quarter report

Declarations of Interest: Officer

David Lenton - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

This is the third quarterly report identifying the status of the Key Strategic Initiatives from the Council Plan for 2013/14 to 2016/17 financial years.

Discussion

The Council Plan 2013/17 includes 77 initiatives and 235 actions, through which the achievement of the Council Plan may be measured over its four-year term.

There are 73 actions in total identified for the 2013/14 period and each action has a nominated responsible officer. In each case, the responsible officer is a member of the Executive Management Team, reflecting the importance placed on achieving targets.

Three actions were completed during the third quarter of the 2013/14 financial year. For the nine months until 31 March 2014 a total of 38 actions have been completed. There were 24 actions carried over from the previous Council Plan. Of these actions, 8 have been completed or are now ongoing, 12 have been included in the new Council Plan and 4 remain outstanding. The progress of all actions is outlined in the comments section of the attachment to this report.

Consultation

Council consulted the community during the development of the Council Plan 2013/17. The Council Plan was adopted at the June 2013 Council Meeting.

Financial Implications

The implementation of the 2013/14 Key Strategic Initiatives was included in the budget.
Social Implications

Not applicable.

Economic Implications

Not applicable.

Environmental Implications

Not applicable.

Risk Management Implications

Monitoring of Council’s progress to implement the Council Plan helps to reduce risks associated with governance and reputation.

Council Plan Strategy Addressed

Councillor and Staff accountability - We will represent the interests of our community and will conduct our affairs openly and with integrity, reflecting high levels of good governance.

Options

Not applicable.

Recommendations

That Council approve the Key Strategic Initiatives status report for the third quarter 2013/2014.
### Council Plan Worksheet

<table>
<thead>
<tr>
<th>Initiative carried over from previous Council Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EG</strong> Housing</td>
</tr>
<tr>
<td>Facilitate development of the South West Precinct of Swan Hill</td>
</tr>
<tr>
<td>Complete the Planning Scheme Amendment for the South West Development Precinct.</td>
</tr>
<tr>
<td>2014-15 Amendment to the Minister of Planning for approval.</td>
</tr>
<tr>
<td>DOP  DM Swan Hill South West Development Precinct project is currently underway.</td>
</tr>
<tr>
<td><strong>EG</strong> Attracting new business</td>
</tr>
<tr>
<td>Begin implementation of the Central Business District Masterplan for Robina and Swan Hill including identifying links to Stockland.</td>
</tr>
<tr>
<td>4. Determine and complete Year 3 of the Swan Hill CBD Masterplan.</td>
</tr>
<tr>
<td>May-14 Stage 3 works complete. OIC  EDM Works commenced with anticipated completion May 2014.</td>
</tr>
<tr>
<td><strong>EG</strong> Attracting new business</td>
</tr>
<tr>
<td>Development of a strategy to support the attraction of new business based on the region's comparative and competitive advantages as identified in the Economic Development Strategy.</td>
</tr>
<tr>
<td>Develop and implement an investment attraction strategy to streamline processes for business investment and to promote the region's comparative and competitive advantages.</td>
</tr>
<tr>
<td>Jun-14 Strategy developed. DOP  EDM The Investment Attraction policy is in draft and is due to go to EMT in May 2014. Ongoing and will continue to be reported on.</td>
</tr>
<tr>
<td><strong>EG</strong> Infrastructure</td>
</tr>
<tr>
<td>Conduct a review of Council operated aerodromes and implement both CASA and Council's requirements.</td>
</tr>
<tr>
<td>1. Renewal of current infrastructure.</td>
</tr>
<tr>
<td>Dec-14 Works completed within available funds. DOP  EDM Committed funds will be spent in 2014. Ongoing and will continue to be reported on.</td>
</tr>
<tr>
<td><strong>EG</strong> Infrastructure</td>
</tr>
<tr>
<td>Conduct a review of Council operated aerodromes and implement both CASA and Council's requirements.</td>
</tr>
<tr>
<td>4. Call for expressions of interest in potential operation of passenger air services from Swan Hill aerodrome.</td>
</tr>
<tr>
<td>2014 Examinations of interest advertised. If examination indicates potential for commercial operator, the outcome will be reported to Council. DOP  EDM Discussions with potential commercial operator has recently ceased due to changes in their strategic direction. Discussions will now be held with the Air Transport Division of the Department of Transport to determine a course of action. COMPLETED</td>
</tr>
<tr>
<td><strong>EG</strong> Infrastructure</td>
</tr>
<tr>
<td>Commence Program to identify works required on access roads to enable B Double access.</td>
</tr>
<tr>
<td>1. Determine suitability of Council roads in accordance with the hierarchy.</td>
</tr>
<tr>
<td>2014 Identify appropriate roads. DOP  EDM National Heavy Vehicle Regulator will determine access as part of national program. Council will consider the pre-approval process to determine suitability. COMPLETED</td>
</tr>
</tbody>
</table>

**Governance and Leadership (15 Strategic Initiatives - 43 Actions)**

<table>
<thead>
<tr>
<th>Area</th>
<th>Objective</th>
<th>Strategic Initiatives</th>
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</thead>
<tbody>
<tr>
<td>GL</td>
<td>1.1.2 Progressively implement actions from revised strategy</td>
<td>2015-17 Half yearly report of achievement of strategy will be presented to Council</td>
<td>DCS  HRGM</td>
<td></td>
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<tr>
<td>GL</td>
<td>1.2 Review results of Community Satisfaction Surveys to identify and implement changes in service demand</td>
<td>2013-17 Annual report to Council presenting Survey results and recommendations</td>
<td>DCS  HRGM 1. State Government Community Satisfaction Survey completed and result presented to Council in July 2013. 2. Staff presentations to be made in February 2014. 3. SHBC’s community satisfaction survey due in August 2014.</td>
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<tr>
<td>GL</td>
<td>1.3 Service Level Changes implemented where appropriate and funded</td>
<td>2014-17 Service Level changes implemented and funded</td>
<td>DCS  HRGM</td>
<td></td>
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<tr>
<td>GL</td>
<td>1.3.1 Produce and distribute a Community Newsletter three times a year</td>
<td>2013-17 Newsletter distributed in April, August and December</td>
<td>DCS  HRGM August 2013 and December 2013 newsletters distributed.</td>
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<tr>
<td>GL</td>
<td>1.3.2 Develop Council’s systems and processes to improve Customer Service</td>
<td>2013-17 Annual report on completion of actions from I.T. Strategy presented to Council</td>
<td>DCS  ITM Report is being prepared for a 3rd quarter (April-June) triennial report to EMT and Council.</td>
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<tr>
<td>GL</td>
<td>1.4 Implement the I.T. Strategy within the available funds</td>
<td>2013-17 Annual report on completion of actions from I.T. Strategy presented to Council</td>
<td>DCS  ITM</td>
<td></td>
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<tr>
<td>GL</td>
<td>1.5 Council will investigate and implement new technologies to better communicate with our community</td>
<td>2013-14 Policy accepted by Council</td>
<td>DCS  HRGM Social Media Policy adopted in February 2013 COMPLETED</td>
<td></td>
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<tr>
<td>GL</td>
<td>1.5.1 Develop a Social Media Policy</td>
<td>2013-14 Policy adopted by Council</td>
<td>DCS  HRGM Social Media Policy adopted in February 2013 COMPLETED</td>
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<tr>
<td>GL</td>
<td>1.5.2 Implement Social Media Policy within existing resources</td>
<td>2013-17 Social media “all in” established and maintained for Council and 4 selected areas of Council operations.</td>
<td>DCS  HRGM Social media sites (Facebook and Twitter) launched 2013. COMPLETED</td>
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<tr>
<td>GL</td>
<td>1.5.3 Launch new Council Website</td>
<td>2013-14 Website launched 1 October 2013. COMPLETED</td>
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<tr>
<td>GL</td>
<td>1.5.4 Website content kept up to date</td>
<td>2013-17 Website pages audit reports to present review and updating of old information</td>
<td>DCS  ITM All web content now goes through a manual auditing process, the automated process will be introduced late 2014 as part of stage 2 of the web site rehabilitation project.</td>
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<tr>
<td>GL</td>
<td>Developing open community relationships</td>
<td>1.8 Progressively develop &quot;Easy Read&quot; Council communication documents</td>
<td>1.8.1 Review and update Council publications and forms to ensure they are easy to read and understand</td>
<td>2013-17</td>
<td>All media releases and speeches, Annual Report, Council Plan, Policies due for review, new website information to be written in &quot;easy read&quot; format, Six Council items to be reviewed and updated each year.</td>
<td>DCS</td>
<td>HRGM</td>
<td>ONGOING</td>
</tr>
<tr>
<td>GL</td>
<td>2. Councillor and staff accountability</td>
<td>2.3.1 Review existing Councillor Code of Conduct against DPCD guidelines and values statements in Council Plan.</td>
<td>2013-14</td>
<td>Existing Code reviewed, updated and presented at Councillor Assembly</td>
<td>DCS</td>
<td>HRGM</td>
<td>Councillor Code of Conduct reviewed and presented at Councillor Assembly in October 2013. COMPLETED</td>
<td></td>
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<tr>
<td>GL</td>
<td>3. Responsible Management of Resources</td>
<td>3.1.2.2 Undertake negotiation with staff and unions to develop a draft agreement.</td>
<td>2014-15</td>
<td>Draft agreement prepared</td>
<td>DCS</td>
<td>HRGM</td>
<td>Negotiations to begin Feb 14.</td>
<td></td>
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<tr>
<td>GL</td>
<td>Valuing our staff</td>
<td>4.1.1 Determine Council position on salary increases, work place flexibility etc.</td>
<td>2013-14</td>
<td>Position determined</td>
<td>DCS</td>
<td>HRGM</td>
<td>Meeting scheduled each month from February - June 2014</td>
<td></td>
</tr>
<tr>
<td>GL</td>
<td>Valuing our staff</td>
<td>4.2.1.1 Review workplace claims, accident and injury reports and insurance claims to identify the top 5 causes of workplace injury, accidents and near misses.</td>
<td>2013-14</td>
<td>Report with recommended improvement actions adopted by EM</td>
<td>DCS</td>
<td>HRGM</td>
<td>1. WorkCover File reviews take place quarterly. 2. Accident and Injury Reports presented to OH&amp;S Committee bi-monthly. 3. Report is progressed.</td>
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<td>GL</td>
<td></td>
<td>5.1.2 Identify duplication of resources and services provided</td>
<td>2014-15, duplications identified</td>
<td>DCS CFM AM</td>
<td>Ongoing</td>
<td>DCS CFM AM</td>
<td>CCM M</td>
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<td>GL</td>
<td></td>
<td>5.1.3 Prioritise a program of meeting with various organisations to negotiate co-ordinating resources</td>
<td>2015-16, program developed</td>
<td>DCS CFM AM</td>
<td>Ongoing</td>
<td>DCS CFM AM</td>
<td>CCM M</td>
<td></td>
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<td>GL</td>
<td></td>
<td>5.1.4 Assess infrastructure consolidation</td>
<td>2014-17, program for rationalisation approved</td>
<td>DCS CFM AM</td>
<td>Ongoing</td>
<td>DCS CFM AM</td>
<td>CCM M</td>
<td></td>
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<tr>
<td>GL</td>
<td></td>
<td>5.1.5 Negotiate shared resources with organisations</td>
<td>2014-17, outcomes of negotiations approved by Council</td>
<td>DCS CFM AM</td>
<td>Ongoing</td>
<td>DCS CFM AM</td>
<td>CCM M</td>
<td></td>
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<tr>
<td>GL</td>
<td>Nurturing critical external relationships</td>
<td>5.2.1 Identify opportunities to nominate Council for industry recognition</td>
<td>2015-17, nominations approved</td>
<td>DCS DCS</td>
<td>Ongoing</td>
<td>DCS DCS</td>
<td>CCM M</td>
<td></td>
</tr>
<tr>
<td>GL</td>
<td></td>
<td>5.2.2 Maintain membership of professional and peak bodies</td>
<td>2013-17, nominations lodged with various industry organisations</td>
<td>EMT EMT</td>
<td>Ongoing</td>
<td>EMT EMT</td>
<td>CCM M</td>
<td></td>
</tr>
<tr>
<td>GL</td>
<td>Nurturing critical external relationships</td>
<td>5.3.1 Identify opportunities that match the skill set of Councillors and Senior staff</td>
<td>2013-17, board positions opportunities discussed regularly</td>
<td>EMT EMT</td>
<td>Ongoing</td>
<td>EMT EMT</td>
<td>CCM M</td>
<td></td>
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<tr>
<td>GL</td>
<td>Nurturing critical external relationships</td>
<td>5.4.1 Schedule regular meetings / assemblies with Walcool &amp; Balranald Shires</td>
<td>2015-17, schedule is established and agreed to by all municipalities</td>
<td>CEO CEO</td>
<td>Ongoing</td>
<td>CEO CEO</td>
<td>CCM M</td>
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<td>GL</td>
<td></td>
<td>5.4.2 Maintain membership of Central Murray Regional Fire Forum &amp; Murray-Tawarri Board</td>
<td>2013-16, councillor rep and senior staff nominated to administrator / participant</td>
<td>CEO CEO</td>
<td>Ongoing</td>
<td>CEO CEO</td>
<td>CCM M</td>
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<td>GL</td>
<td></td>
<td>5.4.3 Facilitate discussions with Cross Border Commission (NSW) and Des of Premier &amp; Crown VIC</td>
<td>2015-17, discussions scheduled</td>
<td>CEO CEO</td>
<td>Ongoing</td>
<td>CEO CEO</td>
<td>CCM M</td>
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<td>GL</td>
<td></td>
<td>5.4.5 Industry based discussions held with Council staff and Industry reps</td>
<td>2013-17, meetings scheduled</td>
<td>CEO EMT EMT</td>
<td>Ongoing</td>
<td>CEO EMT EMT</td>
<td>CCM M</td>
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</tbody>
</table>

Community Health and Wellbeing (17 Strategic Initiatives: 86 Actions)

<p>| CHW           | 6. Council seeks to ensure members of our community to bring people together to find solutions to community problems | 6.1 Assist with the review and implementation of community plans                             | 2013-17, projects identified in plans are completed and signed off on by relevant community. Will be projects that are investigated by community members and are seen to be a priority. | DCS DCS CPDO| 26 projects completed. Plans continue to be implemented by individual communities. | Ongoing     |                        |
| CHW           |                                                                           | 7.2 Determine Council responsibilities and priorities for resource allocation.             | 2013-14, council responsibilities and priorities determined and resource allocation complete. | DCS FCYSM | Projects referred to budget.          |                        |                        |
| CHW           |                                                                           | 7.3 Implementation of Actions                                                             | 2014-15, identified Actions are resourced and completed.                                        | DCS FCYSM |                        |                        |                        |
| CHW           |                                                                           | 7.4 Review of the Action Plan                                                             | 2016-17, process for renewal undertaken and agreed, resources allocated                         | DCS FCYSM |                        |                        |                        |
| CHW           | 8. Building community capacity                                            | 8.1 Provide leadership/support to the community as issues of significance arise           | 2013-14, service gaps determined and Council role defined.                                      | DCS FCYSM |                        |                        |                        |</p>
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<tr>
<td>C/W</td>
<td>8.1.2</td>
<td>1.1.2 (For example) link the establishment of a Headspace in Cranswick, 2014-15</td>
<td>A Headspace is established</td>
<td>DOC5</td>
<td>FYCSM</td>
<td>2015-17</td>
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<tr>
<td>C/W</td>
<td>8.1.2</td>
<td>1.1.3 Implement the agreed actions</td>
<td></td>
<td></td>
<td>DOC5</td>
<td>FYCSM</td>
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<tr>
<td>C/W</td>
<td>8.2.1</td>
<td>1.2.1 Ensure Council’s role in closing community mental health service gaps</td>
<td>2013-14</td>
<td>Service gaps determined and Council’s role defined</td>
<td>DOC5</td>
<td>FYCSM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.2.2</td>
<td>1.2.2 Implement the agreed actions which are Council responsibility</td>
<td>2014-15</td>
<td>Actions are implemented within budget and to agreed timelines</td>
<td>DOC5</td>
<td>FYCSM</td>
<td>Council participates actively in various working parties, and provides venue for trial of integrated youth services.</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.2.3</td>
<td>1.2.3 Implement the agreed actions</td>
<td>2015-17</td>
<td>Actions are implemented</td>
<td>DOC5</td>
<td>FYCSM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.4.1</td>
<td>1.4.1 Review implications of aged care reform through budgeting and opportunities through Council’s role</td>
<td>2015-14</td>
<td>Full understanding of the reforms and their effects on local government are undertaken by EMF and Council</td>
<td>DOC5</td>
<td>CSBM</td>
<td>Financial modelling and software development for managing CDC for aged care underway. Council meeting 12-19 December to examine staffing and financial models.</td>
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<tr>
<td>C/W</td>
<td>8.4.2</td>
<td>1.4.2 Provide the community with a clear direction on what services Council could provide</td>
<td>2015-14</td>
<td>Community is fully informed of the direction of Council, the implications for changes to services provided, and why</td>
<td>DOC5</td>
<td>CSBM</td>
<td>Anticipated May 2015</td>
<td></td>
</tr>
<tr>
<td>C/W</td>
<td>8.4.3</td>
<td>1.4.3 Identify opportunities for Council in undertaking community aged care services</td>
<td>2015-14</td>
<td>Internal processes are finalized and assessed and adopted, delivery models are assessed and adopted</td>
<td>DOC5</td>
<td>CSBM</td>
<td>Anticipated July 2015</td>
<td></td>
</tr>
<tr>
<td>C/W</td>
<td>8.4.4</td>
<td>1.4.4 Council will use the Council model for regional delivery of community-based aged care services</td>
<td>2015-16</td>
<td>Service delivery is undertaken using the new regime and costs borne by Council equalize those previously due to the ACC system, if with reduced subsidies</td>
<td>DOC5</td>
<td>CSBM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.4.5</td>
<td>1.4.5 Early Years Plan completed</td>
<td>2013-14</td>
<td>Council has adopted the Plan and endorsed the actions for referral to annual budget processes</td>
<td>DOC5</td>
<td>FYCSM</td>
<td>Early Years Plan in draft form. EMF review scheduled for late March/April.</td>
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</tr>
<tr>
<td>C/W</td>
<td>8.4.6</td>
<td>1.4.6 Identified actions for Council, and their outcomes to be undertaken</td>
<td>2014-15</td>
<td>Actions of Council responsibility are undertaken within budget and timelines and outcomes achieved for measurable goals</td>
<td>DOC5</td>
<td>FYCSM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.4.7</td>
<td>1.4.7 Action to be identified</td>
<td>2014-15</td>
<td>Project is scoped, outcomes determined and community engagement is measurable</td>
<td>DOC5</td>
<td>CSBM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.4.8</td>
<td>1.4.8 Funding sought for implementation</td>
<td>2014-15</td>
<td>Funding is secured and received</td>
<td>DOC5</td>
<td>FYCSM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.4.9</td>
<td>1.4.9 Implementation completed</td>
<td>2017-17</td>
<td>Implementation completed</td>
<td>DOC5</td>
<td>FYCSM</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.5.1</td>
<td>1.5.1 Implement actions from Objective 1 - Support and Facilities for the Community</td>
<td>2013-14</td>
<td>All actions completed within time frame</td>
<td>OI</td>
<td>RAC</td>
<td>Of 22 actions, 17 have been addressed but some are ongoing, 3 are to be actioned</td>
<td></td>
</tr>
<tr>
<td>C/W</td>
<td>8.5.2</td>
<td>1.5.2 Implement actions from Objective 2 - Council Employment Services</td>
<td>2013-14</td>
<td>All actions completed within time frame</td>
<td>OI</td>
<td>RAC</td>
<td>Of 9 actions, 2 have been addressed and are ongoing, 4 have been addressed and are 3 of the 4 are ongoing</td>
<td></td>
</tr>
<tr>
<td>C/W</td>
<td>8.5.3</td>
<td>1.5.3 Implement actions from Objective 3 - Inclusion and Participation in the Community</td>
<td>2013-14</td>
<td>All actions completed within time frame</td>
<td>OI</td>
<td>RAC</td>
<td>Of 4 actions, 4 have been addressed and are all of the 4 are ongoing</td>
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<tr>
<td>C/W</td>
<td>8.5.4</td>
<td>1.5.4 Implement actions from Objective 4 - Planning for a safe and inclusive community</td>
<td>2013-14</td>
<td>All actions completed within time frame</td>
<td>OI</td>
<td>RAC</td>
<td>Of 15 actions, 11 have been addressed and 4 are ongoing</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.6.1</td>
<td>1.6.1 Promote the development of a strategy to enable community development of emergency management plans and activities to CALD communities</td>
<td>2014-15</td>
<td>Diversity Plan is adopted, a clear process is developed and measured for communication of emergency plans to CALD communities</td>
<td>OI</td>
<td>DOC5</td>
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<td>C/W</td>
<td>8.6.2</td>
<td>1.6.2 Implement the process following adoption of the Diversity Plan</td>
<td>2015-17</td>
<td>The communication process is implemented</td>
<td>OI</td>
<td>DOC5</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.6.3</td>
<td>1.6.3 Evaluation of effectiveness</td>
<td>2015-17</td>
<td>The process is evaluated and refined accordingly</td>
<td>OI</td>
<td>DOC5</td>
<td></td>
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<tr>
<td>C/W</td>
<td>8.7.1</td>
<td>1.7.1 Complete an Environmental Scan (including a community survey) of hazardous materials</td>
<td>2013-14</td>
<td>Completion of survey and Hazard Plan presented to MEMPC</td>
<td>OI</td>
<td>OI</td>
<td>Municipal Fire Management Plan has been updated to include information on structural and hazmat management.</td>
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<tr>
<td>C/W</td>
<td>8.7.2</td>
<td>1.7.2 Complete an Environmental Scan (including completion of Structure Plan)</td>
<td>2013-14</td>
<td>Completion of Scan and Structure Plan presented to MEMPC</td>
<td>OI</td>
<td>OI</td>
<td>As above</td>
<td></td>
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<td>CHW</td>
<td>Maintaining a safe community</td>
<td>10.3 Investigate a scheme to promote an incentive for undertaking responsible pet ownership training</td>
<td>10.3.1 This initiative will be included as a major focus in the Domestic Animal Management Plan, Plan to be adopted in 2013.</td>
<td>2013-14</td>
<td>Program will be implemented as part of the Domestic Animal Management Plan. A report of the progress of the program will be provided to Council.</td>
<td>OIC</td>
<td>SM</td>
<td>Domestic Animal Management Plan being re-drafted for presentation to Council in April 2014.</td>
</tr>
<tr>
<td>CHW</td>
<td>Maintaining a safe community</td>
<td>10.4 Pursue future funding opportunities to work with the community with regards to projects that provide safety for its members</td>
<td>10.4.1 Active membership of the Police Community Safety Committee</td>
<td>2015-17</td>
<td>Assisting, funding and facilitating initiatives that improve community safety</td>
<td>DI</td>
<td>OIC</td>
<td>DI</td>
</tr>
<tr>
<td>CHW</td>
<td>10.4.2 CLASP program outcomes</td>
<td>2015-17</td>
<td></td>
<td></td>
<td></td>
<td>DI</td>
<td>OIC</td>
<td>DI</td>
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<tr>
<td>CHW</td>
<td>10.4.3 Participate in initiatives and projects that enhance community safety.</td>
<td>2015-17</td>
<td></td>
<td></td>
<td></td>
<td>DI</td>
<td>OIC</td>
<td>DI</td>
</tr>
<tr>
<td>CHW</td>
<td>11. Facilitate and provide services for health and wellbeing</td>
<td>11.1.1 Develop specification for next stage of work (wetlands)</td>
<td>2013-14</td>
<td>Specification complete</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.2 Identify potential funding sources</td>
<td>2013-14</td>
<td>Funding identified</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.3 Apply for funding</td>
<td>2013-14</td>
<td>Application submitted</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.4 Secure funding</td>
<td>2013-14</td>
<td>Application approved</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.5 Tender for works</td>
<td>2014-15</td>
<td>Tender issued</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.6 Conduct feasibility study</td>
<td>2015-16</td>
<td>Construction complete</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.7 Develop specification for next stage of work</td>
<td>2015-16</td>
<td>Specification complete</td>
<td>OIC</td>
<td>N/A</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.8 Identify potential funding sources</td>
<td>2015-16</td>
<td>Funding identified</td>
<td>OIC</td>
<td>CFM</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.9 Apply for funding</td>
<td>2016-17</td>
<td>Application submitted</td>
<td>OIC</td>
<td>CFM</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.10 Secure funding</td>
<td>2016-17</td>
<td>Funding secured</td>
<td>OIC</td>
<td>CFM</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.1.11 Tender for works</td>
<td>2016-17</td>
<td>Tender issued</td>
<td>OIC</td>
<td>CFM</td>
<td>No longer required.</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.2 Develop the Swan Hill Riverfront Masterplan</td>
<td>11.2.1 Appoint consultants</td>
<td>2013-14</td>
<td>Master Plan developed and adopted by Council.</td>
<td>OIC</td>
<td>CFM</td>
<td>Master Plan developed and adopted</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>CHW</td>
<td>11.2.2 Schedule internal meetings, stakeholder committee meetings and community consultations</td>
<td>2013-14</td>
<td>Meetings scheduled</td>
<td>OIC</td>
<td>CFM</td>
<td>Meetings of all stakeholders conducted</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.2.3 Develop communications plan</td>
<td>2013-14</td>
<td>Communications Plan developed</td>
<td>OIC</td>
<td>CFM</td>
<td>Communications Plan Developed</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.2.4 Complete Master Plan and seek Council adoption</td>
<td>2013-14</td>
<td>Masterplan completed and adopted by Council</td>
<td>OIC</td>
<td>CFM</td>
<td>Master Plan developed and adopted</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.3 Develop Implementation Plan</td>
<td>11.3.1 Identify individual projects within Master Plan</td>
<td>2013-14</td>
<td>Implementation program developed</td>
<td>OIC</td>
<td>CFM</td>
<td>Projects identified</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>CHW</td>
<td>11.3.2 Allocate resources and schedule implementation of Master Plan</td>
<td>2013-14</td>
<td>Resources allocated and schedule developed</td>
<td>OIC</td>
<td>CFM</td>
<td>Schedule developed</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.3.3 Update Major Projects plan in accordance with Implementation Plan</td>
<td>2013-14</td>
<td>Major Projects Plan Updated</td>
<td>OIC</td>
<td>CFM</td>
<td>Major projects plan updated</td>
<td>COMPLETED</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.3.4 Implement Riverfront Masterplan</td>
<td>2013-14</td>
<td>Projects completed in accordance with timelines</td>
<td>OIC</td>
<td>CFM</td>
<td>Designs and aesthetics process commenced</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.4 Identify funding opportunities and submit applications in accordance with Implementation Plan and Major Projects Plan</td>
<td>2013-17</td>
<td>Funding identified</td>
<td>OIC</td>
<td>CFM</td>
<td>Application for Stage 1 works successful.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>11.4.1 Consider funding allocations through Council's annual budgeting process</td>
<td>2013-17</td>
<td>Completion of annual budgeting process</td>
<td>OIC</td>
<td>CFM</td>
<td></td>
<td></td>
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</tbody>
</table>

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<table>
<thead>
<tr>
<th>Area</th>
<th>Objective</th>
<th>Strategic Initiatives</th>
<th>Actions</th>
<th>When</th>
<th>How we will know we have achieved this</th>
<th>Directorate</th>
<th>Officer(s)</th>
<th>Comments as at 31 March 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.6 Continue to implement actions within the Public Health and Wellbeing Plan</td>
<td>11.5.1 Action report template taken to Council Assembly quarterly</td>
<td>2013-17</td>
<td>Copies of completed quarterly report</td>
<td>DOP</td>
<td>PHSTL</td>
<td>Report currently being collated to distribute to Council in April</td>
</tr>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.6 Investigate options for the development of the Christchurch Motor Sports Complex including the possibility of a drag racing facility</td>
<td>11.6.1 Consider the SGS Business Plan and the essential Economics Business Case</td>
<td>2013-14</td>
<td>Council Considered reports recommendations</td>
<td>DI</td>
<td>CFM</td>
<td>Options considered COMPLETED</td>
</tr>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.7 Investigate the options for bus shelters in Swan Hill</td>
<td>11.7.1 Contact MAV and Public Transport Victoria (PTV) to determine responsibility in regard to the installation and maintenance of bus shelters</td>
<td>2013-14</td>
<td>Upon receipt of advice</td>
<td>DI</td>
<td>ESM</td>
<td>Agreement reached with Swan Hill Inc to construct two shelters and Council takes responsibility of ownership</td>
</tr>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.7.2 Determine the feasibility of construction of bus shelters and the optimum locations within the municipality</td>
<td>2013-14</td>
<td>Information received</td>
<td>DI</td>
<td>ESM</td>
<td>As above</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.7.3 Draw up cost estimates and investigation of possible funding options</td>
<td>2013-14</td>
<td>Information received</td>
<td>DI</td>
<td>ESM</td>
<td>Cost estimates being undertaken by SHI Inc Industrial, Trade &amp; Professional Services</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.8 Engage with appropriate organisations to co-locate community facilities</td>
<td>11.8.1 Through the building asset Mgt group, identify co-location opportunities</td>
<td>2013-17</td>
<td>Negotiations with various groups commence</td>
<td>DI</td>
<td>CFM</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>Facilitate and provide services for health and well-being</td>
<td>11.8.2 Regular discussions with State Government authorities</td>
<td>2014-17</td>
<td>Updates provided at Council Assembly</td>
<td>DI</td>
<td>CFM</td>
<td></td>
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<tr>
<td>CHW</td>
<td>12. Celebrating our Identity</td>
<td>12.1 Pursue funding for the redevelopment of the Swan Hill Regional Art Gallery</td>
<td>12.1.1 Provide final designs and all costs and specifications</td>
<td>2016-17</td>
<td>Final designs are approved and accurately priced</td>
<td>DOP</td>
<td>DOPPM</td>
<td></td>
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<tr>
<td>CHW</td>
<td>12. Celebrating our Identity</td>
<td>12.1.3 Identify funding sources</td>
<td>2016-17</td>
<td>Funding sources are identified</td>
<td>DI</td>
<td>CFM</td>
<td>Research undertaken</td>
<td></td>
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<tr>
<td>CHW</td>
<td>12. Celebrating our Identity</td>
<td>12.1.3 Seek funding for development</td>
<td>2016-17</td>
<td>Funding is received for development to match Council Major Projects contribution</td>
<td>DI</td>
<td>CFM</td>
<td>No applications made to date</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Support for new citizens to the municipality to increase awareness of local customs and practices</td>
<td>12.2.1 Review existing services to address short-term options</td>
<td>2013-14</td>
<td>Short-term options and actions are undertaken</td>
<td>DCGS</td>
<td>DCGS</td>
<td>Early Years Services under review, and Community Care responding to State Identity Framework</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Support for new citizens to the municipality to increase awareness of local customs and practices</td>
<td>12.2.2 (Following Diversity Plan) Actions identified for ongoing assistance to new arrivals</td>
<td>2015-16</td>
<td>Actions undertaken and reviewed for effectiveness</td>
<td>DCGS</td>
<td>DCGS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Support for new citizens to the municipality to increase awareness of local customs and practices</td>
<td>12.2.3 (Following Diversity Plan) Actions identified for ongoing assistance to new arrivals</td>
<td>2016-17</td>
<td>Actions undertaken and reviewed for effectiveness</td>
<td>DCGS</td>
<td>DCGS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Celebrating our Identity</td>
<td>12.3.1 Support and develop Harmony Day as the central point for a larger festival of events</td>
<td>2015-14</td>
<td>Harmony Day is improved and annual commitment secured, greater service provider participation</td>
<td>DCGS</td>
<td>MCC</td>
<td>Harmony Day 2014 held 22 March, huge success. Review will follow, and level of ongoing commitment determined</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Celebrating our Identity</td>
<td>12.3.2 Harmony Day 2015 linked to other events</td>
<td>2014-15</td>
<td></td>
<td>DCGS</td>
<td>MCC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Celebrating our Identity</td>
<td>12.3.3 Harmony Day 2015; Schools closer to Pioneer Settlement 50 year celebration</td>
<td>2015-16</td>
<td></td>
<td>DCGS</td>
<td>MCC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.3 Celebrating our Identity</td>
<td>12.3.4 Change perceptions of Harmony Day to illustrate iconic status for the region</td>
<td>2016-17</td>
<td></td>
<td>DCGS</td>
<td>MCC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.4 Celebrate our Identity</td>
<td>12.4.1 Identify potential funding sources</td>
<td>2015-14</td>
<td>Funding identified</td>
<td>DCGS</td>
<td>DCGS</td>
<td>Meetings held with Pioneer Multicultural Commission in December 2013, some potential funding identified but not within timelines to apply</td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.4 Develop project scope (consultancy brief)</td>
<td>2013-14</td>
<td>Project scope and brief approved</td>
<td>DCGS</td>
<td>DCGS</td>
<td>Draft brief completed, awaiting funding</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHW</td>
<td>12.4 Apply for funding</td>
<td>2013-14</td>
<td>Application submitted</td>
<td>DCGS</td>
<td>DCGS</td>
<td>Funding not yet obtained</td>
<td></td>
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<tr>
<td>CHW</td>
<td>12.4 Ensure funding</td>
<td>2013-14</td>
<td></td>
<td>DCGS</td>
<td>DCGS</td>
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<tr>
<td>Area</td>
<td>Objective</td>
<td>Strategic Initiatives</td>
<td>Actions</td>
<td>When</td>
<td>How we will know we have achieved this</td>
<td>Directorate</td>
<td>Officer(s)</td>
<td>Comments as at 31 March 2014</td>
</tr>
<tr>
<td>--------------</td>
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</tr>
<tr>
<td>EG Housing</td>
<td>15.2 Adopt the Swan Hill Residential Housing Strategy and complete the planning scheme amendments</td>
<td>15.2.1 Respective Planning Scheme Amendments to be initiated</td>
<td>Minister's authorisation for the amendment, public exhibition and subsequent processes, approval of the Amendment</td>
<td>2014-15</td>
<td>DOP DOP</td>
<td>Swan Hill Residential Strategy adopted by Council at its Ordinary Meeting in March 2013. Large number of recommendations will be undertaken with the Development Plan for the SWHP.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG Housing</td>
<td>15.3 Review of the Municipal Strategic Statement (MSS) taking into consideration appropriate accommodation options</td>
<td>15.3.1 Commerce MSS review</td>
<td>Revised MSS referral to the Minister</td>
<td>2014-15</td>
<td>DOP DOP</td>
<td>MSS Review to be commenced in April 2014</td>
<td></td>
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</tr>
<tr>
<td>EG</td>
<td>16.2.2. Draw on findings to identify towns</td>
<td>16.4.2 Develop a project scope for feasibility study for identified towns</td>
<td>Council recommendations adopted</td>
<td>2014-15</td>
<td>DOP DOP DOP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>16.4.3 If feasible, proceed to community consultation</td>
<td>16.4.3 Develop a project scope for feasibility study for identified towns</td>
<td>DOP DOP</td>
<td>2014-15</td>
<td>DOP DOP DOP</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>EG</td>
<td>16.4.4 Complete feasibility study</td>
<td>16.4.4 Complete feasibility study</td>
<td>DOP DOP</td>
<td>2014-15</td>
<td>DOP DOP DOP</td>
<td></td>
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</tr>
<tr>
<td>EG</td>
<td>16.4.5 Establish priority towns (council decision in consultation with relevant community)</td>
<td>16.4.5 Establish priority towns (council decision in consultation with relevant community)</td>
<td>DOP DOP DOP</td>
<td>2014-15</td>
<td>DOP DOP DOP</td>
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<td></td>
</tr>
<tr>
<td>EG</td>
<td>16.4.6 Develop business case for preferred option for each town</td>
<td>16.4.6 Develop business case for preferred option for each town</td>
<td>DOP DOP DOP</td>
<td>2014-15</td>
<td>DOP DOP DOP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>16. Education/Training</td>
<td>16.1 Advocate for higher educational opportunities in our region</td>
<td>Opportunities identified</td>
<td>2014-16</td>
<td>CEO EMT EMT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>18.2.2. Advise on funding to education providers and community representative bodies (MFJ, School Boards, Surf Life etc) to identify expansion opportunities</td>
<td>18.2.2. Advise on funding to education providers and community representative bodies (MFJ, School Boards, Surf Life etc) to identify expansion opportunities</td>
<td>DOP DOP DOP</td>
<td>2014-16</td>
<td>DOP DOP DOP</td>
<td></td>
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<tr>
<td>EG</td>
<td>18.2.3 Promote the availability of local University access</td>
<td>18.2.3 Promote the availability of local University access</td>
<td>DOP DOP DOP</td>
<td>2013-17</td>
<td>DOP DOP DOP</td>
<td>Investexisting leadership funding through REV</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>18.2.4.1 Assist with teaching and access to professionals for university students</td>
<td>18.2.4.1 Assist with teaching and access to professionals for university students</td>
<td>DOP DOP DOP</td>
<td>2014-15</td>
<td>DOP DOP DOP</td>
<td>Discussions to be held with School and other key stakeholder to consider opportunities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>17.1 Implement actions of Economic Development Strategy</td>
<td>17.2.1 Undertake strategy to develop and implement new businesses</td>
<td>EMT DOP EMT</td>
<td>2013-17</td>
<td>DOP DOP DOP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>17.2 Identify suitable land parcels for new business</td>
<td>17.2.2 Identify suitable land parcels for new business</td>
<td>DOP DOP DOP</td>
<td>2015-17</td>
<td>DOP DOP DOP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>17.3 Review Economic Development initiatives and strategies</td>
<td>17.3.1 Review Economic Development initiatives and strategies</td>
<td>DOP DOP DOP</td>
<td>2015-17</td>
<td>DOP DOP DOP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>17.2.3 Conduct and Business Expansion Attraction and Retention survey</td>
<td>17.2.4 Conduct and Business Expansion Attraction and Retention survey</td>
<td>DOP DOP DOP</td>
<td>2013-15</td>
<td>DOP DOP DOP</td>
<td>A business event calendar for 2014 has been developed and is being promoted monthly through the GIS newsletter.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>17.3 Establish criteria for survey</td>
<td>17.2.5 Establish criteria for survey</td>
<td>DOP DOP DOP</td>
<td>2014-16</td>
<td>DOP DOP DOP</td>
<td>Survey was conducted during May &amp; June report presented to Council in October 2013. COMPLETED</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>17.4 Conduct and Business Expansion Attraction and Retention survey</td>
<td>17.4.1 Conduct and Business Expansion Attraction and Retention survey</td>
<td>DOP DOP DOP</td>
<td>2013-15</td>
<td>DOP DOP DOP</td>
<td>Study completed and adopted by Council. Prospectus completed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Area</td>
<td>Objective</td>
<td>Strategic Initiatives</td>
<td>Actions</td>
<td>When</td>
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<td>Directorate</td>
<td>Officer(s)</td>
<td>Comments as at 31 March 2014</td>
</tr>
<tr>
<td>-----------------------------</td>
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</tr>
<tr>
<td>EG</td>
<td>Attracting new business</td>
<td>17.5 Encourage organisations to joint tender for works and services</td>
<td>17.5.1 Work with region Councils to combine contracts and tender processes</td>
<td>2013-17</td>
<td>Joint contracts established (eg road sealing, waste management)</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Attracting new business</td>
<td>17.6 Assist local business and tenderers to improve their tendering processes</td>
<td>2013-15</td>
<td>Increased success rate for local tenderers</td>
<td>EDM</td>
<td>DOP EDM</td>
<td>Business events topic for 2014.</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Existing Business Support</td>
<td>18.1 Assist local businesses to upskill and retain their workforce</td>
<td>18.1.1 Establish specific skill shortages in the region</td>
<td>2013-14</td>
<td>Skill shortages identified</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Existing Business Support</td>
<td>18.2.2 Continue to work collaboratively with MRGCoC on both plan submissions</td>
<td>2013-17</td>
<td>MRGCoC regular meetings with State and Federal Ministers</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Existing Business Support</td>
<td>18.2.1 Support proposals that provide for economic infrastructure upgrades (natural gas)</td>
<td>2014-17</td>
<td>Regional funding applications lodged</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Existing Business Support</td>
<td>18.3.2 Undertake a statutory process to establish a Special Marketing Rate</td>
<td>2015-14</td>
<td>Special marketing rate included on rate notices</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Existing Business Support</td>
<td>18.4.4 Develop and implement a Workforce Development Strategy</td>
<td>18.4.1 Develop Steering Committee to manage strategy development</td>
<td>2013-14</td>
<td>Steering committee established</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.1.5 Identify and undertake strategies development for projects</td>
<td>19.1.5 Develop detailed designs and costing for projects</td>
<td>2013-17</td>
<td>Projects completed in accordance with timelines</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.1.6 Identify and undertaking major projects in accordance with Master Plan</td>
<td>19.1.6 Identify individual projects within master plan</td>
<td>2013-14</td>
<td>Implementation program developed.</td>
<td>EMT</td>
<td>EMT EMT</td>
<td>Funding for Swan Hill Riverfront projects applied for;</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.1.3 Update Major Projects plan in accordance with implementation Plan</td>
<td>19.1.3 Update Major Projects plan in accordance with Implementation Plan</td>
<td>2013-14</td>
<td>Major Projects Plan updated</td>
<td>EMT</td>
<td>EMT EMT</td>
<td>This will occur during Major Projects Plan review.</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.4.3 Develop detailed designs and costing for projects</td>
<td>2013-12</td>
<td>Projects completed in accordance with timelines</td>
<td>EDM</td>
<td>DOP EDM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.1.2 Allocate resources and schedule implementation of Master Plan</td>
<td>19.1.2 Allocate resources and schedule development</td>
<td>2013-14</td>
<td>Resources allocated and schedule developed</td>
<td>EMT</td>
<td>EMT EMT</td>
<td>Steering committee has been developed and priority targets to be reported to Council.</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.1.1 Identify and undertake strategies development for projects</td>
<td>19.1.1 Identify individual projects within Master Plan</td>
<td>2013-14</td>
<td>Implementation program developed.</td>
<td>EMT</td>
<td>EMT EMT</td>
<td></td>
</tr>
</tbody>
</table>

Council Plan Worksheet
<table>
<thead>
<tr>
<th>Area</th>
<th>Objective</th>
<th>Strategic Initiatives</th>
<th>Actions</th>
<th>When</th>
<th>How we will know we have achieved this</th>
<th>Directorate</th>
<th>Officer(s)</th>
<th>Comments as at 31 March 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2 Actively pursue suitable alternative opportunities arising from decommissioned isolation infrastructure</td>
<td>18.2.1 Swan Hill modernisation plan approved by Federal Funding body</td>
<td>2013-14</td>
<td>Notification from DMV connections program and Federal Govt.</td>
<td>DI</td>
<td>DI</td>
<td>Continued negotiations with DMV Connections Program.</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2 Identify parcels of land suitable for development as public space or residential development</td>
<td>2013-15</td>
<td>Parcels of land and ownership of land identified</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2.3 If continuous length of land is available, complete a Masterplan for its complete development</td>
<td>2013-15</td>
<td>Plan completed</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2.4 Engage with community on best use for community shared land</td>
<td>2014-16</td>
<td>List of suitable options identified for costing</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2.5 Identify, concept design and develop in initial project plan</td>
<td>2015-16</td>
<td>Projects included in plan</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2.6 Modernise, undertake, Channel decommissioned</td>
<td>2016-17</td>
<td>Channel removed in Swan Hill and along Carlton Street, works completed on Typhodex Road</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.2.7 Gain ownership of the available land for future development</td>
<td>2016-17</td>
<td>Titles obtained / acquired</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.3 Actively pursue opportunities for regional-focused infrastructure</td>
<td>18.3.1 Seek support from regional bodies [Ballarat, MVR, MVR, Central Murray Regional Transport Forum etc]</td>
<td>2013-17</td>
<td>Written confirmation of support from various groups</td>
<td>DI</td>
<td>DI</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.3.2 Identify regional projects with Northern Murray Mallee Strategic Plan</td>
<td>2013-17</td>
<td>Projects promoted as key initiatives of the plan.</td>
<td>DI</td>
<td>DI</td>
<td>Regional rail improvements study commissioned by the Central Murray Regional Transport Forum</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.3.3 Create partnerships within region</td>
<td>2013-17</td>
<td>Agreements in place</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.3.4 Identify funding sources</td>
<td>2013-17</td>
<td>Sources identified</td>
<td>DI</td>
<td>DI</td>
<td>Funds for rail study received from DoT and RDV</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.3.5 Utilise shared services agreements for infrastructure improvements</td>
<td>2016-17</td>
<td>Agreements in place</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.3.6 Complete business cases to justify regional investment</td>
<td>2016-17</td>
<td>Value adding opportunities identified and prioritised</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.4.2 Subdivision and sale of surplus land</td>
<td>2015-14</td>
<td>Land sold</td>
<td>DI</td>
<td>DI</td>
<td>Cultural Heritage Management Plan statutory assessment complete.</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.4.3 Identify and Apply for funding</td>
<td>2013-14</td>
<td>Application submitted</td>
<td>DI</td>
<td>DI</td>
<td>Commercial worth to subdivide salesable land to assist in funding the redevelopment of the facility.</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.4.4 Receive funding</td>
<td>2016-17</td>
<td>Funding secured</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.4.5 Prioritise investment</td>
<td>2014-17</td>
<td>Priority projects commenced</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.4.6 Functional Design Plan Review of progress to date</td>
<td>2016-17</td>
<td>Review and re-prioritisation completed</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.5 Investigate the possibilities for railhead and rail freight centres in the municipality</td>
<td>18.5.1 Develop project scope (consultants brief)</td>
<td>2013-14</td>
<td>Project scope and brief approved</td>
<td>DI</td>
<td>DI</td>
<td>Study being undertaken by Central Murray Regional Transport Forum</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.5.2 Apply for funding</td>
<td>2013-14</td>
<td>Application submitted</td>
<td>DI</td>
<td>DI</td>
<td>Funding received from RDV and DoT</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.5.3 Secure funding</td>
<td>2014-16</td>
<td>Funding secured</td>
<td>DI</td>
<td>DI</td>
<td>As above.</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.5.4 Conduct a demand assessment (both current and future) that identifies types and locations of freighters</td>
<td>2014-16</td>
<td>Demand assessment completed</td>
<td>DI</td>
<td>DI</td>
<td>CMRTT study will identify investment opportunities.</td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.5.5 Conduct assessment of appropriate locations including assessed road assets including existing streets</td>
<td>2014-15</td>
<td>Data identified</td>
<td>DI</td>
<td>DI</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>18.6 Monitor opportunities for the potential for new Regional Offices in Swan Hill and Redcliffs as part of instead of development</td>
<td>2015-17</td>
<td>Possible co-location and/or acquisition of land discussed with Council.</td>
<td>EMT</td>
<td>EMT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Area</td>
<td>Objective</td>
<td>Strategic Initiatives</td>
<td>Actions</td>
<td>When</td>
<td>How we will we have achieved this</td>
<td>Directorate</td>
<td>Officer/s</td>
<td>Comments as at 31 March 2014</td>
</tr>
<tr>
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</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.1.1 Implement staged redev of the Pioneer Settlement</td>
<td>19.1.1 Identify funding source and apply for funding for stage 1.5 redev</td>
<td>2013-14</td>
<td>application submitted</td>
<td>DOP</td>
<td>OM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>19.7.2 Secure funding</td>
<td>19.7.2 Secure funding</td>
<td>2013-14</td>
<td>funding secured</td>
<td>DOP</td>
<td>OM</td>
<td>As above.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.3 Tender and construct stage 1.2 works (which includes newrecurse and workshop)</td>
<td>19.7.3 Tender and construct stage 1.2 works (which includes new aseum stencils and workshop)</td>
<td>2013-14</td>
<td>Building completed</td>
<td>DOP</td>
<td>OM</td>
<td>Construction plans completed, awaiting funding prior to tendering. Note: Buildings will be constructed in modules.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.4 Identify funding source and apply for funding for Newapping Program (redevelopment of old round &amp; Light show)</td>
<td>19.7.4 Identify funding source and apply for funding for Newapping Program (redevelopment of old round &amp; Light show)</td>
<td>2013-15</td>
<td>application submitted</td>
<td>DOP</td>
<td>OM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.5 Secure funding</td>
<td>19.7.5 Secure funding</td>
<td>2014-15</td>
<td>funding secured</td>
<td>DOP</td>
<td>OM</td>
<td>As above.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.6 Develop and install new Evening Product</td>
<td>19.7.6 Develop and install new Evening Product</td>
<td>2014-15</td>
<td>Installation complete</td>
<td>DOP</td>
<td>OM</td>
<td>As above.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.7 Identify funding source and apply for funding for stage 2 works</td>
<td>19.7.7 Identify funding source and apply for funding for stage 2 works</td>
<td>2015-16</td>
<td>application submitted</td>
<td>DOP</td>
<td>OM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.8 Secure funding</td>
<td>19.7.8 Secure funding</td>
<td>2016-17</td>
<td>funding secured</td>
<td>DOP</td>
<td>OM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.7.9 Review Pioneer Settlement Master Plan and prioritize future works</td>
<td>19.7.9 Review Pioneer Settlement Master Plan and prioritize future works</td>
<td>2016-17</td>
<td>Council adopted reviewed plan.</td>
<td>DOP</td>
<td>OM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>16.6 Advance outcomes of Central Murray Regional Transport Study</td>
<td>16.6.1 Maintain membership of Ferum group</td>
<td>2013-17</td>
<td>CEO and Councilor membership confirmed and commitment to provide technical expertise</td>
<td>DOP</td>
<td>DOP</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.8.2 Priorise projects according to regional industry need</td>
<td>19.8.2 Priorise projects according to regional industry need</td>
<td>2013-15</td>
<td>Agreement from region transport sector on priorities</td>
<td>DOP</td>
<td>DOP</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.8.3 Working groups established to direct various projects</td>
<td>19.8.3 Working groups established to direct various projects</td>
<td>2013-15</td>
<td>Working groups established</td>
<td>DOP</td>
<td>DOP</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.8.4 Lobby State C/O and Federal members for support of projects</td>
<td>19.8.4 Lobby State C/O and Federal members for support of projects</td>
<td>2015-17</td>
<td>Support received</td>
<td>DOP</td>
<td>DOP</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td>Infrastructure</td>
<td>16.6.6 Pursue funding for a levee bank at Renmark</td>
<td>16.6.6 Pursue funding for a levee bank at Renmark</td>
<td>2013-14</td>
<td>Plan completed</td>
<td>DII</td>
<td>DII</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.5.1 Complete Cultural Heritage Management plan</td>
<td>19.5.1 Complete Cultural Heritage Management plan</td>
<td>2013-14</td>
<td>Plan completed</td>
<td>DII</td>
<td>DII</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.5.2 Complete detailed design</td>
<td>19.5.2 Complete detailed design</td>
<td>2013-14</td>
<td>Design Completed</td>
<td>DII</td>
<td>DII</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.5.3 Develop applications to Federal Departments</td>
<td>19.5.3 Develop applications to Federal Departments</td>
<td>2014-15</td>
<td>Application lodged</td>
<td>DII</td>
<td>DII</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EG</td>
<td></td>
<td>19.6.4 Place project in Major projects Plan</td>
<td>19.6.4 Place project in Major projects Plan</td>
<td>2015-16</td>
<td>Project included</td>
<td>DII</td>
<td>DII</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EM</td>
<td>Environmental Management/Strategic Initiatives : 13 Actions</td>
<td>20.1 Active involvement in external discussions that affect the Murray River, its industries and bio systems</td>
<td>20.1.1 Maintain membership of Murray Darling Association</td>
<td>2013-17</td>
<td>Councilor nominated as representative</td>
<td>CEO</td>
<td>EMT</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>29.1.3 Support regional submissions to Federal agencies via Murray River Group of Councils</td>
<td>29.1.3 Support regional submissions to Federal agencies via Murray River Group of Councils</td>
<td>2015-17</td>
<td>Submissions lodged and reported to Council</td>
<td>CEO</td>
<td>EMT</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EM</td>
<td>Contributing to good environmental outcomes for the Natural Environment</td>
<td>20.2.2 Within available external funding, complete the restoration of the Lake Dora</td>
<td>20.2.2 Determine freshwater stabilisation works with local government to ensure the project is completed in time for the 2013-14</td>
<td>2013-14</td>
<td>Status of works assessment completed</td>
<td>DII</td>
<td>ESM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>20.2.3 Instruct contractor to complete works in the protected area as soon as possible</td>
<td>20.2.3 Instruct contractor to complete works in the protected area as soon as possible</td>
<td>2013-14</td>
<td>Works completed</td>
<td>DII</td>
<td>ESM</td>
<td>Funding opportunities being sourced.</td>
</tr>
<tr>
<td>Area</td>
<td>Objective</td>
<td>Strategic Initiatives</td>
<td>Actions</td>
<td>When</td>
<td>How we will know we have achieved this</td>
<td>Directorate</td>
<td>Officer/s</td>
<td>Comments as at 31 March 2014</td>
</tr>
<tr>
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</tr>
<tr>
<td>EM</td>
<td></td>
<td>21.1.2 Implementation of Capital Works Improvement Program; design &amp; Investigation</td>
<td>21.1.2 Implementation of Capital Works Improvement Program; design &amp; Investigation approval &amp; Portree contracts &amp; work programs completion</td>
<td>2013-17</td>
<td>Capital Works improvements completed in place</td>
<td>DI</td>
<td>MPVM</td>
<td>Distributed bins with needles to ensure consistent increment in garbage collection rate on rate payers. ONGOING</td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>21.1.3 Conduct Feasibility Study for the construction of Transfer station at Swan Hill Landfill</td>
<td>21.1.3 Conduct Feasibility Study for the construction of Transfer Station at Swan Hill Landfill</td>
<td>2013-15</td>
<td>1. Feasibility Study Completed</td>
<td>DI</td>
<td>MPVM</td>
<td>The construction of a transfer station is not warranted at this time. Hence, it would increase public safety and reduce risk. Design done. The construction is pending Government Funding.</td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>21.1.4 Implement Progressive Rehabilitation and aftercare program to Council's</td>
<td>21.1.4 Implement Progressive Rehabilitation and aftercare program to Council's Landfill site</td>
<td>2013-17</td>
<td>Ongoing Reporting on the completion of rehabilitation staging</td>
<td>DI</td>
<td>MPVM</td>
<td>Stage 1A Capping has been completed. Stage 2A scheduled to commence by June 2014.</td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>21.2.2 Identify target locations and develop promotions, marketing, and education plan</td>
<td>21.2.2 Identify target locations and develop promotions, marketing, and education plan</td>
<td>2014-15</td>
<td>Increased demand for the service</td>
<td>DI</td>
<td>MPVM</td>
<td>Investigation will be launched around extending the service to Robinvale and Lake Boga.</td>
</tr>
<tr>
<td>EM</td>
<td>22. Promote and advocate sound environmental practices</td>
<td>22.1 Continue to lobby for a state-wide container deposit scheme</td>
<td>22.1.1 Continue to lobby for a state-wide container deposit scheme</td>
<td>2013-14</td>
<td>Submissions to the RIS via MAR</td>
<td>DI</td>
<td>DI</td>
<td>This activity will be undertaken via the Central Murray Regional Waste Management Group.</td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>22.1.2 Continue to provide waste data as requested for state scheme development</td>
<td>22.1.2 Continue to provide waste data as requested for state scheme development</td>
<td>2015-18</td>
<td>Data provided as requested</td>
<td>DI</td>
<td>DI</td>
<td></td>
</tr>
<tr>
<td>EM</td>
<td></td>
<td>22.2 Complete Rural Land Use, Living Strategy that considers the potential impact of dwindling land and a changing climate</td>
<td>22.2 Complete Rural Land Use, Living Strategy that considers the potential impact of dwindling land and a changing climate</td>
<td>2013-14</td>
<td>Scoping paper approved by EM and Councillors through Councillor Assembly</td>
<td>DOP</td>
<td>DOP</td>
<td>Scoping paper draft commenced. To be considered by EM and Council prior to end of financial year.</td>
</tr>
</tbody>
</table>
B.14.22  ASSET NAMING SUB-COMMITTEE UPDATE

Responsible Officer: Director Infrastructure
File Number: 42-28-06
Attachments: 1. Asset Naming Sub-Committee Minutes 19 November 2013
2. Asset Naming Sub-Committee Minutes 4 March 2014

Declarations of Interest: Officer

David Leahy - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

The minutes of the Asset Naming Sub-Committee meetings, held on 19 November 2013 and 4 March 2014, are attached to this report and contain a number of recommendations for Council consideration.

Discussion

Correspondence is periodically received from residents and government representatives concerning the naming of roads and community assets. The Asset Naming Sub-Committee meets on an as-needs basis, depending on the number of outstanding requests. The Committee is chaired by the Deputy Mayor and also includes Councillor Katis, along with community representatives and a number of Council employees.

With respect to the recommendations contained in this report, all of the names have been verified by the Committee and have been suitably researched to enable Council to endorse the decision and implement the actions contained.

1. A submission received from Mr Bill Maher on behalf of the Nyah District Action Group, requested that Forrest Road, Vinifera be changed to Takasuka Road, in conjunction with the centenary of the first commercial rice crop sale. The Takasuka family name has a strong history within the Nyah/Vinifera area.

2. A request received from Councillor Katis and Graham Jarvie Technical Officer-Surveyor, advised of a section of road near Annuello to be named. There were no available names for the town Annuello on the Asset Naming Master List. Jan Guse from the Historical Society provided the name Arthur Thomas Drinkwater and historical relevance.
Consultation

The proposed changes have been advertised. No negative feedback has been received.

Financial Implications

There will be minimal costs associated with the purchase and installation of signs.

Social Implications

Nil

Economic Implications

Nil

Environmental Implications

Nil

Risk Management Implications

Nil

Council Plan Strategy Addressed

Infrastructure - We seek to ensure appropriate infrastructure is available to continue our economic growth.

Options

1. Accept the recommendations of the Asset Naming Sub-Committee and implement them immediately.

2. Disagree with the recommendations of the Asset Naming Sub-Committee and reconvene the group to provide an alternative to Council.
Recommendations

That Council:

1. Accept the minutes of the Asset Naming Sub Committee from 19 November 2013 and 4 March 2014.

2. Change the name of Forrest Road, Vinifera to Takasuka Road.

3. Accept the unnamed section of road in Annuello be named Drinkwater Road.
ASSET NAMING SUB-COMMITTEE

MINUTES

Tuesday, 19 November 2013
Video Conference Room
Swan Hill Rural City Council

Attendees:
Members of Committee: Councillor Greg Cruickshank (Chair Person)

In Attendance: Sandy Guy, Revenue Officer
Graham jarvie, Technical officer - Survey
Morgan James, Planning Officer
Amy Lociato, Planning Officer
Des Martin, GIS Officer

Apologies
David Leahy, Director of Infrastructure
Mrs Jan Guse, Swan Hill Genealogical & Historical Society
Councillor John Katis
1. **Welcome**

**Discussion:** Greg Cruicshank declared the meeting open at 10.00am and welcomed everyone to the Asset Naming Sub-Committee Meeting for 19 November 2013.

<table>
<thead>
<tr>
<th>2.</th>
<th>Confirmation of Minutes – Tues, 09 July 2013</th>
</tr>
</thead>
</table>
| **Discussion:** | Moved Sandy Guy  
Seconded Amy Lociato  
CARRIED |

<table>
<thead>
<tr>
<th>3</th>
<th>Confirmation of action taken from last meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4</th>
<th>Renaming Forest Rd Vinifera</th>
</tr>
</thead>
</table>
| **Discussion:** | Letter received from Mr Bill Maher requesting consideration to rename Forrest Rd, Vinifera to Takasuka Rd. This was the original idea for the road name but was objected to by a nearby property owner. Mr Takasuka and family have a strong history within the Nyah area.  
Conclusion: Sandy to organise correspondence to surrounding properties to advise of the intention to change the name. Then advertise the request to the public. Recommend to Council for confirmation and approval if no objections. |
| **Moved:** | Graham Jarvie  
**Seconded:** Morgan James |

<table>
<thead>
<tr>
<th>5</th>
<th>Request for Stutley family plaque to be placed at Riverwalk and querying Alcheringa signage.</th>
</tr>
</thead>
</table>
| **Discussion:** | Stutley still listed in the Asset Naming Master List will be used for appropriate naming of facilities or Council assets. Plaques not used on Riverwalk just yet. Alcheringa is responsible for any directional signage. They are a private entity not linked to Council.  
Conclusion: Sandy to reply to Margaret Kruger advising the name Stutley is still on the Asset Naming Master List and will be utilised for the appropriate naming of Council facilities. |
| **Moved:** | Morgan James  
**Seconded:** Amy Lociato |

| 6 | Boundary realignment-Robinvale/Robinvale Irrigation Districts |
Discussion: A Letter received from The Office of Geographic Names raising Council’s awareness of certain implications that this proposal may have, regarding safety and some duplicated road names, within the extended locality and the Swan Hill Municipality. Sandy and Graham confirmed that there are no duplications of road names within the realignment. Providing a Map of the Robinvale township as confirmation.

Conclusion: Sandy to provide a letter of response summarising Councils awareness of using duplicated names, informing that these are spread across the municipality.

Moved: Morgan James
Seconded: Des Martin

| 7 | Response to naming request in NES from Geographic Names | Letter of exemption to be supplied. (Greenham Park, Gillian Day Park and Gurnett Oval) |

Discussion: Sandy has all relevant documentation supporting the chosen names and to write a letter of exemption.

Conclusion: A letter of exemption will be provided to the Registrar of Geographic Names outlining the reasons for proposing the names and seek the exemption.

Moved: Graham Jarvie
Seconded: Des Martin

| 8. | Other Business |

Amy Lociato replacing Morgan James on the Asset Naming Sub Committee
Review Asset Naming Policy for approval.
Cr Greg Cruickshank (Chair Person) to be replaced by Cr Michael Adamson

Meeting Closed at 11.25AM
Next Meeting – TBA
ASSET NAMING 
SUB-COMMITTEE 

MINUTES

Tuesday, 4 March 2014
Executive Meeting Room
Swan Hill Rural City Council

Attendees:
Members of Committee: Councillor Michael Adamson (Chair Person)
Councillor John Katis (Chair Person for this meeting)

In Attendance: David Leahy, Director of Infrastructure
Amy Lociato, Planning Officer
Des Martin, GIS Officer
Mrs Jan Guse, Swan Hill Genealogical & Historical Society

Apologies
Graham jarvie, Technical officer - Survey

1. Welcome

Discussion: It was Michael Adamson’s first meeting so requested for John Katis to chair this 
Meeting on his behalf. John Katis declared the meeting open at 10.00am 
and welcomed everyone to the Asset Naming Sub-Committee Meeting for 
4 March 2014.

2. Confirmation of Minutes – Tues, 19 November 2013

Discussion: Moved Des Martin
Seconded Sandy Guy
CARRIED

3 Confirmation of action taken from last meeting

N/A

- 73 -
<table>
<thead>
<tr>
<th>4</th>
<th>Anzac Commemorative Project</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Discussion:</strong></td>
<td>The Office of Geographic Names are conducting the ANZAC Centenary Project, being part of the Victorian contribution to the national ANZAC Commemoration 2014-2018 encouraging all Victorian Councils to participate and support the project. Applications for grants have been offered to provide funding to support research into appropriate names for roads, suburbs and other geographic features and are to be submitted by 30th April 2014.</td>
</tr>
<tr>
<td><strong>Conclusion:</strong></td>
<td>Sandy to register to participate and apply for the allocated grant by raising invoice and sending directly to The Office of Geographic Names. Reallocation of grant to be discussed in further detail once received.</td>
</tr>
<tr>
<td><strong>Moved:</strong></td>
<td>Michael Adamson</td>
</tr>
<tr>
<td><strong>Seconded:</strong></td>
<td>Jan Guse</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5</th>
<th>Hayesdale Sign and Locality Signage Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Discussion:</strong></td>
<td>Des Martin GIS Officer has requested a determination on the incorrect spelt sign located at The Hayesdale-Kooloonong road turnoff, needs to be removed or replaced. Simon Burge Technical Officer-Works has requested for it to be removed as it doesn't comply with Locality signage standards.</td>
</tr>
<tr>
<td><strong>Conclusion:</strong></td>
<td>Parish/Locality not gazetted. Incorrect sign to be removed and standard road sign to be placed showing direction to Hayesdale-Kooloonong Road. Sandy to organise the removal of sign and order and request for Road sign to be placed when received.</td>
</tr>
<tr>
<td><strong>Moved:</strong></td>
<td>Des Martin</td>
</tr>
<tr>
<td><strong>Seconded:</strong></td>
<td>David Leahy</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6</th>
<th>Other Business</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Graham Jarvie</strong> has been approached by a member of the public regarding Lehman Lane. They are wanting to know where the name came from, why it was called this how it came to be named this and what is the history behind the name.</td>
<td></td>
</tr>
</tbody>
</table>

**Meeting Closed at 11.25AM**

**Next Meeting –**

**TBA**
B.14.23  BOUNDARY BEND TRANSFER STATION CLOSURE

Responsible Officer: Director Infrastructure
File Number: 46.08.00
Attachments: 1  Boundary Bend Transfer Station attachment

Declarations of Interest: Officer

David Leahy - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

The Waste Management Unit is recommending the immediate closure of the Boundary Bend transfer station as the minimal community use cannot justify its continued operation.

Discussion

Council operates (via a contract with Ellwaste) one licensed landfill at Swan Hill, one unlicensed site at Robinvale and four manned transfer stations at Manangatang, Piangil, Boundary Bend and Ultima – See attached map of site locations.

A review has been undertaken of the four manned transfer stations to establish the current use by the community. This review has shown that some of those sites are uneconomical to operate at the appropriate standards.

Usage for the twelve month period 1 July 2012 - June 2013 is listed below. The minimal use being made of the Boundary Bend transfer station (less than five vehicles per month) cannot justify its continued operation.

Boundary Bend is the only site run on private land not owned by Council. Historically, Council has not paid any rent to use the site. However, Council is discussing a new rental arrangement with the landowner.

Over recent years rural waste management has moved from numerous small unlicensed landfills and transfer stations to large centralised regional facilities. This has been actively encouraged by the Environment Protection Authority (EPA) and facilitated by strategic planning undertaken by Regional Waste Management Groups.

At its ordinary meeting on 15 March 2011, Council agreed on the concept of progressive closure of rural landfills that accept low volumes of waste when an effective alternative is found.

Rural sites usage
A review has been undertaken of current use by the community of the four small rural sites.
- Boundary Bend – Tuesday, Thursday and Sunday 9:00am – 12:00pm i.e. 9 hours per week.
  - 59 vehicles for the year averaging 1 vehicle every 9 hours.
- Manangatang – Tuesday 1:00pm – 4:00pm, Thursday 9:00am – 1:00pm, Sunday 9:00am – 12:00pm i.e. 10 hours per week.
  - 306 vehicles for the year averaging 1 vehicle / 1.6 hours.
- Piangil – Wednesday 9:00am – 3:00pm, Sunday 1:00pm- 4:00pm i.e. 9 hours per week.
  - 453 vehicles for the year averaging 1 vehicle/hour.
- Ultima – Wednesday and Sunday 9:00am – 1:00pm i.e. 8 hours per week.
  - 101 vehicles for the year averaging 1 vehicle / 4 hours.

As requested by Councillors on 25 February 2014, the following information has been investigated:

Research shows that the transfer station is mainly used for the disposal of recyclable items such as cardboard and bottles/cans, free of charge. These items are coming from two main sources – a Boundary Bend commercial premises and a local resident. If the local business was to engage a commercial cardboard service, Council would be left with a Transfer Station that only caters for three vehicles per month on average.

One of the regular users of the transfer station is Parks Victoria, which operates between Bendigo and Mildura with an office in Swan Hill. The disposing of the waste/recycling it collects could be done at any of Council’s other sites such as Robinvale Landfill, Piangil Transfer Station or the Swan Hill Landfill.

Council has conducted an audit of the Boundary Bend Transfer Station and its results show a decline in usage over the last four years. (See Usage Summary as attached).

The Summary clearly shows for the year of 2012-13, there were only:

- 78 transactions / 60 registrations for the year, resulting in only 4.58 tonnes of waste.
- 51 transactions were for the disposal of recycled commingled waste.
- Total revenue raised for the year was only $473.
For the seven months of operation for 2013-14, the Boundary Bend Transfer Station showed a significant drop in usage compared to the previous year.

- 37 transactions / 27 registrations for the 7 months of operation with only 1.66 tonnes of waste received.
- 26 transactions were recycled commingled waste.
- Revenue raised as of end of January 2014 = $276.

**Consultation**

Councils Waste Management Unit conducted a survey of the resident’s usage of the Boundary Bend Transfer Station. The results of the survey are attached.

**Financial Implications**

Closing the site would provide significant savings in the operational cost of running the rural sites (approximately $9,000).

**Social Implications**

The minor impact on facility users residing at Boundary Bend should be counterbalanced by the ongoing kerbside collection and hard waste collection services provided for those areas. Local businesses have the option of engaging a commercial recycling service if required. Boundary Bend residents also have access to the Robinvale unlicensed landfill within 30mins drive.

There will be minor impact on Kooloonong and Kenley residents who use the facility, however travel times to Piangil Transfer Station instead of Boundary Bend are the same or shorter.

**Economic Implications**

N/A

**Environmental Implications**

Moving from numerous small, unlicensed landfills to large centralised facilities has the following benefits:

- Applying best practice environmental management.
- Reducing the overall ecological footprint.
- Allowing for a staged progressive capping to take place.
Risk Management Implications

N/A

Council Plan Strategy Addressed

Promote and advocate sound environmental practices - We will advocate to ensure environmental issues that affect our region are considered on a triple bottom line basis, that other agencies fulfil their regulatory responsibilities and to inform and encourage our community to adopt sound environmental practices.

Options

1. Close Boundary Bend Transfer Station with the following alternatives:
   - Provide the Township with an annual rather than Bi-annual hard waste collection service.
   - Provide the Township with 12m$^3$ manned skip bin for 2-3 hours every 3-6 months on an advertised date.

2. Leave the Boundary Bend Transfer Station open.

Recommendation

That Council:

Close the Boundary Bend Transfer Station immediately with one of the following alternatives:

1. Provide Boundary Bend with an annual hard waste collection service instead of the existing bi-annual collection arrangement. The cost of this option (being the preferred one) would be around $1,500 per annum.

   OR

2. Send a Hook-Lift Truck and 12m$^3$ bin to the township every 3-6 months (subject to annual review) at an advertised day. The bin would be manned by the driver for 2-3 hours. The cost of this option is approximately $2,000 - $4,000 per annum.
Map of distances of Councils landfill sites from Kenley

Map showing Landfill sites

Kenley to Boundary Bend = 26km / 23 minutes
Map of distances of Councils landfill sites from Kenley

Kenley to Piangil = 28.2km / 25 minutes
Distance from Kooloonong to Boundary Bend / Kooloonong to Piangil

Kooloonong to Boundary Bend (Via Boundary Bend –Kooloonong RD) = 14.55km
Haysdale-Kooloonong Rd, via Murray Valley Hwy to Boundary Bend = 38.2 km, 37 mins

Haysdale-Kooloonong Rd, via Murray Valley Hwy to Piangil 34.8 km, 36 mins
Boundary Bend Transfer Station Summary of usage.

Council has conducted an audit of the Boundary Bend Transfer Station and its results show a decline in usage over the last four years.

The Summary clearly shows for the year of 2012/2013, there was only:

- 78 Transactions / 60 Registrations for the year, resulting in only 4.58 tonnes of waste.
- 51 transactions were for the disposal of recycled commingled waste.
- Total revenue raised for the year was only $473.00.

For the seven months of operation for 2013/2014, the Boundary Bend Transfer Station usage has shown a significant drop in usage compared to the previous year.

- 37 Transactions / 27 Registrations for the 7 months of operation
- Only 1.66 tonnes of waste received.
- 28 transactions were for the disposal of recycled commingled waste.
- Total revenue raised for the seven months, as of end of January 2014 = $276

Usage for the eight months of 2013/2014 clearly shows a decline in transactions. (as per below)

<table>
<thead>
<tr>
<th>Boundary Bend Transactions Report 2012-2013 FY - SUMMARY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year</strong></td>
</tr>
<tr>
<td>-----------</td>
</tr>
<tr>
<td>2010 - 2011</td>
</tr>
<tr>
<td>2011 - 2012</td>
</tr>
<tr>
<td>2012 - 2013</td>
</tr>
<tr>
<td>2013 - 2014</td>
</tr>
</tbody>
</table>
As per the table below, the amount of waste per tonne and the frequency of skip bin change over at the Transfer Station has decreased.

<table>
<thead>
<tr>
<th>Year</th>
<th>Month skip bin changed &amp; weight in tonne Per year</th>
<th>Total tonnes per year</th>
<th>Bin size</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>April = 1x1.66t</td>
<td>1.66t</td>
<td>15m³</td>
</tr>
<tr>
<td>2011-2012</td>
<td>Jul = 1x1.26t, Sept = 1x1.74t, Dec = 1.38t, Feb = 1x1.86t</td>
<td>6.24t</td>
<td>15m³</td>
</tr>
<tr>
<td>2012-2013</td>
<td>Jul = 1x2.58t, Jan =1x 2t</td>
<td>4.58t</td>
<td>15m³</td>
</tr>
<tr>
<td>2013-2014</td>
<td>Jul = 1x1.66t</td>
<td>1.66t</td>
<td>15m³</td>
</tr>
</tbody>
</table>

15m Skip Bin on site at the Transfer Station.
The conversion of Boundary Bend landfill site to a transfer station was announced in 2010. As with all Councils transfer stations, commercial waste/recycling is not accepted.

Research shows that the Boundary Bend Transfer Station is mainly used by the same residents/business on regular bases. One of the main users is a local commercial premise which is delivering cardboard free of charge to the transfer station. If the proprietor of this business was to engage a contractor to collect their cardboard, there would be a significant drop in the usage of the transfer station.

3m Recycled Bins on site.
The graph below shows the visits per month of regular users.

<table>
<thead>
<tr>
<th>Registrations</th>
<th>Owner</th>
<th>Type</th>
<th>Times visited Per Month</th>
<th>Note:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010/2011</td>
<td>QQ0042</td>
<td>Recycle/Waste</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td></td>
<td>WVVO58</td>
<td>Waste</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TNL991</td>
<td>Waste/Recycle</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>RFG730</td>
<td>Waste/Recycle</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NMH448</td>
<td>Waste/Recycle</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>2011/2012</td>
<td>QQX616</td>
<td>LOCAL SHOP</td>
<td>34</td>
<td></td>
</tr>
<tr>
<td></td>
<td>YSV246</td>
<td>SHOP</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>QQ0042</td>
<td>PARKS VIC</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>2012/2013</td>
<td>QQX616</td>
<td>Local Shop</td>
<td>25</td>
<td>Premises sold new owners</td>
</tr>
<tr>
<td></td>
<td>YSV246</td>
<td>Local Shop</td>
<td>7</td>
<td>New owner</td>
</tr>
<tr>
<td></td>
<td>QQ0042</td>
<td>Parks Vic</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>2013/2014</td>
<td>TNL642</td>
<td>Local Shop</td>
<td>9</td>
<td>New owner</td>
</tr>
<tr>
<td></td>
<td>YSV246</td>
<td>Local Shop</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>QQ0042</td>
<td>Parks Vic</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OUT204</td>
<td>Waste/Recycle</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>
### Boundary Bend Community Consultation

**Question 1:** Numbered 1 to 5, what service have you used most in the last 12 months?

<table>
<thead>
<tr>
<th>Service</th>
<th>Numbers</th>
<th>Ticks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kerbside</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Hard Waste</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>BB Transfer Station</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Robinvale</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>Burying on farm</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td>Did not answer</td>
<td>9</td>
<td></td>
</tr>
</tbody>
</table>

**Question 2:** What size bin do you currently have?

<table>
<thead>
<tr>
<th>Size</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>120L</td>
<td>5</td>
</tr>
<tr>
<td>240L</td>
<td>4</td>
</tr>
<tr>
<td>Service N/A</td>
<td>13</td>
</tr>
<tr>
<td>Did not answer</td>
<td>7</td>
</tr>
</tbody>
</table>

**Question 3:** How often have you used the BB Transfer Station in the last 12 months?

<table>
<thead>
<tr>
<th>Frequency</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>3 to 5</td>
<td>9</td>
</tr>
<tr>
<td>5+</td>
<td>1</td>
</tr>
<tr>
<td>Never</td>
<td>3</td>
</tr>
</tbody>
</table>

**Question 4:** What items have you disposed of at the BB Transfer Station in the last 12 months?

- Household rubbish: 14
- Commercial waste: 3
- TVs/Computers: 4
- Recycling: 7
- Steel: 6
- Green Waste: 6
- Mattresses: 1
- Other: Tin, Metal, Rubber, Timber, sawdust

**Question 5:** What items have you disposed of via the Hard Waste Service in the last 24 months?

- TVs/Computers: 3
- Steel/Send Iron: 5
- Mattresses: 3
- Household Appliances/Whitegoods: 2
- Furniture: 2
- Timber: 3
- Electrical Appliances: 2
- Other: None as they don't pick up from outside of the 80km signs in the town x 2

**Question 6:** If a service had to be discontinued, which service would you prefer to continue?

- Hard Waste: 8
- Landfill: 15

**Question 7:** If the BB Transfer Station was closed, would this directly affect you?

- Yes: 17
- No: 8
- Unsure: 3
If yes, how?
1. Landfill covers most disposal products for our household.
2. The nearest waste collection is 35km away in Robinvale.
3. It is the nearest point to dispose of rubbish as there is no collection at Kenley.
4. The nearest transfer station would be 1.5 hours in travel.
5. We take all our recycling to BB Transfer Station. Swan Hill and Robinvale approximately 60km each way. Given the rates we pay, we would like to see BB stay open.
6. There would be no where for rubbish.
7. No where close to Kenley to dispose of unwanted goods.
8. I would have to take certain materials to Robinvale. We don't go to Robinvale during the week.
9. It would not directly affect our household, but would affect the properties that do not receive hard waste collection services.
10. An inconvenience as you have to drive 60km to Robinvale.
11. If it closed we would have to travel to Robinvale or to Swan Hill 75kms in either direction.
12. Currently an unoccupied bush block.
13. There would be no where for rubbish, recycling or green waste.
14. Our pension does not allow for travel to dispose of waste. We have had 1 collection in 12 years of living here of hard waste.
15. It will mean a 120km round trip to Robinvale with trailer to dispose of rubbish.
16. We lived on the river with 4km of river frontage and without a permanent waste facility for waste disposal for campers the rubbish left would probably increase, especially at peak camping time (Christmas and Easter) creating environmental damages.
17. When having a hard rubbish day make it outside the town limits of Boundary Bend as I could not use the last one because of that.
18. We would have to travel well over 50kms one way to another waste facility.

Further comments or suggestions?
1. Takes waste back home to Cobram.
2. Need something for all the rubbish around the way side stops (toilets) and in front of the caravan park. Locals use these areas to dump rubbish as well.
3. Happy with the current services provided.
4. Don't close it.
5. We pay $14,000 in rates per year to have a grader drive past sometimes? Please keep this service or it promotes roadside dumping and farmers making their own site.
6. Few services are available to us as rate payers in Kookoongong - we get our roads graded very occasionally and the BB transfer station is a service we use and would like it to remain open.
7. We recycle what we can but have very little other waste.
8. Keep the local tip open please.
9. The rubbish at the toilet/rest centre, during holiday times, desperately needs addressing. This is a very popular camping area and the bins are overflowing frequently.
10. Pay for own kerbside service through Robinvale waste as SHRC will not supply.
11. Boundary Bend Transfer Station is closest for us. Within 20kms.
12. The travelling public and campers are lacking any place to put their garbage. That's they there is always a mess around the town.
13. Our property is not permanently occupied - holiday place only. We, and visitors, take our rubbish away each visit and dispose of it ourselves.
14. Just open one day a month and make it the same price as Robinvale tip.
15. This is all we get for our pension which is more costly than the Morinegton Peninsula, why retire to the country? We live and learn.
16. Keep the tip open on times it states on signs not when they feel like opening and be realistic with charges.
17. We suggest a permanent skip with 7 days a week access for all, at the current transfer station location. The large corporate firms have their own pits for rubbish disposal so they will not suddenly put waste into facility. As rate payers we deserve access to this facility, as our distance from Swan Hill and Robinvale landfill at 45km and 55km means we are too far from these facilities. Our distance also means people from these towers would be unlikely to drive out for free rubbish disposal at our facility, due to the cost of fuel negating any savings with the "free rubbish disposal".
18. Rather than close the tip maybe the opening times could be reduced once a fortnight or even once a month. Another solution would be to subsidise the cost of a community skip for those outside the town area.
B.11.172 WASTE MANAGEMENT SERVICES

Source: Procedural
Department: Infrastructure
File Number: 46-08-00

Summary

Council operates the following facilities under contracts:
- one licensed landfill and five unlicensed landfill waste disposal sites
- recycling transfer station
- the municipal kerbside collection operation

Together with the waste service contracts renewal, a number of environmental, financial and statutory issues have arisen that require Council’s consideration and/or resolution.

Council Plan Strategy Addressed

Managing the built and natural environment - Using environmentally sensitive practices, Council will seek to ensure the appropriate management and protection of our built and natural environment to meet the needs of our community.

Recommendations

It is recommended that Council:

1. Note the contents of the report.
2. Adopt the gate fees in line with suggested incremental EPA levy over the next five years for the Swan Hill and Rural Landfills.
3. Adopt the gate fees for the Robinvale Landfill Facility to ensure Best Environmental Practices are implemented.
4. Progressively close rural landfills that accept low volumes of waste.
5. Close ineffective Nightsoil Depots.
6. Implement an optional Green Waste Collection Service to the ratepayers within Council’s declared waste collection zone. Subject to the minimum uptake of the service.
7. Reallocate items within the Waste Management budget to reflect the new contract and EPA requirements.
8. Note that an annual CPI increase will apply to all waste management contracts’ lump sum (not the gate fee).
9. Note that Council’s facility located at Gray Street, Swan Hill (former Visy Centre), has been and will continue to operate as a Transfer Station Facility rather than Material Recovery Centre.
10. Advertise the new gate fees and charges at the landfill facilities and the hours of operation of all sites.
Policy Implications

Nil.

Financial and Resource Implications

Nil.

Triple Bottom Line Impact

Financial

The Cost saving to Council within the current budget allocation for the waste contract will ensure a self funded waste management program and help maintain a moderate increase in the waste collection rates.

Social

Will provide continued social benefit to the Municipality through the ongoing employment of local people and the ongoing placement of supported workers in positions within the waste facilities.

Environmental

The contracts will promote and advocate sound environmental practices, programs and techniques through education and superior infrastructure projects that will allow an increased rate of waste separation and reduce the amount of waste buried into the landfill; ultimately reducing our ecological footprints.

Background

General

The new 10 year waste management contracts were awarded to Ellwaste and commenced in October 2010.

Together with the Waste Service Contracts renewal, a number of environmental, financial and statutory issues have arisen that require Council's consideration and/or resolution.
1. Landfills

1.1 Swan Hill and Rural Landfills

Over recent months there has been a significant evolution in EPA’s regulation and requirements in respect to its Best Practice Guidelines, licence reform and the increase in levy on waste disposed to landfills.

Those changes were addressed in the new waste contracts’ documents. An allocation of $1.5 million was stipulated as a value of capital works/improvements required over the first seven years of the new contract to ensure compliance with EPA’s requirements and to upgrade those facilities to the best practice.

The value for those capital works will be amortised by Council to the contractor on the basis of equal annual payments ($215,000 plus interest), before those works become Council’s assets at the end of year seven of the contract.

Under the new contract the following will apply:
- the construction of new cells and leachate pond
- the construction of new Transfer Station at Swan Hill Landfill
- the installation of boom gates, signs and chain mesh fence.

Apart from the capital works/improvements, the cost of the new contract is $27,000 below the budgeted amount for the management of Swan Hill and Rural Landfills, with the expectation of future savings from:
1. anticipated reduction in Council’s waste (recycling rebate)
2. cost recovery from the contractor’s commercial activities
3. potential saving from the progressive closure of Rural Landfills

1.2 Robinvale Landfill

Although the Robinvale Landfill is serving a local area population of less than 5,000 people (officially), the site has been categorised as vulnerable to be licensed due to its geographical and particular properties.

Accordingly, Council has allocated $850,000 in its Major Projects Plan for future works related to upgrading the site inline with licensed landfill requirements.

A number of capital works/improvements were implemented for the above purpose over the last two years:

1. Design, investigation and Geotechnical tests
2. Installation of new chain mesh fence
3. Progressive Capping (ongoing)
4. Crushing the existing concrete stockpile Stage-2 (Completed)
Elevating the contract standard for operating this site to EPA’s Best Practice Guidelines resulted in quoting the contract $40,000 above the budgeted amount of managing this site (capital works are not included).

Under the new contract the following will apply:
- the installation of a weighbridge, gate house and boom gate
- the green waste is to be mulched (allowed in the gate fee)
- the concrete to be crushed on-site (allowed in the gate fee)

It has been stipulated that the value of the capital works/improvements for this contract is $150,000 over the first seven years of the contract.

The value for those capital works will be amortised by Council to the contractor on the basis of equal annual payments ($21,500 plus interest), before those capital works become Council’s assets at the end of year seven of the contract.

Attached is new fee structure for Robinvale Landfill, expressing the various waste streams and highlighting free of charge recyclables.

1.3 Gate Fees / Charges

The gate fee for the Swan Hill and Rural Landfills has been and will be increased inline with the following:
- EPA’s levy and contract cost
- market requirement (processing/treating televisions and tyres)
- charges at surrounding facilities / landfills (Gannawarra, Bendigo)

The whole structure for the Robinvale Landfill gate fee will be altered inline with the following factors:
- cost involved in applying best environmental practices (mulching green waste, crushing concrete, constructing cells and segregating waste)
- current market requirements (processing/treating televisions and tyres)
- gate fees at landfill facilities across the border (in particular Buronga Landfill)

Attached is information on the EPA’s levy and current and suggested landfill gate fees and charges.

1.4 Rural Sites Usage

Apart from the Swan Hill and Robinvale landfills, Council operates four rural sites (via contract with TPI). Those landfills are: Piangil, Manangatang, Ultima and Boundary Bend.
Most of those rural landfill sites were established before the introduction of the Municipal Kerbside Collection Service and operating them has not been cost effective due to declined population and the consequent low volume of waste deposited at those sites.

In light of operating hours and the number of vehicles through the gates, a review will be undertaken for the current usage of those sites during the 2009-2010 financial year.

Final recommendations will then be made regarding the closure of some of those sites inline with both Council and the State-Wide Waste Management Strategy.

The possible closure of both the Boundary Bend and Ultima Landfills within one - three years from now has been highlighted in the new contract document.

2. Kerbside Collection and Transfer Station Facility

2.1 Transfer Station (Former Swan Hill Recycling Centre)

Due to the declined tonnage of recyclables received at the Swan Hill Recycling Facility over the last year, it had been determined to operate the facility in discussion as a Transfer Station rather than a Material Recovery Facility.

The fall in the recyclables tonnage is due to the withdrawal of both the Gannawarra and Wakool Shire from their original contract of sending their recycling to Swan Hill. Council’s generated recycling tonnage should not be influenced by this change.

However, due to the contractual issues in this particular case, Council was not able to reduce the gate fee in line with the service alteration within the current contract.

It is anticipated that the facility in discussion will be relocated to the Swan Hill Landfill site once the Combined Waste/Recycling Transfer Station is completed within one - three years.

2.2 Kerbside Collection

Over the last two years, the Waste Management unit has been working on data gathering, auditing, and education on waste and following on waste contractors’ commercial activities.

The above information enhanced the process of reviewing the current contract document and eliminating all irrelevancies and duplications.
This has resulted in well focused, consistent, cost effective and feasible contract specifications with significant savings, benefiting the whole waste management program.

Changes have been considered in the structure of the new contract document to ensure ultimate environmental, social and financial outcomes.

2.3 Combined Contract

Combining the management of both the kerbside collection and the transfer station services in one contract has provided noticeable savings due the anticipated synergy in running those services by one contractor.

Apart from the capital works/improvements, the quoted cost for this combined contract is approximately $339,000 below the budgeted amount for the two service contracts.

3. Green Waste Collection Service

Provision for the green waste collection service has been made in the new contract documents for the kerbside collection contract.

While the management of this service is included in the lump sum cost for the whole contract, the collection rate for the green waste bins has been itemised in the structure of the monthly payment.

However, a minimum of 400 services in Swan Hill and Lake Boga townships is required to ensure a viable operation.

It is anticipated that the charge for a fortnightly collection of a 240 litre bin is in the vicinity of $125 per annum. This will cover the cost of the delivery, maintenance and collection for those bins.

Should Council approve the concept, the waste management unit will then need to advertise the service, seeking interested residents from Swan Hill and Lake Boga townships as a start.

4. Successful Grants

Council was successful in its application for grants through the Central Murray Regional Waste Management Group. Those grants were part of Sustainability Victoria’s Towards Zero Waste Program, aiming to reduce the amount of waste buried into the landfills and encourage recycling.

Following are infrastructure projects that resulted from those grants:
安装35个公共地方回收站的垃圾桶在Swan Hill市中心的CBD（分两阶段完成）。

- 新建两个新用途的避雨棚在Swan Hill垃圾填埋场
  （第二避雨棚的安装计划在本财年内进行）

考虑和规定在新废物合同文件中做出，用于管理基础设施设施的文件由成功承包商提供。

问题

以下已被识别为需要考虑的领域是：

- EPA的垃圾填埋税（涵盖新大门费用）
- EPA的新最佳实践指南（涵盖合同
  规格和资本工作/改进对Swan Hill和
  Robinvale垃圾填埋场）
- EPA的审计和风险评估要求
- 新的废物收集服务的引入
- 逐步关闭农村垃圾填埋场

咨询

不适用

选项

选择采用或不采用新的费率结构。

结论

委员会的费率用于住宅垃圾收集已提高到$380
  对240 MGB和到$250对120 MGB，以适应新的
  要求，并涵盖EPA的费率增加在废物行业。

这当然是一项担忧，因为增加的费用
  对理事会的服务在这个费率将影响纳税人。

以下是在考虑到短名单的竞标申请后
  成果的废水管理合同:

- 指定的资本工作/改进的废物
  合同成本约$1,650,000
- 新合同的总节省成本约为$2,200,000
  七年合同
- 生成的节省（$315,000 每年）合同，加上
  可用资金的垃圾填埋场储备是足够的
  充分的资本工作进行
• there will be a noticeable increase in the landfill gate fees next financial year, with a moderate increase over the following three years (in line with the EPA's levy increase)
• both the Robinvale and Swan Hill Landfills will be operated to the same standards
• significant improvement in Council’s environmental practices
• significant improvement in the waste management infrastructure projects over the life of the new contracts
• maintaining the employment of supported workers within our waste facilities
• potential cost recovery to Council from the contractor's commercial activities
• potential saving from the progressive closure of rural landfills with low volumes of waste ($15,000 per year)
• comprehensive site surveillance will be required to ensure that contractors are operating within EPA’s best practice guidelines and stipulated contract conditions

Attachments
1 FEES AND CHARGES - ROBINVALE
2 FEES AND CHARGES - SWAN HILL
B.14.24  STATE COUNCIL MOTION REGARDING SES FUNDING

Responsible Officer: Chief Executive Officer
File Number: 36-02-00
Attachments: 1  State Council Motion

Declarations of Interest: Officer

Dean Miller - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary

This report seeks Council endorsement of a proposed motion at the MAV state Council in May 2014 led by Campaspe Shire.

Discussion

Campaspe Shire seeks the support of the member Councils comprising the Murray River Group of Councils for the following motion to be moved at the MAV State Council in May 2014:

*That in acknowledging the outstanding contribution of local SES units and volunteer members in the service of their respective communities, the MAV advocate for the SES to be self-sufficient so that it can fulfil its role as a lead agency in flood, storm and earthquake emergencies. This would involve the SES being fully funded by the State Government and not reliant on individual Councils across the state to support them with financial contributions or facilities.*

The rationale for Campaspe Shire’s proposed motion is included in the attached MAV form.

Consultation

Not applicable

Financial Implications

Council currently contributes $51,500 annually to the State Emergency Service.

Social Implications

Not applicable

Economic Implications

Not applicable
Environmental Implications
Not applicable

Risk Management Implications
Not applicable

Council Plan Strategy Addressed

Responsible management of resources - We will continually improve the management of our finances, assets, systems and technology to achieve and maintain Best Value in our operations.

Options
Council can either support Campaspe Shire’s proposed motion or not support it.

Recommendations
That Council support the Shire of Campaspe’s proposed motion at the May MAV State Council.
MAV State Council Meeting – 16 May 2014

To submit a motion for consideration by State Council on 16 May 2014, please complete this form and email to State Council, no later than 18 April 2014. Please note, deadlines are strictly observed.

**MOTION**

**STATE GOVERNMENT RESOURCING OF STATE EMERGENCY SERVICE (SES)**

*Submitted by:* Shire of Campaspe and supported by the Murray River Group of Councils (comprising, Mildura Rural City, Swan Hill Rural City, Gannawarra Shire, Shire of Campaspe, Moira Shire and Lodden Shire)

**MOTION:**

That in acknowledging the outstanding contribution of local SES units and volunteer members in the service of their respective community’s, the MAV advocate for the SES to be self-sufficient so that it can fulfil its role as a lead agency in flood, storm and earthquake emergencies. This would involve the SES being fully funded by the State Government and not reliant on individual Councils across the state to support them with financial contributions or facilities.

**RATIONALE:**

The SES undertakes a wide variety of roles including response to floods, severe storms, earthquakes, road accident rescue as well as search and rescue, and since 2005 has been recognised under the Victoria State Emergency Service Act 2005 as a statutory authority. There has been a long standing agreement in relation to the funding of the SES, predating its recognition as a statutory authority. This arrangement can be summarised as follows:

- In 1989 the Municipal Association of Victoria (MAV) entered into an agreement with the State Government, on behalf of member Councils, to support local SES Units.
- The agreement was that the State would increase its funding level for each SES Unit from $500 to $2,500 if this was matched on a $ for $ basis by local government.
- There was no allowance for any annual increments or sunset clause within the agreement. Over time the amount of matching funds has increased.
- The MAV have indicated to Councils (30 August, 2013) that municipalities are not bound by the funding agreement following an increase in State funding in 2009 for the SES and that Councils are not expected to match as per the terms of the agreement.

It is fully recognised that the SES is currently under-resourced and has difficulty attracting funding to provide fundamental ongoing operations including equipment replacement, building maintenance and community education programs. To enable the authority to undertake education programs, it must seek specific grants to do so. In some cases SES units have some vehicles that are government owned and registered and other vehicles that are unit owned and registered. This approach is inconsistent, inefficient and confusing for the SES and its partners.

Due to the uncertain nature of its operational funding, the SES believes it is not in a position to take on the responsibility of building maintenance on the infrastructure its units occupy and subsequently does not wish to own these assets. This position has meant that Local Government has had an expectation that it will own and maintain this infrastructure on behalf of a State based agency.

There is a need to treat all emergency services equally, in view of all being recognised as response agencies under the Act. All are currently predominantly funded by the State without contribution from local government, except for the SES.

*Note: Motions must be submitted by one council but may be supported by other councils. The council submitting the motion will need to supply written confirmation from any council(s) listed as supporting the motion. All relevant background information in support of the motion should be included in the space provided for the rationale and not in attachments. The motion and rationale should be no longer than one page.*
SECTION C – DECISIONS WHICH NEED ACTION/RATIFICATION

C.14.5 SIGN AND SEAL REPORT

Responsible Officer: Chief Executive Officer

Attachments: Nil.

Declarations of Interest: Officer

Dean Miller - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary
The following documents and agreements have been signed and sealed by the Councillors and the Chief Executive Officer on the respective dates. Those actions require the ratification of the Council.

Discussion
During the course of any month Council is required to sign and seal a range of documents arising from decisions made on a previous occasion(s). Examples include sale of land, entering into funding arrangements for Council programs etc.

As the decision to enter into these agreements has already been made, these documents are signed and sealed when received, with Council ratifying the signing and sealing at the next Council meeting.

Consultation
Nil

Financial Implications
Nil

Social Implications
Nil

Economic Implications
Nil

Environmental Implications
Nil

Risk Management Implications
Nil
### Issues

The following documents were signed and sealed since the last Council meeting:

<table>
<thead>
<tr>
<th>No.</th>
<th>Document Type</th>
<th>Document Description</th>
<th>Date signed/sealed</th>
</tr>
</thead>
<tbody>
<tr>
<td>587</td>
<td>Contract 14 3614 03 Lake Boga Ultima Road Reconstruction</td>
<td>Between • Swan Hill Rural City Council • Coburns Earthmoving</td>
<td>19/03/14</td>
</tr>
<tr>
<td>588</td>
<td>Transfer of Land – Stage 7 Lot 257 Saltbush Dr Tower Hill</td>
<td>Between • Swan Hill Rural City Council • Rogers</td>
<td>19/03/14</td>
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<tr>
<td>589</td>
<td>Occupancy Lease - Boundary Bend Public Hall</td>
<td>Between • Swan Hill Rural City Council • Boundary Bend Progress Association</td>
<td>19/03/14</td>
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<tr>
<td>590</td>
<td>Transfer of Land – Stage 5 Lot 163 Acacia St Tower Hill</td>
<td>Between • Swan Hill Rural City Council • Hinton</td>
<td>24/03/14</td>
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<tr>
<td>591</td>
<td>Transfer of Land – Stage 7 Lot 279 Stringybark Dr Tower Hill</td>
<td>Between • Swan Hill Rural City Council • Rovere</td>
<td>02/14/14</td>
</tr>
<tr>
<td>592</td>
<td>Section 173 Agreement Stage 1:9 Lot subdivision and removal of water supply easement Williams Road Swan Hill</td>
<td>Between • Swan Hill Rural City Council • Metfold Industries Pty Ltd</td>
<td>02/14/14</td>
</tr>
<tr>
<td>593</td>
<td>Land Exchange Agreement – Part of road off Cocamba-Miralie Rd</td>
<td>Between • Swan Hill Rural City Council • Agricultural Company of Australia Pty Ltd</td>
<td>02/04/14</td>
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<tr>
<td>594</td>
<td>Transfer of Land – Robinvale Lane Closure, Vol 6609 Folio 739 Lot 1</td>
<td>Between • Swan Hill Rural City Council • Walsh</td>
<td>02/04/14</td>
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<td>595</td>
<td>Transfer of Land – Robinvale Lane</td>
<td>Between • Swan Hill Rural City</td>
<td>02/04/14</td>
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<tr>
<td>Number</td>
<td>Description</td>
<td>Between</td>
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<td>596</td>
<td>Transfer of Land – Robinvale Lane Closure, Vol 6609 Folio 739 Lot 2</td>
<td>• Swan Hill Rural City Council • Grudunac</td>
<td>02/04/14</td>
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<tr>
<td>597</td>
<td>Transfer of Land – Robinvale Lane Closure, Vol 6609 Folio 739 Lot 3</td>
<td>• Swan Hill Rural City Council • Thongdeenok</td>
<td>02/04/14</td>
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<td>598</td>
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<td>• Swan Hill Rural City Council • Truong</td>
<td>02/04/14</td>
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<td>599</td>
<td>Transfer of Land – Robinvale Lane Closure, Vol 6609 Folio 739 Lot 5</td>
<td>• Swan Hill Rural City Council • Katis</td>
<td>02/04/14</td>
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<td>600</td>
<td>Transfer of Land – Robinvale Lane Closure, Vol 6609 Folio 739 Lot 6</td>
<td>• Swan Hill Rural City Council • Fangaloka</td>
<td>02/04/14</td>
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<td>601</td>
<td>Transfer of Land – Robinvale Lane Closure, Vol 6609 Folio 739 Lot 7</td>
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<td>• Swan Hill Rural City Council • Martinussen</td>
<td>02/04/14</td>
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Conclusion
Council authorise the signing and sealing of the above documents.

Recommendations
That Council ratify the actions of signing and sealing the documents under delegation as scheduled.
C.14.6 COUNCILLOR ASSEMBLIES - RECORD OF ATTENDANCE AND AGENDA ITEMS

Responsible Officer: Chief Executive Officer
File Number: 22-13-12
Attachments: 1 Councillor Assemblies - Record of Attendance and Agenda Items

Declarations of Interest: Officer
Dean Miller - as the responsible officer, I declare that I have no disclosable interests in this matter.

Summary
The Local Government Act 1989 requires that the details of Councillor Assemblies be reported to Council meetings on a monthly basis.

Discussion
The State Government has amended the Local Government Act 1989 which requires Council to report on Councillor Assemblies.

Whilst Minutes do not have to be recorded, Agenda items and those in attendance must be, and a report presented to Council.

An assembly of Councillors is defined as a meeting that is planned or scheduled at which at least half of the Council and one Officer are in attendance, and where the matters being considered that are intended or likely to be the subject of a Council decision.

No formal decisions can be made at an assembly but rather direction can be given that is likely to lead to a formal decision of Council.

Details of the most recent assemblies of Council are attached.

Consultation
Nil

Financial Implications
Nil
Social Implications
Nil

Economic Implications
Nil

Environmental Implications
Nil

Risk Management Implications
Nil

Council Plan Strategy Addressed

Councillor and Staff accountability - We will represent the interests of our community and will conduct our affairs openly and with integrity, reflecting high levels of good governance.

Options
Council must comply with the requirements of the Local Government Act 1989.

Recommendation
That Council note the contents of the report.
COUNCILLOR ASSEMBLIES ATTENDANCE AND AGENDA
25 March 2014 at 2.00pm
TOWN HALL (COUNCIL CHAMBERS), SWAN HILL

AGENDA ITEMS

- Possible child care facilities
- Management of Lake Boga Caravan Park
- Risk Management Policy
- Tower Hill Stage 9 update
- New tobacco bans at children’s recreation areas
- The Long Ride (Prostate Cancer Foundation of Australia)
- Karinie Street Development Plan overlay

ADDITIONAL ITEMS DISCUSSED

- LLEN presentation

ATTENDANCE

Councillors

- Cr Jessie Kiley
- Cr Michael Adamson (phone link up)
- Cr John Katis
- Cr Greg Cruickshank
- Cr Jim Crowe
- Cr Gary Norton

Apologies

- Cr Les McPhee

Officers

- Dean Miller, Chief Executive Officer
- Bruce Myers, Director Community & Cultural Services
- David Lenton, Director Corporate Services
- Brett Luxford, Director of Development and Planning
- Ken Symons, Commercial Services Manager
- Melanie Bennett, Public Health Services Team Leader
- Vige Satkunarajah, Development Manager

Other

Nil

CONFLICT OF INTEREST

Nil
COUNCILLOR ASSEMBLIES ATTENDANCE AND AGENDA
1 April 2014 at 3:50pm
TOWN HALL (COUNCIL CHAMBERS), SWAN HILL

AGENDA ITEMS

- Country Tennis Week
- South West Development Precinct update

ADDITIONAL ITEMS DISCUSSED

- 

ATTENDANCE

Councillors
- Cr Jessie Kiley
- Cr Les McPhee
- Cr Michael Adamson
- Cr John Katis
- Cr Greg Cruickshank
- Cr Gary Norton
- Cr Jim Crowe

Apologies

- Nil

Officers
- Dean Miller, Chief Executive Officer
- Bruce Myers, Director Community & Cultural Services
- David Lenton, Director Corporate Services
- David Leahy, Director Infrastructure
- Brett Luxford, Director of Development and Planning
- Steve Matthews, Community Facilitation Manager
- Vige Satkunarajah, Development Manager
- Mazen Aldaghstani, Manager Projects & Waste

Other
- Trevor Holt, Swan Hill Lawn Tennis Club
- John Brookshaw, Swan Hill Lawn Tennis Club
- Hayley Siddons, Swan Hill Lawn Tennis Club
- Bronwyn Hogan, Swan Hill Lawn Tennis Club

CONFLICT OF INTEREST

Nil
COUNCILLOR ASSEMBLIES ATTENDANCE AND AGENDA
8 April 2014 at 2pm
TOWN HALL (COUNCIL CHAMBERS), SWAN HILL

AGENDA ITEMS

- Removal of Elm Trees
- Closure of Boundary Bend Station
- Planning Scheme Amendments C55
- Key Strategic Initiatives – 3rd Quarter report
- The Cockatoo Network membership
- Council representative on Loddon Mallee Local Government Waste Forum
- State Council Motion re: SES

ADDITIONAL ITEMS DISCUSSED

- 

ATTENDANCE

Councillors
- Cr Jessie Kiley
- Cr Michael Adamson
- Cr John Katis
- Cr Greg Cruickshank
- Cr Gary Norton
- Cr Jim Crowe

Apologies

- Cr Les McPhee

Officers

- Dean Miller, Chief Executive Officer
- Bruce Myers, Director Community & Cultural Services
- Brett Luxford, Director of Development and Planning
- Steve Matthews, Community Facilitation Manager
- Mazen Aldaghstani, Manager Projects & Waste
- Andrew Bruggy, Manager Engineering Services
- Helen Morris, Human Resources Manager
- Natalie James, Environment Officer

CONFLICT OF INTEREST

Nil
SECTION D – NOTICES OF MOTION

D.14.1 BRIDGE OPTION

Having given due notice, **Cr Gary Norton MOVED:**

1. That Council endorse Option 4B or the 4B variation as its preferred bridge option.

2. That Council officers prepare a report outlining the process to be followed to put in place a planning overlay in relation to the 4B option, including an estimate of the costs involved.

3. That Council officers prepare a report outlining the process to be followed to remove the existing overlay in relation to the 9A option, including the costs involved.

4. That Council write to VicRoads, NSW Roads and Maritime Services, Wakool Shire, Victorian and NSW Ministers for Roads, local members of Parliament (State and Federal), and the Wamba Wamba community making them aware of Council’s position.

**Preamble**

As seen through the election process, there seemed to be a strong resentment in the community to the 9A bridge position, and subsequently Council withdrew its support for 9A. As at this point I am advocating that Council must put forward an alternative option. I and many others are of the opinion after long deliberations that the 4B or 4B variation is the logical option. This option has wide community support on both sides of the river and it is also the preferred option of the Bridge Action Committee. This is the option that previous studies had as the preferred option, and as land has already been earmarked and titled for this route, it should also make it the most cost-effective.
SECTION E – URGENT ITEMS NOT INCLUDED IN AGENDA

SECTION F – TO CONSIDER & ORDER ON COUNCILLOR REPORTS

SECTION G – IN CAMERA ITEMS
Swan Hill Region Marketing Programs – Special Rate Submission Form

I support the proposed Special Rate.

Comments: We do support the proposed special rate and the idea behind investing the money back into the community for capital works/ projects etc. However, we would like more detail on the financial impact towards this business and also future works projects that are planned for Wood Wood. We are new to this area and believe Wood Wood has an important role to play towards tourism in the district. A children’s play area and better treed pathways are an important step for this area. My wife and I would welcome some interaction with council in the coming months.

I object to the proposed Special Rate.

Comments:__________________________

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: 25/02/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
       Swan Hill Rural City Council
       PO Box 488
       SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: [Blank]
Business: [Blank]
Phone: [Blank]

☐ I support the proposed Special Rate.

Comments: WE HAVE NOT BEEN INCLUDED ENOUGH TO COVER THIS REVERSED IS NOT LISTED ON THE NOTICE.

☐ I object to the proposed Special Rate.

Comments: [Blank]

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: [Blank] Date: [Blank]

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                                    Swan Hill Rural City Council
                                    PO Box 488
                                    SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: Swan Hill needs all the support it can get.

☐ I object to the proposed Special Rate.

Comments: ____________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ____________________________ Date: 20 3 14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business name: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 7/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au 
Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won’t be able to do this without the Special Rate.

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]
Signature: [Redacted]

Additional Comments:

[Redacted]

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business name: 

Phone: 

☑ I support the proposed Special Rate.
Comments: Good Work Swan Hill Inc.
Must to keep it going

☐ I object to the proposed Special Rate.
Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 13/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3586
Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region. I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name: 
Business: 
Phone: 
Signature: 

Additional Comments:

I have been happy with Swan Hill Incorporated's promotion for the business of Swan Hill over the past 12 years.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments: 

I feel the whole whole town benefits from this. We used to put money in for advertising pre the Special Rate but now all businesses would contribute.

I believe it helps for advertising the city for prospective employees and as a place to stop and holiday.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585 

Fax: (03) 5036 2340
however, for better quality professionals to want to move to Swan Hill or for more people to present for vacancies, Swan Hill MUST HAVE more Child Care places at affordable rates.

If a person/persons consider returning to Swan Hill by applying for a position, they are quickly put off by Contractors Council to find out how they would where to get Child Care. Put simply — there is none. One day a week is not suitable if you are applying for a 5 day/week position.
Murray Downs Golf and Country Club
Voluntary Member of Swan Hill Incorporated $5,000 annual contribution.

Murray Downs Golf & Country Club submits the following positive submission for the special rate to continue.

Murray Downs Golf and Country Club strongly believes in the value of the special rate and the work of Swan Hill Incorporated. The Club already spends significant funds advertising and marketing its product to visitors and the promotion of the Swan Hill Region through the special rate and Swan Hill Inc is critical to the ongoing success of our business.

The Club is now part of an organisation with two venues that makes a significant contribution to the Swan Hill community and municipality: Murray Downs Golf & Country Club and the Swan Hill Club.

Together the Clubs each year:

- Employ over 130 local people
- Pay over $3,000,000 in wages to those local people
- Spend over $2,000,000 with local suppliers, businesses we spends significant amounts with:
  - Academy Graphics
  - Bakers Delight
  - Bakker & Glen
  - Bakker and Glen
  - Camerons Fine Jewellers
    (Golf trophies and prizes)
  - Clarks Gift Salon (uniforms, golf prizes)
  - Dorigo Consulting
  - Gary Schmidt Electrical
  - Laser electrical
  - Lenard's Swan Hill
  - MacDonald's the florist (table decorations functions and events)
  - Mallee Milk
  - Mallee Plumbing
  - Mallee Sands
  - Mallee Windscreens
  - McAlpine's Sew Graphic (uniforms)
  - Murray Valley Lasers & Graders
  - Pickering's Transport Group
  - Robins Pest Control
  - Saits Butchers
  - Signs Plus
  - Steve's Fish & Filler
  - Sun Centre Cleaning
  - Swan Hill Chemicals
  - Swan Hill Disposals (chef uniforms)
  - Swan Hill Holden (vehicles)
  - Swan Hill Mitsubishi (vehicles and servicing)
  - Swan Hill Party Hire
  - Swan Hill Refriage
  - Swan Hill Security
  - Swan Hill Toyota (vehicles and servicing)
  - Swan Hill Wholesalers
  - Swantronics
Think Water
Tripodi & Taverna

Turners Bakery
Vernon’s Steel (Cart sheds)

To suggest that only tourism and hospitality businesses are the only ones that benefit from the Special Rate is to show a complete lack of understanding of how the visitor economy and tourism multiplier effect works in our local economy.

We work closely with other Golf Clubs along the Murray River, all of whom are envious of our special rate and the ability it gives Swan Hill Incorporated to year in year out provide a strong, consistent marketing campaigns. Even the largest regions such as Echuca and Yarrawonga have not been able to achieve this.

Club Community Grants

The Murray Downs Golf & Country Club has given community grants directly to the Swan Hill community and surrounding region for over 20 years. The Club now averages over $70,000 per year in grants donated directly to local sporting organisations, local charities, schools and so on. The following is a list of the organisations who received funding in the last financial year.

- Avicultural Society of Australia
- Berriwillock Golf Club Inc.
- Birchip Golf Club
- Bowls Victoria Ladies Regional Sides Championship
- Central Murray Under 15
- City of Monash Mayor’s Charity Golf Day
- Eaglehawk Golf Club
- Golden Girls Friday Golf
- Horsham Golf Club
- Kerang/Swan Hill Masters Football
- Lake Boga & District Inc.
- Lake Boga Bowling Club
- Lake Boga Yacht Club
- Mallee Eagles Laibert Netball Club
- Mallee First Aid
- Manangatang Pre School
- Marong Football Netball Club
- Moulamein Men’s Shed & Rice Museum Inc
- Moulamein Pre-School
- Murray Downs Fire Brigade
- Murray Downs Junior Committee
- Murray Downs Swan Hill Field & Game
- Murray River Culinary Challenge
- Murraydale Tennis Club
- Northern District Ladies Golf Association
- Barham Police
- Nyah District Bowling Club Inc.
- Nyah Nyah West United Football Netball Club
- Nyah West Golf Club Inc.
- Two Bays Swimming Club
- Pioneer Animal Nursery Association
- Pioneer Country Quarter Horse Association
- Quambarook Netball Club
- Relay For Life
- Riding for the Disabled
Swan Hill Incorporated

- Provides us with opportunities to buy into advertising and marketing opportunities we could not afford to do on our own. Herald Sun, Regional and Metro Television
- Gives us significant exposure in the Melbourne metro market
- Increased visitor numbers to our region through their marketing activities have had a positive impact on the number of visitors to our Club.
- Swan Hill Inc have a proven track record of success
- We have directly benefited through bookings via activities we have undertaken with Swan Hill Inc.

The promotion of the Swan Hill Region is crucial to the ongoing success of the Club and without the special rate and the work done by Swan Hill Inc the Club would be unable to make such a significant contribution to the local community. The Murray Downs Golf & Country Club strongly urges the Swan Hill Rural City Council to support and approve the continuation of the Special Rate.

Murray Downs Golf & Country Club.
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:

Business:

Phone:

Signature:

Additional Comments:

IF IT SUPPORTS LOCAL BUSINESS'S, I SUPPORT THE PROGRAM.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business name: ______________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: The reinstatement of the Swan Hill Inc. (Special Rate) is integral to the future of the region. Without such a rate the area would be dependent on council and a committed group of pro Swan Hill businesses to fund the crucial marketing of the region. This would not reflect well on the area. There are absolutely no alternative strategies to this rate for the future. It must be reinstated! It is fair, all businesses pay for the establishment of the Special Rate.

☐ I object to the proposed Special Rate.

Comments: ____________________________________________

_____________________________________________________

_____________________________________________________

_____________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: ________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488 SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:
Business:
Phone:

☑️ I support the proposed Special Rate.

Comments: The special rate needs to be renewed as it has been a sound foundation for the region ongoing. It gave the region a marketing voice and will continue to position our region as it grows. There are no alternatives to this rate, no council funding commitments. It is absolutely necessary!

☐️ I object to the proposed Special Rate.

Comments:

☐️ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ______________ Date: 12/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council
Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488
SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: _________________________

☐ I object to the proposed Special Rate.

Comments: _________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _________________________ Date: ________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☑️ I support the proposed Special Rate.

Comments: DOBRODIE AND MYSELF FULLY SUPPORT THE SPECIAL RATE AS THIS IS APPLIED TO MARKETING OF SPECIAL EVENTS HELD IN SWAN HILL.

☐ I object to the proposed Special Rate.

Comments: THEY WILL HAVE NOTHING FOR THIS TOWN.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Fax: (03) 5036 2340

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business Name: 

Phone: 

☐ I support the proposed Special Rate.

Comments: While I support the proposed special rate, I still believe that Swan Hill businesses and residents are paying far more than in other areas and I believe that needs to be looked into.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 13/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488 SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: STRONGLY SUPPORT TO TRY AND KEEP SWAN HILL FRONT OF MIND FOR PEOPLE AROUND THE STATE.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: ____________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: ___________________________

Business: __________________________

Phone: __________________________

Signature: __________________________

Additional Comments: Swan Hill Inc deserves a pat on the back for all they do to help promote Swan Hill.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won’t be able to do this without the Special Rate.

Name: ................................................

Business: ...........................................

Phone: ............................................

Signature: ...........................................

Additional Comments:

[Signature]

Very important to the future of Swan Hill.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business: ________________________________

Phone: ________________________________

☐ I support the proposed Special Rate.

Comments: ________________________________

☐ I object to the proposed Special Rate.

Comments: ________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ________________________________ Date: ________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments: I believe if the rates are reduced we may be able to stay in business for longer.

☐ I object to the proposed Special Rate.
Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 6/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Fax: (03) 5036 2340 Swan Hill Rural City Council
              PO Box 488
              SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business name: ____________________

Phone: ____________________________

☑ I support the proposed Special Rate.

Comments: The loss of major businesses over the last 10 years and the resulting job loss has been considerable and will require a long time to recover. The proposed Special Rate will assist with this recovery.

☐ I object to the proposed Special Rate.

Comments: ____________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: __________________________ Date: 25/02/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

PO Box 488 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

☐ I support the proposed Special Rate.

Comments: (Definitely your 'sell' as a city, always need to be 'promoted' as a destination.

Let our farmers know of any reduction in rent. We asked for 'keepers' to be asked to do a Clear 108!)

☐ I object to the proposed Special Rate.

Comments: (B.S. We pay all rates and landtax)

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 26/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Fax: (03) 5036 2340

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Bus: 

Phon: 

☐ I support the proposed Special Rate.

Comments: AT ITS CURRENT LEVEL I SUPPORT IT – IN THIS CURRENT ECONOMIC STATE THAT WE ARE EXPERIENCING, THE AMOUNT OF SHOP VACANCIES WE NEED TO BE ABLE TO AFFORD THE RATES, RENTAL PRICES THAT ARE PART OF RUNNING COSTS TO BUSINESSES WITHOUT ANYMORE CLOSURES OUR MAIN STREET IS LOOKING EMPTY.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure contact details are included)

Signature: __________________________ Date: 03.03.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Swan Hill Rural City Council  PO Box 468
SWAN HILL VIC 3585

Fax: (03) 5036 2340  

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: WHY AM I PAYING THE SPECIFIC RATE ON MY RESIDENTIAL ADDRESS AS WELL AS MY BUSINESS ADDRESS?

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                              Swan Hill Rural City Council
                              PO Box 488
                              SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: As a Retail Committee and Swan Hill Inc. Board Member, I have a full understanding of Swan Hill Inc. and what the money raised by the Special Rate has been able to achieve for our District. My rate from the levy is $317.00. That would only buy a single half-quarter page advertisement in the Guardian. My advertising is very hit and miss. Swan Hill Inc. can boast wonderful statistical proof that our District is benefiting from their promotional activities.

☐ I object to the proposed Special Rate.

Comments:

Signature: ____________________________ Date: 26/2/14

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Swan Hill Rural City Council  PO Box 488

Fax: (03) 5036 2340  SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won’t be able to do this without the Special Rate.

Name:

Business:

Phone:

Signature:

Additional Comments:

WE NEED SPECIAL TO CONTINUE!

- Food & Wine was a HIT
- Music is for business
- Supports local business

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: 
Business: 
Phone: 
Signature: 

Additional Comments:
While I don't believe Tourism directly affects my business, I do know that the promotion of the town as a whole is important in making the tourist dollar go around.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
      PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________________________________

Business: ________________________________

Phone: ________________________________

☐ I support the proposed Special Rate. In Principle Only

Comments: I wish to make a submission to Council on the 1/4/14 to

Put forward my concerns concerning how the rates are being used. How they are

administered. The amount is much higher and treated differently depending

on their business type. Also suggested to assist council fund future

as a more sustainable manner. Also future development for Swan

Hill.

☐ I object to the proposed Special Rate.

Comments: ________________________________________________________

_______________________________________________________________

_______________________________________________________________

_______________________________________________________________

_______________________________________________________________

_______________________________________________________________

_______________________________________________________________

_______________________________________________________________

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ________________________________ Date: 2/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: ____________________________

Business: __________________________

Phone: ____________________________

Signature: _________________________

Additional Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:
Post: Chief Executive Officer, Swan Hill Rural City Council PO Box 488, SWAN HILL VIC 3585
Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments: 

This needs to continue as there is no alternative.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
      PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: WE ARE SUPPORTIVE OF SPECIAL RATE PROPOSALS AS THIS IS THE ONLY MARKETING DERIVATIVE THAT MAY ENHANCE THE BUSINESS AND PROSPERITY OF SWAN HILL. WE CURRENTLY HAVE A VACANT PREMISES WHICH IN THE HEART OF THE CITY AND UNABLE TO ATTRACT TENANTS.

☐ I object to the proposed Special Rate.

Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: ________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business name ________________________________

Phone: __________________ Assessment ID: ____________

☐ I support the proposed Special Rate.

Comments: Highly recommended to promote Swan Hill and its surroundings. A great town to holiday and relax.

Development in Industry and Innovation needed to support our young.

☐ I object to the proposed Special Rate.

Comments: ________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: __________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☑ I support the proposed Special Rate.

Comments: 
- Sincerely recommend this Special Rate to promote Swan Hill and its surrounding district.
- A great place to holiday with young families.
- Development in industry and innovation to promote young families and work for our young.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: __/__/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: We support the continuation of the ‘Special Rate’ for the Swan Hill Region because the special rate has been instrumental in promoting & developing our region which is good for all businesses in our region. We believe business will be a lot worse without it. It is an important investment to our future. Ask our futures.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 13/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340

Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

☑️ I support the proposed Special Rate.

Comments:  Sincerely recommend this Special Rate to promote Swan Hill and its surrounding district.  
AGood place to holiday with young families
Development in Industry and innovation needed to support our young

☐ I object to the proposed Special Rate.

Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.  
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 11/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer  Swan Hill Rural City Council  PO Box 488  SWAN HILL VIC 3585

Fax: (03) 5036 2340  

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☑️ I support the proposed Special Rate.

Comments: [Handwritten text]

☐ I object to the proposed Special Rate.

Comments: ____________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 13/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

I support the proposed Special Rate.

Comments: 

Keep up the good work.

I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: __________________________ Date: 24/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
      Swan Hill Rural City Council
      PO Box 488
      SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: Good Thing! Proven Results.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: 4/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340

Swan Hill Rural City Council.

PO Box 488

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: We believe the continued promotion of Swan Hill as a preferred place to live, work and raise a family is important. We encourage you to build on previous success by planting Christmas trees and encouraging others to buy them. This would bring some spirit to Christmas. Further, such programs should be encouraged.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: 

Date: 10/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name: .................................................................

Business: ............................................................... 

Phone: .................................................................

Signature: ..............................................................

Additional Comments:
GREAT PROGRAM REQUIRED IF WE ARE TO ATTRACT TOURIST & PROMOTING OUR TOWN.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

☑ I support the proposed Special Rate.

Comments: I believe it would be hard to define the benefit of this advertising to business owners in the engineering, manufacturing & other related industries. Having said that any advertising for our region can only enhance the opportunity for people re-locating to the district.

☐ I object to the proposed Special Rate.

Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: ____________________________ Date: 26/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014.
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:

Business:

Phone:

Signature:

Additional Comments:

WE NEED TO SUPPORT OUR LOCAL REGION. ITS OUR FUTURE AND OUR CHILDRENS FUTURE WE NEED TO PROTECT.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL, VIC 3585

Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments:

My business is a franchise of Elders Insurance. I believe the ongoing promotion of Swan Hill region is very important to enhance the likely prosperity of local business into the future.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________________

Business: ______________________________________

Phone: _________________________________________

☐ I support the proposed Special Rate.

Comments: ______________________________________

☐ I object to the proposed Special Rate.

Comments: ______________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 11/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: __________________________

Business: _______________________

Phone: __________________________

☑ I support the proposed Special Rate.

Comments: We support the continuation of the 'Special Rate' for the whole Swan Hill Region because the special rate has been instrumental in promoting & developing our region which is good for all our businesses. We believe business will be a lot worse without it & it is an important investment to all our futures.

☐ I object to the proposed Special Rate.

Comments: _______________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _________________________ Date: 13/03/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au   Post: Chief Executive Officer
                                           Swan Hill Rural City Council
                                           PO Box 488
                                           SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business: ____________________________

Phone: ______________________________

☐ I support the proposed Special Rate.

Comments: I believe the Swan Hill Inc Model is a very successful system of promoting the Swan Hill Region.

A promotion’s group working in this way is partly the reason we are confident to invest in a new building for our business on this side.

☐ I object to the proposed Special Rate.

Comments: ____________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: ____________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au    Post: Chief Executive Officer
                                             Swan Hill Rural City Council
                                             PO Box 488
                                             SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won’t be able to do this without the Special Rate.

Name:  

Business:  

Phone:  

Signature:  

Additional Comments:

Reduce some advertising costs by getting businesses in the community involved in local events (like street festivals and country week tennis 2014). It brings so many people to our town. We need to put on a show when they’re all here so they keep coming back!*

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

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PO Box 488, SWAN HILL VIC 3585

Fax:  (03) 5036 2340

* May 10/13 (public holiday) - weekend of the food + wine show - there were so many cars/bicycles/people passing through main st. of town - yet only a couple of shops were open!??

* Businesses should be promoted & supported at times like these.
I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments:

Keep up the great work.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

☐ I support the proposed Special Rate.

Comments: We need a detailed account of where all the money is being spent, we being the "Special Rate" payers. Perhaps a fully statement of reasons why the money has been given to those events. The Tourism book needs re-doing & the signs on the

☒ I object to the proposed Special Rate.

Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488 SWAN HILL VIC 3585
Tourist Route's drives badly need updating. They are missing, faded, & not always clear to follow. This is for the "Lake Boga" drive & the "Wermiree" drive.

Perhaps a walking track from "Paddle Steamer Motel" to "Blue Sky". Many people walk this track daily.

The tourists need to be considered when they get here.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments: Please make Swan Hill Inc's objectives and achievements more accessible.

☐ I object to the proposed Special Rate.
Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.
Signature: ___________________________ Date: 05/03/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Fax: (03) 5036 2340 Swan Hill Rural City Council
Fax: (03) 5036 2340 PO Box 488

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business name: __________________________

Phone: ________________________________

☐ I support the proposed Special Rate.

Comments: THIS SPECIAL RATE IS ESSENTIAL FOR THE FUTURE OF SWAN HILL. IF WE DO NOT PROMOTE THE REGION WE WILL SEE A FURTHER DECLINE IN OUR AREA.

THE VOLUNTEERS THAT FORM THE COMMITTEES THAT CONTROL THE SPENDING OF THIS RATE WORK VERY HARD TO ASSURE THAT SWAN HILL IS PROMOTED TO ADVANTAGE EVERYONE.

☐ I object to the proposed Special Rate.

Comments: _____________________________________________________________
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: ____________ 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340

Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: Fantastic news, very happy to see the Council has chosen to go ahead with the Special Rate. Good forward thinking.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.

Signature: 

Date: 27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: While we support the proposed Special Rate, we believe our general council rates are too expensive and when prospective investors look at becoming rate payers here, Swan Hill doesn’t look so attractive.

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014 PO Box 488

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:

Business:

Phone:

☐ I support the proposed Special Rate.

Comments: While we support the proposed Special Rate, we believe that local businesses and residents are paying too much in comparison to rates in similar areas. This issue needs to be addressed. On one hand, we are trying to entice business to our region. On the other hand, we are pricing ourselves out of the market.

☐ I object to the proposed Special Rate.

Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission, a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ___________________________ Date: _______________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☑️ I support the proposed Special Rate. 

Comments: This is a no brainer an absolute must for our region to survive. 

☐ I object to the proposed Special Rate. 

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. 

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: 14/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs, Special Rate Submission Form

Name: 

Business: 

Phone: 

☑️ I support the proposed Special Rate.  
Comments: Because there is no other plan to allocate money for the promotion of Swan Hill where the largest businesses pay their fair share ie national stores & chains.  

☐ I object to the proposed Special Rate.  
Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.  
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are)  
Signature: 

Date: 6/3/14  

Please note: If no response is received it will be assumed that you support the Special Rate.  

Please return form to:  
Email: council@swanhill.vic.gov.au  
Post: Chief Executive Officer  
Swan Hill Rural City Council  
PO Box 488  
SWAN HILL VIC 3585  

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:  

Business:  

Phone:  

☐ I support the proposed Special Rate.

Comments:  

☐ I object to the proposed Special Rate.

Comments: While not objecting to the concept of a Special Rate for Marketing the Region, I object to the proposed Special Rate in its current format. It would appear to us the funds are earmarked specifically for Swan Hill only and is of benefit to the following aspects: the local Produce and Swan Hill Inc. supporting the Swan Hill Farmers' Market. Originally there was no thought whatsoever to the benefit of the Swan District and surrounding areas. There seems to be no provision or any of the benefits of the surrounding areas such as Nyah, Loddon, Wauburn, Echuca, etc. It appears to be an promotional centre on Campania St and the adjacent botany, which is well and good for Swan Hill businesses to contribute to, but not the surrounding areas.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Signature:  

Date: 21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: We receive no benefit to the NYAH OZ if it wasn’t for one of our local residents supplying the information centre. There would be nothing in the information centre about our area, as you can cover we are against any special rates for businesses in NYAH/NYAH WEST.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 26.2.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  
Post: Chief Executive Officer
      Swan Hill Rural City Council
      PO Box 488
      SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: Our business does not benefit from the region marketing programs, if we want to promote our business we will do so in our own way.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: __________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________  ________________  ________________  ________________
Business: ________________
Phone: ________________

☐ I support the proposed Special Rate.
Comments: ________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________

☐ I object to the proposed Special Rate.
Comments: WE OWN THE GOLF CLUB HOUSE ON DEPI LAND. THE COURSE HAS CLOSED DOWN (SO THE SPECIAL RATE DIDN'T DO MUCH TO PROMOTE US), SO WE NEED TO REDUCE OUR EXPENDITURE.
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
("If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your tract details are included.
Signature: ________________  Date: 13/03/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
              Swan Hill Rural City Council
              PO Box 488
              SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: The Golf Club members have unanimously rejected the proposed Special Rate. Why was the Golf Club singled out and no other sporting group involved. The Golf Club is not tourism and hospitality, is not commercial and is not industrial. According to the criteria used as a basis for levying, Swan Hill Inc. has not provided the Golf Club with any support whatsoever in the 12 years to date of the levy. Last year, some Council operational staff did not even know the Golf Club existed or where it is even located. It will celebrate its 70th anniversary next year. The club questions why was 'Special Rate' funds used to build a BBQ pavilion when Swan Hill Inc's own benchmark states 'three funds are critical to marketing our region to the wider Australian market.' Is 'ensuring many local trades and services were utilised and shown cases' marketing our region? What has Swan Hill Inc. done for the Nyah Nyah West region in the past 12 years - nothing, nothing, nothing!!

☐ I request to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: ______________________ 18/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
an Hill Region Marketing Programs – Special Rate Submission Form

As a local citizen of the Ultima Cafe, I object to the following reasons:

- My small business serves the declining population of the Ultima Township and the surrounding farming community and is an essential service that does not benefit from the proposed Special Rate. The proposed Special Rate would be an unfair financial burden on my business to continue to operate as a small business, one of the most economically challenging businesses.

I am making a verbal submission to Council at the hearing on Tuesday, 1 April 2014. If you wish to make a verbal submission, a Council Officer will contact you to discuss arrangements. Please ensure your submission is received by 9am on the day of the hearing.

Date: 23/02/14

Note: If no response is received it will be assumed that you support the Special Rate.

Return form to:
council@swanhill.vic.gov.au  Post: Chief Executive Officer
(03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5 pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ We strongly object to the proposed Special Rate.

Comments: We strongly object to the proposed Special Rate. As the property owner, Swan Hill Rural City Council is one of the HIGHEST rating councils in Victoria. Why do we need to pay an extra rate on top of everything we're not generating a business? Our school is used for storage only. Why can't the council manage their income better? Not happy!

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: Our Rates are so high now. Any increase to support other businesses in my opinion is unfair and unrealistic. As mentioned above the property should not be rated as a business. It is my own personal storage shed.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. 

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 28/8/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council
                      PO Box 488
                      SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments: 

☐ I object to the proposed Special Rate. THIS IS NOW A PRIVATELY OWNED HANGAR AND NO BUSINESS OPERATES FROM THIS PREMISES.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ______________________ Date: 13-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                                   Swan Hill Rural City Council
                                   PO Box 488
                                   SWAN HILL VIC 3585

Fax: (03) 5036 2340  Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business name: ________________________________

Phone: ________________________________

☐ I support the proposed Special Rate.

Comments: ____________________________________________________________

☐ I object to the proposed Special Rate.

Comments: The council rate charged on all properties should be sufficient to cover the proposed scheme. It is council responsibility to promote & develop the region as a place to live off. Many councils have not levied such a special levy but have better pronotion of their region. Our property has not been approved for any

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ________________________________ Date: ________________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
I support the proposed Special Rate.

Comments:

[Signature]

Date: 6-3-14

I object to the proposed Special Rate.

Comments: This site is old with shedding only half used for grain storage.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ We object to the proposed Special Rate.

Comments: We are a not for profit community organisation and thus any extra rate burden would be a considerable financial imposition on our club, which has a small member base and is run by volunteers. If this rate is to be approved, we would request exemption from payment.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 20/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                                            Swan Hill Rural City Council
                                            PO Box 488
                                            SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

PARSONS BULK HAULAGE
ABN: 96 037 259 651
PO Box 766 Swan Hill 3585
Ph: 03 5033 1551 Fax: 03 5033 1508

☐ I support the proposed Special Rate.

Comments:
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

☐ I object to the proposed Special Rate.

Comments: ________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _______ Date: __14____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

I support the proposed Special Rate.

Comments:

I object to the proposed Special Rate.

Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ___________________________ Date: 3-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                 Swan Hill Rural City Council
                 PO Box 488
                 SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:__________________________

Business:_______________________

Phone:_________________________

☐ I support the proposed Special Rate.

Comments:__________________________________________________________

☐ I object to the proposed Special Rate.

Comments: HARRISON’S JOINERY & TIMBER P/L NO LONGER EXISTS – SINCE 2005 IN FACT

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are provided)

Signature:____________________ Date:____________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post:  Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: We are the landlord.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: 

Date: 17/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: Our Rent and Leases are locked in. Retail Businesses are doing it tough. Now it's not the time.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 26/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:
Business:
Phone:

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: Our Rent and Leases are locked in. Retail Businesses are doing it tough. We are all struggling. Now is not the time.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 26.2.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer
      Swan Hill Rural City Council
      PO Box 488
      SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________________________________________

Business name: _______________________________________________________

Phone: ______________________________________________________________

☐ I support the proposed Special Rate.

Comments: ___________________________________________________________

☐ I object to the proposed Special Rate.

Comments: I don't wish to participate or support this special rate levy as I believe our rates, which we already pay cover sufficiently and any new businesses will also pay for this. Our rates could be put to use in this area, not be expected to pay more.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 28/2/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post:  .  Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________________________________________

☐ I object to the proposed Special Rate.

Comments: IN THE NOT TO DISTANT FUTURE WE WILL PROBABLY BE JOINING THE OTHER BUSINESSES THAT HAVE CLOSED DUE TO THE HIGH COSTS TO OPERATE IN THIS TOWN.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included).

Signature: ____________________________ Date: __________ 19 - __________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council
  PO Box 488  SWAN HILL VIC 3585
  Submissions must be received by 5pm on Friday, 21 March 2014.
13/3/2014
Swan Hill rural City Council

objection to proposed rates surcharge for businesses

I would like to object to this proposal for the following reasons:

(1) Rates in Swan Hill are already considerably higher than other shires
- Swan Hill 0.820 cents per dollar based on CIV plus fire service levy comparison with other commercial properties
- Boroondara 0.1693 cents per dollar based on CIV plus $200 fire service levy
- Richmond 4.561 cents per dollar based on NAV plus fire service levy
- City of Melbourne 4.77439 cents per dollar plus $200 fire service levy based on NAV

(2), Swan Hill Inc would appear to be only interested in CBD Swan Hill not out lying Businesses
My business at [redacted] has never had any contact, newsletter, information or advice from Swan Hill Inc in the 4 years we have owned this property. The only contact has occurred now in an attempt to encourage us to support this rate surcharge

I would express the same objection for our property at [redacted]

Yours sincerely
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business: ________________________________

Phone: ________________________________

☐ I support the proposed Special Rate.

Comments: ________________________________________________________________

☐ I object to the proposed Special Rate.

Comments: Swan Hill rates are too high. Perhaps if the funds were used to assist establishment of businesses doing business in Swan Hill I might agree. However, trying to promote short term tourism to Melbourne against places like Torquay which is 100K closer, I believe is futile. Parking meters also do not help attract shoppers. There is more in Halls Gap.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: __________________________ Date: 19/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:  

Business name:  

Phone:  

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: PROPERTY VACANT, ALREADY PAY EXCESS RATES!

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(if you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:  

Date: 17-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post:  Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: __________________________________________

Business: _______________________________________

Phone: _________________________________________

☐ I support the proposed Special Rate.

Comments: _______________________________________

☐ I object to the proposed Special Rate.

Comments: Business is tough enough in the current commercial climate & another increase in rates will make things even tougher. More shops will close in the future if this rate goes ahead - Swan Hill will decrease in commercial business NOT increase.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments:

☐ I object to the proposed Special Rate.
Comments: In view of the current rates and the fact I can not see it being in the interest of rates payer's

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ____________________________ Date: 12-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Fax: (03) 5036 2340 Swan Hill Rural City Council
Fax: (03) 5036 2340 PO Box 488
Fax: (03) 5036 2340 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone:  

☐ I support the proposed Special Rate.
Comments: 

☐ I object to the proposed Special Rate.
Comments: Already RATED TO HIGH!

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 
Date: 28-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post:  
                          Chief Executive Officer  
                          Swan Hill Rural City Council  
                          PO Box 488 
                          SWAN HILL VIC 3585
Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:__

Business:__

Phone:__

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: Since you have raised this one issue, you have made us aware of other issues which we will now pursue, including expansion in other shires. We object to the continuation of the proposed Special Rate. The reasons are listed overleaf. The one facility provided by the Shire which is essential to our business has been closed and information is it will not be reopened; therefore the existing Special Rate has been detrimental to our business. Three neighbouring shires have offered this service to us for free. Swan Hill wanted payment for the service but have now shut it down which indicates the attitude of council to our industry (unless it’s just plain greed). P.T.O.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature:__ Date: 21/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
We intend to build larger premises, if other shires will support us more than Swan Hill, we will build over the river & will expand our existing premises in Gannawarra Shire.

The write-off & for properties in common occupancy with a residence should be assessed on a per case basis. In our case, the proposed rate would be over-taxing us by at least 200%.

There has been more communication from Swan Hill Inc than from the council on this Special Rate. The glossy brochure states that Swan Hill Inc is funded by the special rate. When Swan Hill Inc started, we spoke to them and they agreed they could do nothing for our business in marketing terms. None of the 8 supposed benefits to businesses on the top of the A3 Swan Hill Inc brochure are useful to us. Therefore, throughout its existence, Swan Hill Inc has done nothing for our business and has not changed its structure to support our business. As this new rate will be forwarded to Swan Hill Inc, we do not support it as their services are of no use to us.

We could count on one hand the number of out-of-town visitors we get each year. You have possibly achieved 4 new people coming to this region in 2 years. How much expenditure is this per capita? There are 2 veterinary clinics in Swan Hill – that would equate to an average of one new client for us per year (that is, if they all have pets). The glossy brochure talks about the CBD being littered and one section stops mid-sentence – how is this good advertising for the region? Choosing a family vet is a different process to choosing a restaurant or a favourite clothes shop.

We have noticed that we have been rezoned from residential to commercial, without any consultation from the shire. We will be pursuing this to find out why we were not consulted and which other primarily residential properties have also changed.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ________________________

I object to the proposed Special Rate.

Comments: - Current model is not working
- Question use of SHIC money to fund adds to support yes case. Is this appropriate?
- No database of business after 12 years – why not.
- Budget indicates carry over funds in excess of 120,000 so many have
  allocated funding in an ad hoc basis.
- Need to finish current model & after county consult & design a
  new model.
- Gannawarra Shire removed their levy because it wasn’t working!!

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ________________________ Date: 20/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488 SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:  
Business:  
Phone:  

☐ I support the proposed Special Rate.
Comments:  

☐ I object to the proposed Special Rate.
Comments:  Our rates are too high already.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are current.)
Signature:  
Date:  1/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email:  council@swanhill.vic.gov.au  
Fax:  (03) 5036 2340

Post:  Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: __________________________

Business: _________________________

Phone: ____________________________

☑ I support the proposed Special Rate.

Comments: If I can function wholly as a commercial business facility, I may be compelled to object to this charge. At this point in time I am being charged full commercial rates but cannot market my business under commercial regulations, with regards to signage.

☑ I object to the proposed Special Rate.

Comments: If I cannot market my business with small, tasteful ‘bunting’ signs, I object to paying a special business rate. Therefore to distinguish whether I object or support this special rate, the council needs to decide whether I am business or residential and apply the appropriate regulations.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details)

Signature: _________________________ Date: ____________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
     Swan Hill Rural City Council
     PO Box 488
     SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: __________________________

☐ I object to the proposed Special Rate.

Comments: We fail to see any reason to pay a levy for Swan Hill Inc. We have done so for the past 10 years or so and have not seen any benefit at all. We have no correspondence from them and have no idea of what they do on our behalf. If anything, we ask that we are not charged a levy on our rates.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are complete.)

Signature: __________________________

Date: ________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au    Post:    Chief Executive Officer

Phone: (03) 5036 2340    Swan Hill Rural City Council

Fax: __________________________

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Chief Executive Officer  
Swan Hill Rural City Council  
PO Box 488  
Swan Hill 3585  

20 March 2014  

Dear Mr Miller  

Re: SPECIAL RATE ASSESSMENT ID’s  

I do not agree with Swan Hill Inc’s special rate in its current form. Insufficient emphasis and resources are directed to the manufacturing and industry sector which affect the abovementioned properties.  

Yours sincerely  

[Signature]
I support the proposed Special Rate.

Comments: [Handwritten text: "I would only support this special rate if the money was going to be spent on encouraging industry and bringing people into our town for jobs."]

I object to the proposed Special Rate.

Comments: [Handwritten text: "I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 14-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
     Swan Hill Rural City Council
     PO Box 488
     SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business name: 

Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: I would only support a special rate if it was going to be spent on encouraging industrial promotion that will provide jobs.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 14-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: _________________________________

Business: ________________________________

Phone: ________________________________

☐ I support the proposed Special Rate.

Comments: ____________________________________________________________

________________________________________________________________________

I object to the proposed Special Rate.

Comments: It does not tell me the costing of this special rate. I don’t want another instance, I already pay enough what am I getting no support.

________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: __________________________ Date: 28/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Swan Hill Rural City Council  Swan Hill VIC 3585
PO Box 488  SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: I DO NOT CONSIDER THAT THERE WILL BE A SPECIAL BENEFIT TO US. SWAN HILL COMMERCIAL AND ECONOMIC ACTIVITY HAS ACTUALLY DECREASED IN THE YEARS THE SPECIAL RATE HAS BEEN IN EFFECT. THIS IS EVIDENT IN MY OWN BUSINESS AND ALL THE OTHERS THAT HAVE CLOSED IN THAT TIME.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included).

Signature: 
Date: 26/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: We have no evidence that the previous excessive charges have assisted growth in Swan Hill (in fact the opposite is the case). 
Swan Hill Rates do not reflect fairness now.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are correct.)

Signature: ____________________________ Date: ____________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post:  Chief Executive Officer
                                                      Swan Hill Rural City Council
                                                      PO Box 488
                                                      SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________
Business: ________________________
Phone: __________________________

☐ I support the proposed Special Rate.

Comments: ______________________

☐ I object to the proposed Special Rate.

Comments: WE OPERATE IN A EXTREMELY COMPETITIVE INDUSTRY. WITH COMPETING MONUMENTAL FIRMS BASED IN MILDURA, BENELA, STAWELL, KYABRAM, SHEPPARTON ETC. WE BELIEVE ANY UNNEEDED EXTRA COST WILL BE A BURDEN ON OUR BUSINESS WHICH WE CAN NOT AFFORD!

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ________________________ Date: 3-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                      Swan Hill Rural City Council
                      PO Box 488
                      SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: Rates are already too high, Council have no vision. Staff + CEO are paid too much for what they do. Only the city area is focused on with out lying areas and needs neglected.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(if you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 26-2-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488
SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments: 

☐ I object to the proposed Special Rate.
Comments: 
we have had this rate for several years now and it has proved a waste of money.

☒ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure you contact details are included).
Signature: 
Date: 21-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au
Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585
Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: **There is no transparency to Swan Hill Inc. No proof of any gain from approx $2 million spent to Swan Hill’s economy. This objection means nothing as your letter clearly states it (the Special Rate) commences on 1st July 2014. Our shop along with 20 odd others are vacant so it will only make things worse than they already are. Higher rates = higher rent = more vacant shops.**

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included) 

Signature: __________________________ Date: 29/02/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I have been trading in Swan Hill for seven years thus August.

The first two months this year have been very slow. Turnover has gone down by half, on earlier times with January 2014 being worse than Jan 2011 which was the flood year when we closed 12 days. Struggling to pay the rent and keep the shop open. Cantaffno

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014. (If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 1/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
I support the proposed Special Rate.

Comments: Running a small business, already working hard at Swan Hill. I support the special rate. However, I should have another way to collect money. Landlord needs pay the bill for those rate. As a investor at Swan Hill, we bring working position. Rental a house and shop. Payment for utilities. We support local business. Landlord get the rental need to return to local community.

I object to the proposed Special Rate.

Comments: Running a small business, already working hard at Swan Hill. I support the special rate. However, I should have another way to collect money. Landlord needs pay the bill for those rate. As a investor at Swan Hill, we bring working position. Rental a house and shop. Payment for utilities. We support local business. Landlord get the rental need to return to local community.

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 14.03.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________

☐ I object to the proposed Special Rate.

Comments: ____________________________

Andrew's mobile 0429376315

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ____________________________ Date: 17.3.14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________

Business Name: ________________________________

Phone: _______________________

☐ I support the proposed Special Rate.

Comments: ________________________________


☐ I object to the proposed Special Rate.

Comments: 1) Increase costs on Local Business Struggling to Pay rates now

2) Focus on local projects - River Perent, Bridge. DRYV- strip

3) Give tourist something to do and see - and they will come

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 5/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au    Post: Chief Executive Officer

Fax: (03) 5036 2340

Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I FIND THIS WHOLE THING UNFAIR. THE ADVERTISEMENTS SEEM TO PROMOTE THE SAME BUSINESSES DEEPLY CONCERNED WITH SHOPPING. THE BUSINESSES THAT REALLY NEED A BOOST FROM THIS ARE RESTAURANTS, MOTELS, HOTELS.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ___________________________ Date: 6-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                                      Swan Hill Rural City Council
                                      PO Box 488
                                      SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

Comments: I strongly object that the council wants to introduce a Special Rate. Don't you think we pay enough rates and taxes? Maybe you should look at your own four walls and see where you can reduce and make cuts instead of the land owners and occupiers. The rates and taxes that the council collect should already be going towards promoting the Swan Hill region. If this similar scheme has been in operation since 2002, what improvement has been achieved? None. Just have a look at how many empty premises are in the area.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details)

Signature: ___________________________ Date: 3-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au   Post: Chief Executive Officer
Post: Swan Hill Rural City Council
Tel: (03) 5036 2340  PO Box 488
Fax: SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: Our Rent and Leases are locked in. Retail Businesses are doing it tough. We are all struggling.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: Date: 26/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Fax: (03) 5036 2340  Swan Hill Rural City Council
Post: PO Box 488

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: As a property owner/landlord I believe the special rate has had a negative effect on property values in the area and cost rental of property occupied by already stressed property owners/tenants. An example that can be witnessed by the large number of vacant shops in Swan Hill, Victoria – something that needs to change. Deleting the special rate would be a good start.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business: ________________________________

Phone: ________________________________

☐ I support the proposed Special Rate.

Comments: ________________________________

☐ I object to the proposed Special Rate.

Comments: Rates already are excessive. Primary Industry and rural towns have already been struggling. Businesses cannot keep being the milking cow. We cannot keep coming up with more money to satisfy an ever increasing demand for spending. Everybody has to cut costs. -Shire Councils may also have to do so until the economy improves. If I object, as I cannot keep spending.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ________________________________ Date: 4 - 3 - 14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________________________

Business: ________________________________________

Phone: __________________________________________

☐ I support the proposed Special Rate.

Comments: ______________________________________

☐ I object to the proposed Special Rate.

Comments: ______________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: __________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I object to the special rate. as I feel we pay enough for rates without anymore expense. small businesses need hours are going through a difficult time to survive. (due to my age I only work 3 days a week)

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 9-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: ____________________________

☐ I object to the proposed Special Rate.

Comments: Please refer to attachment 1)

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 03-03-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
I do not support the re-introduction of a Special Rate and submit the following comments.

1. Despite a Special Rate in place since 1989 to raise funds to pay for activities that encourage business development and commerce, there has been a decline in the number of businesses operating in the Swan Hill municipality. Likewise, permanent population growth and increase in income levels could be best described as disappointing.

2. Instead of a Special Rate requested by Swan Hill Inc to cover in part the associated decline in the number of rateable businesses, and for additional monies over five years to continue with marketing programs that are clearly not working based on these key indicators, Councillors are respectfully requested to review their recent decision to support the re-introduction of a Special Rate fee.

3. Council needs to adopt strategies that will reduce, not increase the cost to business in the Swan Hill municipality. Instead of raising business costs for the next five years in Swan Hill through an escalating Special Rate fee based on CPI increases, why not do the opposite and lower the cost of setting up and operating a business here through the removal of the Special Rate altogether.

4. For a limited period, why not also consider the waiver of Council fees and charges for the first twelve months of any new business and aggressively market Swan Hill as truly “Open for Business”. Swan Hill would then stand out from other Council areas that are also competing for new business. The lowering of business costs in the Swan Hill Council area will demonstrably contribute to a positive environment for those considering establishing a business along the Murray River.

5. The imposition of a 5 year marketing levy will place additional cost pressures on existing businesses at a time when structural change in key sectors such as agriculture, manufacturing and retail is underway.

6. Businesses currently face a rise in other operating costs such as rent, energy, telecommunications, freight and wages, with no foreseeable economic development initiatives by Council or Swan Hill Inc that will significantly contribute to an increase in their customer base.

7. Businesses in Swan Hill are already required to pay higher than the State average for Council rates, and importantly that of many neighbouring Councils. The re-introduction of a Special Rate fee will exacerbate this high fee-charging environment and continue to give other Murray towns an economic advantage over Swan Hill.

8. Based on the poor performance indicators achieved in business attraction, business retention, incomes levels and population growth, Council and Swan Hill Inc are asked to question their current strategies for delivery of marketing and economic development across the Swan Hill municipality, and in particular their support for a model that relies on the re-introduction of a Special Rate on business.

Attachment to Swan Hill Region Marketing Programs – Special Rate Submission Form
**Item 10**

**[1.1, 2.1.2, 2.1.5 & 5.4]** Building Outgoings which the tenant must pay or reimburse

*Alternative 1:* Premises consist of the entire lettable area of the building.

100% of all building outgoings including council, municipal water rates, tariffs, charges and taxes and consumptions and outgoings as set out in this lease.

*OR*

*Alternative 2:* Premises consist of only a part of the lettable area of the building.

The Tenant’s proportion of Building Outgoings

(a) in relation to Building Outgoings that benefit all of the premises in the Building: the proportion that the Lettable Area of the Premises bears to the total lettable area of the Building, which at present is 100%.

(b) in relation to Building Outgoings that benefit the Premises and other premises but not all of the premises in the Building: the proportion that the Lettable Area of the Premises bears to the total Lettable Area of all premises (including the Premises) that benefit from the outgoing.

(c) in relation to Building Outgoings that benefit only the Premises: 100%

If the Act applies, Building Outgoings for the first accounting period will include the sum of $ for management fees. Of this sum, the Tenant's proportion is $.

In subsequent accounting periods, the amount payable for management fees will be calculated in accordance with Section 49(2), (3) and (6) (unless Section 49(2) does not apply by reason of Section 49(4)).

* Note: One alternative must be deleted
** Insert percentage
*** If the Act applies, insert these amounts

---

**Item 11**

**[1.1 & 6.2]** Risks which the insurance policies must cover

- Fire
- Flood
- Lightning
- Storm and Tempest
- Explosion
- Riots and Civil Commotion
- Strikes
- Malicious Damage
- Earthquake
- Impact by Vehicles
- Impact by Aircraft and articles dropped from them
- Internal Flood Water
- Public Liability Insurance
- Plate Glass Insurance

and such other risks as the Landlord reasonably requires from time to time.

* Delete risks not required to be covered and add any other risks required to be covered

---

**Item 12**

**[1.1 & 2.3.1]** Amount of public risk insurance cover:

TEN MILLION DOLLARS ($10,000,000.00)

or other amount reasonably specified from time to time by the Landlord

---

**Item 13**

**[1.1]** Period of loss of rent and outgoings insurance:

Not applicable

---

**Item 14**

**[2.1.7]** Interest rate on overdue money:

TWO PER CENT (2%) more than the rate from time to time fixed by the Penalty Interest Rates Act 1983 (Vic).
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: The council rate charged on properties should cover the proposed purpose of the scheme it is to encourage business and development as a place to live, invest, shop & visit. Many other municipalities have trials this kind of scheme. We all need to carry out the scheme in order to carry on the region. In 2014, the Swan Hill council has not made any great improvements. I believe the special rate will increase costs.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(if you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 28/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5038 2304

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________

Business: ____________

Phone: ____________

☐ I support the proposed Special Rate.

Comments: __________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________

☑ I object to the proposed Special Rate.

Comments: I wish to object to the special rate for
the above property as this is a vacant block of
land that no longer has a car wash.
It has been vacant for the past 5 years
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

("If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included")

Signature: ____________ Date: 13/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Dear Sir/Madam,

I am writing to support the proposed Special Rate.

Over the past few years, we have seen a financial downturn throughout Swan Hill businesses. Many businesses have closed and Swan Hill as a township has suffered. Given the current circumstances, local business cannot afford the proposed "Special Rate" and have not benefited from this rate at all.

I, like the only individuals who have been positively affected by the current economic situation, urge you to carefully consider this proposal. As you will see from the attached document, page 4, Mrs. Jerry Stenbridge's 'need to attract people to the region' is not a viable option.

Date: 12/03/2014

note: If no response is received it will be assumed that you support the Special Rate.

urn form to:
council@swanhill.vic.gov.au

Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

(03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: __________________________

Business: ________________________

Phone: __________________________

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: Hopelessly 50.1% Do Also

Could you also explain why Rose Wave Business does not pay this rate.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included).

Signature: ________________________ Date: 27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ___________________________

Business: _________________________

Phone: ___________________________

☐ I support the proposed Special Rate.

Comments: _________________________

☐ I object to the proposed Special Rate.

Comments: Refer attached notes.

☑ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _________________________ Date: _____________ 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5038 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488

SWAN HILL VIC 3585
RE: Intention to Declare a Special Rate

(Supplementary Notes)

Firstly may I acknowledge the tremendous efforts of all those involved in promoting the city of Swan Hill and its immediate surroundings, their individual efforts are to be commended. May I also add that it is not my intention to offend these people.

1 - But I do strongly object to the current proposal of a Special Rate for the reasons detailed below:

1.1) - Inequitable appropriation. The proposed rate in its planned configuration implies that only "specific" property owners will benefit should the listed objectives be achieved.

1.2) - Duplication of Swan Hill Rural City Council documented objectives and budget.

1.3) - Disproportional contributions. Land values and subsequent additional rates levied has very little to do with the benefits received should the listed objectives be achieved.

1.4) - Business affordability.

2 - I also strongly object to the process adopted by Council:

2.1 - To presume and assume that a "no response" is supporting the proposal is truly a bizarre disposition to take. The outcome should be based on the validity of the arguments not the number of yes or no responses.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: Our rates are too high already.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: 12/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: _____________________________

☐ I support the proposed Special Rate.

 Comments: ____________________________

☐ I object to the proposed Special Rate.

 Comments: __________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

 (You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

 Signature: ____________________________ Date: 27 - Feb - 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au      Post: Chief Executive Officer
                                             Swan Hill Rural City Council
                                             PO Box 488
                                             SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: __________________________

☐ I object to the proposed Special Rate.

Comments: It is outrageous that the council is considering this special rate. What are we paying council rates for? And for the council to let some other group do the work they are supposed to do and charge businesses for it? Swan Hill already has the highest council rates in Victoria. This council doesn't make it easier for businesses in Swan Hill, it makes it harder. Swan Hill Inc. is useless they lack ideas and to organize a few events a year is nowhere near enough. I object this special rate because it is a complete waste of money. Just look at all the empty shops in Swan Hill and it tells you how well Swan Hill Inc. is doing.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ____________________________ Date: 19-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________

☐ I object to the proposed Special Rate.

Comments: I pay the ‘Special Rate’ for my premises (which I own) & also next door shop (256 Campbell St). Only 1 business operating. Have found no extra custom from ‘Food & Wine Festival’, ‘Market Day’ or ‘Christmas promotion’. Cannot see your marketing making a difference.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 12-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340

Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: [Redacted]
Business: [Redacted]
Phone: [Redacted]

☐ I support the proposed Special Rate.
Comments:

☐ I object to the proposed Special Rate.
Comments: Council rates are high enough. Businesses are finding it hard enough to keep going. We do not need any more rates.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)
Signature: [Redacted]
Date: 25-2-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ___________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

I object to the proposed Special Rate.

Comments: I feel that as I am only a landlord, it should be up to the tenant in this case.

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

( If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 13. 3. 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488
SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: WE OPERATE IN A EXTREMELY COMPETITIVE INDUSTRY WITH COMPETING MONUMENTAL FARMS BASED IN MILDURA, BENDIGO, STANWELL, WYABRAM, SHEPPARTON ETC. WE BELIEVE ANY UN NEEDED EXTRA COST WILL BE A BURDEN ON OUR BUSINESS WHICH WE CAN NOT AFFORD!

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ________________________________ Date: 3-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments:

☐ I object to the proposed Special Rate.
Comments: See attached letter

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Phone: (03) 5036 2340 Swan Hill Rural City Council
Fax: PO Box 488 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
27th Feb. 2014

RE: SPECIAL RATES SUBMISSION

Dear Mr Miller,

This is a submission to the Swan Hill Rural City Council to object to their intention to declare a Special Rate to our business.

In your letter, the council considers that the benefit of paying this will be that “the Swan Hill region will be enhanced through increased commerce and economic activity”.

As an agricultural machinery dealership business, this has not been the case in the past and therefore unlikely to change in the future. This is an unproductive and unnecessary cost to our business and only adds to existing high overheads.

My submission form is attached.

Regards,
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: We have no objections to Swan Hill Inc. at a reasonably special rate. Currently our special rate is almost 30% of our rates which seem excessive for what we receive. For example, the so-called successful weekend of "food & wine" we experienced a less than full motel for the weekend. Speaking to other shops in the CBD we think the rate should be more evenly spread with not the motels carrying the larger amounts.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 13/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au

Fax: (03) 5036 2340

Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I do not believe the special rate has had any noticeable success in respect to our business. The issue of population growth and manufacturing development has not been addressed. I believe Swan Hill Inc. operations could be funded out of our rates as they have reached a ridiculous level.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 18/03/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.
Comments: 

☐ I object to the proposed Special Rate.
Comments: Factory is leased by CBC Motors who have gone into receivership, so we may find it difficult to get new tenants.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: ___________________________ Date: 3/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
 Swan Hill Rural City Council
  PO Box 488
  SWAN HILL VIC 3585
Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: Our Business will not benefit from this added rate. Just rate the traders in tourism/industry etc as they are the ones that will benefit.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ___________________________ Date: 27/12/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.
Comments: 

☐ I object to the proposed Special Rate.
Comments: This may be great for the tourism industry but really does not bring us any business - we don't advertise very much either.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 24/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Fax: (03) 5036 2340

Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ___________________________  Business name: ___________________________
Phone: ___________________________

☐  I support the proposed Special Rate.

Comments:  I DO NOT SUPPORT THIS RATE.

☐  I object to the proposed Special Rate.

Comments:  I OBJECT TO THIS PROPOSAL.

As Swan Hill is known for its very high rates, I consider this proposal is most certainly not warranted. Nor, as in the future being a land owner of commercial land & owner of a small business (Mini Storage) I see no genuine benefit in this proposal in an already hard business environment.

☐  I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ________________________  Date: 25 March 2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email:  council@swanhill.vic.gov.au  Post:  Chief Executive Officer
      Swan Hill Rural City Council
      PO Box 488
      SWAN HILL VIC 3585

Fax:  (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________
Business: ________________________________
Phone: ________________________________

☐ I support the proposed Special Rate.
Comments: ________________________________

☒ I object to the proposed Special Rate.
Comments: Refer attached notes

☑ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.
(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)
Signature: ________________________________ Date: 19.3.2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488
SWAN HILL VIC 3585

Submissions must be received by 6pm on Friday, 21 March 2014

20 MAR 2014 2213/0
263400 SR
RE: Intention to Declare a Special Rate

(Supplementary Notes)

Firstly may I acknowledge the tremendous efforts of all those involved in promoting the city of Swan Hill and its immediate surroundings, their individual efforts are to be commended. May I also add that it is not my intention to offend these people.

1 - But I do strongly object to the current proposal of a Special Rate for the reasons detailed below:

1.1) - Inequitable appropriation. The proposed rate in its planned configuration implies that only "specific" property owners will benefit should the listed objectives be achieved.

1.2) - Duplication of Swan Hill Rural City Council documented objectives and budget.

1.3) - Disproportional contributions. Land values and subsequent additional rates levied has very little to do with the benefits received should the listed objectives be achieved.

1.4) - Business affordability.

2 - I also strongly object to the process adopted by Council:

2.1 - To presume and assume that a "no response" is supporting the proposal is truly a bizarre disposition to take. The outcome should be based on the validity of the arguments not the number of yes or no responses.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: As a manufacturing business this rate does nothing to benefit our industry – it is just an added cost. Applying the rate only to those businesses that will benefit. If not relied on local business to survive, we would have closed years ago.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.)

Signature: ____________________________ Date: 27/2/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488 SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: I CAN SEE THE LOGIC IN THIS.

BUT AS MY PROPERTY IS JUST FOR MY OWN COLLECTION OF THINGS, NOT FOR ME. THANKS.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I did not agree with the original Special Rate and I strongly disagree with the proposed continuation of the scheme. It should not be declared. I am self employed and my property at 223 Karukka St Swan Hill is not rented or leased out in any way. It is totally for our own personal storage and effects "no financial gain at all". We pay a substantial amount for rates on the site already. The Special Rate will not give us any special benefit that we can see. I believe the CBD maybe the winner with the marketing. No us

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 19/3/2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

☐ I object to the proposed Special Rate.

Comments: PROPERTY VACANT. ALREADY PAY EXCESS RATES!

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 17/3/14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ________________________________

Business name: _______________________

Phone: ______________________________

☐ I support the proposed Special Rate.

Comments: ____________________________________________________________
__________________________________________________________
__________________________________________________________

☐ I object to the proposed Special Rate.

Comments: ____________________________________________________________
__________________________________________________________
__________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

"If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included"

Signature: ____________________________ Date: ______/____/____

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

PO Box 488
SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 
Business: 
Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: Rates on this land as reasonable already.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ___________________________ Date: 6-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________

☐ I object to the proposed Special Rate.

Comments: RATES ARE HIGH ENOUGH NOW

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: 26-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: _________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________________________________________

_______________________________________________________________________

☐ I object to the proposed Special Rate.

Comments: I believe this benefits only the big businesses on the main street, which they can pay for their own advertising. This is just another cost to small business that we do not need.

_______________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: _________________________ Date: 28-02-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post:  Chief Executive Officer
Swan Hill Rural City Council  PO Box 488
Fax: (03) 5036 2340  SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: __________________________

☐ I object to the proposed Special Rate.

Comments: I OBJECT TO PAYING THIS SPECIAL RATE ON 12 SHEPHERD AVE. ASSESSMENT 121952.

This block adjoins our business at 201 KANGAROO ST, ID 11762. AS A VACANT BLOCK.

I OBJECT TO PAYING 2 SPECIAL RATES ON BOTH BLOCKS.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

You request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included.

Signature: __________________________ Date: ________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
The Chief Executive Officer,
Swan Hill Rural City council,
Splatt Street, Swan Hill. 3585

8th March 2014

Dear Mr Miller,

I wish to lodge my objection to the Special rate Proposed, as per Assessment ID: [redacted]. My objection is based on pure facts, which cannot be ignored by either Council or Swan Hill Inc.

1. If the rate is of such great benefit as Swan Hill Inc would have you believe, with the so called facts and figures produced by them showing how much more patronage and visitation to our city has been generated, why then are there so many businesses closing down, and in the main street at that! If their figures were correct, which they try their best to have us believe, then, surely with increased patronage there would be opportunities for more shops to open? Is this happening? No, in fact more shops are closing.

2. When businesses such as Ian Ray Betta Home living in Beverage Street and the Dry Cleaners in McCrae Street close after both having been operational for more than twenty (20) years, then it is as plain as the nose on your face that things in Swan Hill are not what they seem and not as good as Swan Hill Inc would have you believe.

3. I have spoken to many businesses around town in relation to this matter and the only ones supportive of it are the ones actively involved in Swan Hill Inc. The greater by far majority are against this levy. Will this show up in this Special rate Submission form? Possibly not. Why? Because a lot of business people don’t want to be seen objectors and have the finger pointed at them by their peers in Swan Hill Inc.
4. The following are my own personal reasons for my very strong objection to this Special Rate. We own several properties in Swan Hill and our Annual City Rates run into many thousands of dollars already without adding this Special Rate to them. Our rates in Swan Hill have increased by almost double the Consumer Price Index in some years (CPI) for many years now, making Swan Hill a very expensive place to live. When our annual income by whatever means goes up by the CPI and the rates are 30% or more, higher than the CPI, I would have thought “blind Freddie” would have seen that this could not continue on indefinitely. Now to make matters even worse than they already are, Swan Hill Inc was yearly increases of 5% for the next five (5) years! The CPI has not been anywhere near 5% for many years. Where’s there explanation for this? They won’t have one, all they will do is waffle on and try and smudge the picture as best they can.

5. Another area of discontent for us is that the premises we own in Jennings Road and used as a Driver Training business pay $77.31 Special Rate, whilst the premises we own in Shepherd Road and used as storage shed only, we pay $101.40. Why should this Special Rate be applied to a storage building?

6. Of further concern is that I complained, in writing, to Swan Hill Rural City Council in October last year, the letter being hand delivered to your front office and I have yet to receive a reply! Also on the 8th of February this year I wrote to you personally about this matter, and here we are a month later and still no reply! This is far from being good enough. Reverse and positions and see how you view it then Mr Miller!

Copies to all Councillors
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: __________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: __________________________________________________________

☐ I object to the proposed Special Rate.

Comments: As an owner/occupier I do not believe the special rate will be of any benefit to me. And I can not see how the special rate has helped over the years as Swan Hill doesn’t seem to be moving forward like other towns.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 21-3-2014

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

PO Box 488  SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: *I feel this "Special Rate" provides no benefit to my type of business at all and is just another impost at a time when most businesses are struggling.*

Regards, [Signature]

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

("If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included")

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au Post: Chief Executive Officer

Fax: (03) 5036 2340 Swan Hill Rural City Council

PO Box 488 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014.
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name:
Busine:
Phone:

☐ I support the proposed Special Rate.
Comments:

☐ I object to the proposed Special Rate.
Comments: I feel this special rate provides no benefit for my type of business at all and is just another impost at a time when most businesses are struggling. Regards, [Signature]

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("If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included")

Signature: ___________________________ Date: ___________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:
Email: council@swanhill.vic.gov.au Post: Chief Executive Officer
Fax: (03) 5036 2340 Swan Hill Rural City Council
PO Box 488 SWAN HILL VIC 3585

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I would only support this special rate if the money was to be spent on encouraging industrial business and 

- local jobs

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(... you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________  Date: ____________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
The Chief Executive Officer,
Swan Hill Rural City council,
Splatt Street, Swan Hill. 3585

8th March 2014

Dear Mr Miller,

I wish to lodge my objection to the Special rate Proposed, as per Assessment ID: __________________________ My objection is based on pure facts, which cannot be ignored by either Council or Swan Hill Inc.

1. If the rate is of such great benefit as Swan Hill Inc would have you believe, with the so called facts and figures produced by them showing how much more patronage and visitation to our city has been generated, why then are there so many businesses closing down, and in the main street at that! If their figures were correct, which they try their best to have us believe, then, surely with increased patronage there would be opportunities for more shops to open? Is this happening? No, in fact more shops are closing.

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6. Of further concern is that I complained, in writing, to Swan Hill Rural City Council in October last year, the letter being hand delivered to your front office and I have yet to receive a reply! Also on the 8th of February this year I wrote to you personally about this matter, and here we are a month later and still no reply! This is far from being good enough. Reverse and positions and see how you view it then Mr Miller!

Copies to all Councillors
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments: 

☐ I object to the proposed Special Rate.

Comments: I would support a special rate if the money was used to encourage industry and business to our town providing employment.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: __________________________ Date: 14-3-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Swan Hill Rural City Council

PO Box 488

SWAN HILL VIC 3555

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: 

Business: 

Phone: 

☐ I support the proposed Special Rate.

Comments:

☐ I object to the proposed Special Rate.

Comments: 

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(If you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: 

Date: 28-2-14

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer

Fax: (03) 5036 2340  Swan Hill Rural City Council

Submissions must be received by 5pm on Friday, 21 March 2014

SWAN HILL VIC 3585
Swan Hill Region Marketing Programs – Special Rate Submission Form

Name: ____________________________

Business: ____________________________

Phone: ____________________________

☐ I support the proposed Special Rate.

Comments: ____________________________

☐ I object to the proposed Special Rate.

Comments: ____________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

(if you request to make a verbal submission a Council Officer will contact you to discuss arrangements. Please ensure your contact details are included)

Signature: ____________________________ Date: ____________________________

Please note: If no response is received it will be assumed that you support the Special Rate.

Please return form to:

Email: council@swanhill.vic.gov.au  Post: Chief Executive Officer
                          Swan Hill Rural City Council  PO Box 488
                          SWAN HILL VIC 3585

Fax: (03) 5036 2340

Submissions must be received by 5pm on Friday, 21 March 2014
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: 

Business: 

Phone: 

Signature: 

Additional Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 468, SWAN HILL VIC 3586

Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name: _________________________________

Business: _______________________________

Phone: ________________________________

Signature: ______________________________

Additional Comments:

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post:  Chief Executive Officer, Swan Hill Rural City Council
       PO Box 488, SWAN HILL VIC 3585

Fax:    (03) 5038 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name: 
Business: 
Phone: 
Signature: 

Additional Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
       PO Box 488, SWAN HILL VIC 3586

Fax: (03) 6036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

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Name: ....
Business
Phone: ....
Signature
Additional

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585
Fax: (03) 5036 2340
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SPECIAL RATE SUBMISSION FORM

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Name:

Business:

Phone:

Signature:

Additional Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Murray Downs Golf & Country Club submits the following positive submission for the special rate to continue.

Murray Downs Golf and Country Club strongly believes in the value of the special rate and the work of Swan Hill Incorporated. The Club already spends significant funds advertising and marketing its product to visitors and the promotion of the Swan Hill Region through the special rate and Swan Hill Inc is critical to the ongoing success of our business.

The Club is now part of an organisation with two venues that makes a significant contribution to the Swan Hill community and municipality; Murray Downs Golf & Country Club and the Swan Hill Club.

Together the Clubs each year:

- Employ over 130 local people
- Pay over $3,000,000 in wages to those local people
- Spend over $2,000,000 with local suppliers, businesses we spend significant amounts with:
  - Academy Graphics
  - Baker's Delight
  - Bakers & Glen
  - Bakker and Glen
  - Cameron Fine Jewellers (Golf trophies and prizes)
  - Clark's Gift Salon (uniforms, golf prizes)
  - Dorigo Consulting
  - Gary Schmidt Electrical
  - Laser electrical
  - Lenard's Swan Hill
  - MacDonald's the florist (table decorations functions and events)
  - Mallee Milk
  - Mallee Plumbing
  - Mallee Sands
  - Mallee Windscreens
  - McAlpines Sew Graphic (uniforms)
  - Murray Valley Lasers, & Graders
  - Pickering's Transport Group
  - Robins Pest Control
  - Sait's Butchers
  - Signs Plus
  - Steve's Fish & Fillet
  - Sun Centre Cleaning
  - Swan Hill Chemicals
  - Swan Hill Disposals (cheif uniforms)
  - Swan Hill Holden (vehicles)
  - Swan Hill Mitsubishi (vehicles and servicing)
  - Swan Hill Party Hire
  - Swan Hill Refridge
  - Swan Hill Security
  - Swan Hill Toyota (vehicles and servicing)
  - Swan Hill Wholesalers
  - Swantronics
MURRAY DOWNS
GOLF & COUNTRY CLUB

- Think Water
- Tripodi & Taverna
- Turners Bakery
- Vernon’s Steak (Cart shed)

To suggest that only tourism and hospitality businesses are the only ones that benefit from the Special Rate is to show a complete lack of understanding of how the visitor economy and tourism multiplier effect works in our local economy.

We work closely with other Golf Clubs along the Murray River, all of whom are envious of our special rate and the ability it gives Swan Hill Incorporated to year in year out provide a strong, consistent marketing campaigns. Even the largest regions such as Echuca and Yarrawonga have not been able to achieve this.

Club Community Grants

The Murray Downs Golf & Country Club has given community grants directly to the Swan Hill community and surrounding region for over 20 years. The Club now averages over $70,000 per year in grants donated directly to local sporting organisations, local charities, schools and so on. The following is a list of the organisations who received funding in the last financial year:

- Avicultural Society of Australia
- Berriwillock Golf Club Inc.
- Birchip Golf Club
- Bowls Victoria Ladies Regional Sides Championship
- Central Murray Under 15
- City of Monash Mayor’s Charity Golf Day
- Eaglehawk Golf Club
- Golden Girls Friday Golf
- Horsham Golf Club
- Kerang/Swan Hill Masters Football
- Lake Boga & District Inc.
- Lake Boga Bowling Club
- Lake Boga Yacht Club
- Malles Eagles Lalbert Netball Club
- Mallee First Aid
- Manangatang Pre School
- Marong Football Netball Club
- Moulamein Men’s Shed & Rice Museum Inc
- Moulamein Pre-School
- Murray Downs Fire Brigade
- Murray Downs Junior Committee
- Murray Downs Swan Hill Field & Game
- Murray River Culinary Challenge
- Murraridale Tennis Club
- Northern District Ladies Golf Association
- Barham Police
- Nyah District Bowling Club Inc
- Nyah Nyah West United Football Netball Club
- Nyah West Golf Club Inc
- Two Bays Swimming Club
- Pioneer Animal Nursery Association
- Pioneer Country Quarter Horse Association
- Quambyook Football Club
- Relay For Life
- Riding for the Disabled
MURRAY DOWNS
GOLF & COUNTRY CLUB

- Sea Lake Golf Bowls Club Inc
- St. Mary MacKillop College
- St. Mary’s Primary School Parents & Friends Assoc.,
- Sunraysia Institute Cultural Study Tour
- Swan Hill Basketball Association
- Swan Hill Bowls Club
- Swan Hill Callisheanies Club
- Swan Hill Chaplaincy Committee
- Swan Hill District Agricultural & Pastoral Society Inc.
- Swan Hill District Health
- Swan Hill Eisteddfod
- Swan Hill Food & Wine Festival
- Swan Hill Kart Club
- Swan Hill L2P Learner Driver Mentor Program
- Swan Hill Lawn Tennis & Croquet Club Junior Tennis Squad
- Swan Hill Little Athletics Centre
- Swan Hill Old Folks Homes Inc.
- Swan Hill Primary School
- Swan Hill Squash Club
- Swan Hill Stroke Support
- Swan Hill Vintage & Classic Vehicle Club
- The Birchip Archery Club
- The Portsea Camp
- Tour De Crawford Breast Cancer Aust.
- Ultima Football Netball Club
- Veterans Golf Classic Inc.
- VFBV State Urban Junior Championships
- Victoria State Emergency Service
- Warrnambool Golf Club Inc.
- Women Touched by Cancer
- Woorinen Football Netball Club
- Wycheproof Bowls Club Inc.
- Wycheproof Golf Club Inc.
- Wycheproof P-12 College

Swan Hill Incorporated

- Provides us with opportunities to buy into advertising and marketing opportunities we could not afford to do on our own. Herald Sun, Regional and Metro Television
- Gives us significant exposure in the Melbourne metro market
- Increased visitor numbers to our region through their marketing activities have had a positive impact on the number of visitors to our Club.
- Swan Hill Inc have a proven track record of success
- We have directly benefited through bookings via activities we have undertaken with Swan Hill Inc.

The promotion of the Swan Hill Region is crucial to the ongoing success of the Club and without the special rate and the work done by Swan Hill Inc the Club would be unable to make such a significant contribution to the local community. The Murray Downs Golf & Country Club strongly urges the Swan Hill Rural City Council to support and approve the continuation of the Special Rate.
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name:
Business:
Phone:
Signature:

Additional Comments:

AFTER 12 YEARS THE STRUCTURE Needs to be reviewed & overhauled to represent the whole region.

I fully support the Special Rate.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
       PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it provides benefits that flow right through the region. With increasing competition from nearby centres, we need to aggressively market the benefits of visiting, shopping and doing business in the Swan Hill Region. We simply won't be able to do this without the Special Rate.

Name: ..........................................................................................................................

Business: ......................................................................................................................

Phone: .........................................................................................................................

Signature: ....................................................................................................................

Additional Comments:

..........................................................................................................................

..........................................................................................................................

..........................................................................................................................

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Please return this form by Friday 21st March 2014 to:

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PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
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Name:  
Business:  
Phone:  
Signature:  

Additional Comments:  

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Please return this form by Friday 21st March 2014 to:

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Name: ________________________________
Business: ________________________________
Phone: ________________________________
Signature: ________________________________

Additional Comments:

I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Dean Miller  
Chief Executive Officer  
Swan Hill Rural City Council  
PO Box 488  
SWAN HILL 3585

20 March 2014

Dear Mr Miller

Swan Hill Incorporated Special Rate Submission

This letter is a submission in support of the activities of Swan Hill Incorporated. Lake Boga Yacht Club has appreciated and benefited from the activities of Swan Hill Incorporated.

This group has consistently supported the Lake Boga Yacht Club, sponsoring us to undertake our annual Easter Regatta. This support assists us to stage this event, bringing a number of visitors each year to enjoy sailing and to enjoy Easter in this region.

Our club hopes that Swan Hill Incorporated is able to continue to support activities like our regatta in the future.

Yours sincerely,
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because the Special Rate has been instrumental in promoting and developing our region which is good for all businesses in our region. I believe business would be a lot worse without it; it is an important investment in our future.

Name: ...

Business: ...

Phone: ...

Signature: ...

Additional Comments:

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
      PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
Wednesday 12 March, 2014

Mr Dean Miller  
Chief Executive Officer  
Swan Hill Rural City Council  
PO Box 488  
SWAN HILL VIC 3585

Dear Dean,

**LETTER OF SUPPORT SWAN HILL INC – SPECIAL RATE RENEWAL**

I am writing to offer support to Swan Hill Incorporated in their advocacy for retaining the Special Rate to assist with marketing of the Swan Hill region.

Swan Hill Inc has a vital role in business development, comprising leading business people who are proactive in developing marketing and tourism strategies. Promoting Swan Hill to the domestic and international markets is imperative in this very competitive economic climate.

Through the utilization of the Special Rate, Swan Hill Inc has developed television advertising campaigns; food and wine festivals; an interactive and informative website; and promotions that have delivered a 45% increase in visitors to the region over seven years, along with encouraging new people to live, work and invest in Swan Hill.

I encourage Council to continue to support Swan Hill Inc through the continuation of the Special Rate.

Kind regards,
19 March, 2014

Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
PO BOX 488
SWAN HILL VIC 3585

Dear Dean,

Re: Notice of intention to declare a Special Rate for the Swan Hill Region

Further to the public notice in The Guardian on 21 February, 2014 relating to the Swan Hill Region Special Rate, I wish to indicate the very strong support from Swan Hill Incorporated for the continuation of the Special Rate.

In our view, the Special Rate is critical to continue to provide the region with a self-funded marketing and development program.

As you are aware, we have consulted extensively about our desire to renew the scheme and are confident that there is a high degree of support for the proposal. As evidence of this we enclose as part of this submission, signed forms from businesses or property owners representing 176 affected properties, indicating their support for the scheme.

We wish to be heard in support of the attached submission at your hearing scheduled for Tuesday, 1 April 2014, and urge Council to declare the Special Rate for the Swan Hill region.

Yours sincerely

Chairman
Swan Hill Incorporated
SUBMISSION TO COUNCIL
TO IMPLEMENT THE SPECIAL RATE FOR A FURTHER FIVE YEAR TERM
18 MARCH 2014

Over the past seven years Swan Hill Inc. has promoted our region under the award winning brand of ‘Swan Hill Region – Heart of the Murray’. This brand is now known Australia wide and it is used in all marketing activities undertaken and in fact some businesses have printed “Heart of the Murray” on their letterheads and envelopes.

Swan Hill Inc. has strongly promoted our region in many ways. This includes, but is not limited to:

- **Metro and regional advertising**
  TV advertising in Melbourne and regional areas together with Press and Radio.

- **Billboard advertising**
  on the Tullamarine freeway.

- **Promotional postcards in national travel magazines**
  Distribution of promotional postcards in national travel magazines such as Australian Caravan and Camping and Australian Traveller magazine.

- **New iPhone App**
  We introduced a new iPhone App which highlights details such as Accommodations, Things to Do, Shopping and Services and Food Wine and Produce of the region.

- **Partnered with Murray Regional Tourism Board**
  We partnered with the Murray Regional Tourism Board which allows us to access programs at a subsidised rate. Attended Caravan and Camping shows and participated in other promotional activities. We are currently looking at a proposal for a Digital Platform for our Website through MRTB to allow a consistent approach to promotion of the Murray region.

- **Food and Wine Festival**
  We have successfully presented a yearly Food and Wine weekend which attracts visitors from far and wide to our region. This has grown significantly in participation over the past 4 years.

- **Buy Local Campaign**
  Each year our Retail Sub-committee run a “buy local campaign” to encourage locals to support our many and varied businesses. This is complemented by a Market day held in October each year. The 2013 market day saw bigger crowds than in any year since inception.
• **Christmas Promotions**
  Our Christmas promotions with decorations and the very popular Christmas stocking competition which is supported by a number of businesses donating goods, is another way in which we promote our buy local campaign.

• **Regional DVD**
  We have updated our regional DVD which is available to all businesses to encourage prospective employees to consider a move to our region.

• **Truck Billboard Initiative**
  We have recently commissioned an artist to paint a truck curtain to encourage people to visit the Swan Hill Region. This truck is currently travelling regularly all over Victoria and will also travel interstate.

• **Accounting Work Experience Program**
  Our Industrial, Trade and Professional Services committee has been running a very successful Accounting work experience programme over the past three years. This programme is designed to show young adults at secondary colleges the opportunities available within the accounting industry. We have seen 90 students take up this offer in that time. We will again be running this programme in 2014.

• **Funded Nyah Nyah West Official Visitor Guide and Business Directory**
  Assisted the Nyah, Nyah West region by funding for the reprinting of their Official Visitor Guide and Business Directory.

• **Regional Living Expo**
  We partnered with the Swan Hill Rural City Council in promoting our region at the Regional Living Expo held in Melbourne in April 2013 and will be doing so for the upcoming Expo in April this year.

• **Official Visitor Guide and Touring Guides**
  We have also promoted our region with production of visitor guides and touring guides which are distributed state wide in visitor information centres.

• **Funded Community Projects**
  Swan Hill Inc. provided funding and marketing assistance to numerous community projects totalling close to $120,000 over the past 7 years.

• **CMCA Rally**
  We again partnered the Rural City Council in promoting our region to the CMCA rally held in Narrabri in 2013 and which is being held in Robinvale at the end of this month. I accompanied the Mayor to Narrabri and with the assistance of other council staff we encouraged RV owners to stop over in our region on the way to Robinvale, and in particular to utilise the “free” parking available at the Nyah Recreation Reserve on the way. We will again be attending the event at Robinvale at the end of March this year.
• **Swan Hill Customer Service Program**
  We have sourced funding of $5,000 from the State Government to assist in a street life programme for businesses. We are working with industry to develop customer service skills by rolling out the Aussie Host Customer Service Training program. This training has been subsidised by Swan Hill Inc. to encourage members to improve customer service in their businesses.

**ECONOMIC BENEFITS**

The promotion of our Region is focused on bringing visitors to Swan Hill and the surrounding region. Results from Tourism Research Australia for the year ended 30th September 2013 have shown that the Swan Hill Region experienced 803,000 domestic overnight visitors in that time. This equated to a 25% increase on the previous year.

Fact sheets produced by Tourism Victoria Research Unit in December 2013 show the average expenditure in the Murray region to be $100 per night and the average total spend per trip is $281.

The visitor economy results in many businesses not directly related to tourism benefiting significantly from the proceeds of visitors to the region.

**OUR STRUCTURE**

Swan Hill Inc. has a Board of Management and three sub-committees to cover Retail, Tourism and Hospitality and Industrial Trade, Professional & Services.

In total we currently have 32 local business people that make up our main board and the sub committees. That is a lot of people engaged in the work of Swan Hill Inc. Each of these people give their time voluntarily and a number of them have done so since Swan Hill Inc’s inception.

It is important to note that we are not a closed shop. All Swan Hill Inc. members are encouraged to attend the committee meetings monthly to be able to hear what is proposed and are welcome to put forward ideas for the expenditure of available funds.

We have consulted with all members inviting them to attend our annual meeting each year to hear what is being done to promote their region and grow their businesses.

We have presented to council an updated strategic plan which is designed to finish at 30th June 2014. When we are advised that the special rate will be applied after 1st July 2014 we will prepare a new Strategic plan for the coming five years.

Going forward we see the structure of Swan Hill Inc. being more dynamic. We propose to encourage input from our members for specific promotional activities. In this way if they are unwilling to put time into becoming a member of a subcommittee then they may be willing to assist with a specific promotion. In this way we would encourage members with special expertise in a particular area to be part of any new promotion.

We also intend to improve our communication policy to ensure members are aware of each of our promotions as and when they are held.
SUMMARY

Swan Hill Incorporated has operated under the Special Rate for the past 7 years and been very successful in the promotion of Swan Hill and the region. The model allows the business community to have direct input into the promotion of the region and the special rate is, in our view, the most equitable way to raise the funds required to market and promote the region.

Swan Hill Incorporated and the Swan Hill Rural City Council currently have a model, with the special rate, that is the envy of other regions and currently being explored by other regions as an appropriate way to market and promote their region.

Prior to submitting our request to council for an extension of the special rate we consulted extensively with our businesses and allowed them the opportunity to say if they supported the extension. Attached to this submission are 176 signed support forms. On behalf of the members of Swan Hill Incorporated the Board strongly urges council to approve the continuation of the special rate for the next five years.
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name: ..........................................................

Business: ....................................................

Phone: ........................................................

Signature: ......................................................

Additional Comments:

GREAT PROGRAM REQUIRED IF WE
ARE TO ATTRACTION TOURIST + PROMOTING
OUR TOWN.

☐ I wish to make a verbal submission to Council at the hearing on
Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
       PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340
21 March, 2014

Mr Dean Miller
Chief Executive Officer
Swan Hill Rural City Council
PO Box 488
SWAN HILL  Vic  3585

Dear Mr Miller

I am writing in support of the Swan Hill Incorporated’s Special Rate currently being contemplated by Swan Hill businesses and Swan Hill Rural City Council.

Swan Hill Incorporated has a proven track record in marketing and promoting the Swan Hill region with many productive activities to its credit such as the recent and very successful food and wine festival which attracted large numbers of visitors to Swan Hill over the long weekend.

They are very much an advantage for attracting and influencing visitors to our region and assuredly essential to establishing Swan Hill as a prominent tourist destination.

All business owners and managers should carefully contemplate their choice in supporting Swan Hill Incorporated Special Rate and before making their decision, should consider the full implications of rebuffing this rate and ask themselves what they will do to in the future without Swan Hill Incorporated’s contribution.

I advocate ‘shopping local’ at all times however Swan Hill also needs tourist patronage and their dollars to ensure abundant business support.

I am in favour of the Special Rate and urge Swan Hill Rural City Council to ensure the rate is retained.

Yours sincerely
SWAN HILL INCORPORATED
SPECIAL RATE SUBMISSION FORM

I support the continuation of the Special Rate for the Swan Hill region because it is critical that we continue to lift the image and profile of the whole region, I believe Swan Hill Incorporated have been successful in doing this and we cannot afford not to have this program.

Name: ____________________________

Business: __________________________

Phone: ____________________________

Signature: _________________________

Additional Comments:

The promotion of our region is essential to attract new professionals and families. Our age profile is currently skewed towards the older generation.

☐ I wish to make a verbal submission to Council at the hearing on Tuesday, 1 April 2014.

Please return this form by Friday 21st March 2014 to:

Post: Chief Executive Officer, Swan Hill Rural City Council
      PO Box 488, SWAN HILL VIC 3585

Fax: (03) 5036 2340

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